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Inside story

ONGC Third-Quarter Net Profit Falls 14% as Output, Oil Prices Dip

Oil and Natural Gas Corp's profit fell 14% year-on-year to ₹9,536 crore in the October December guarter as both production and prices of oil and gas declined. Gross revenue fell 10% to ₹34,789 crore. ONGC's crude oil production fell 3% to 5.2 million metric tonnes during the quarter. Its gas output fell 4% to 5.1 billion cubic metres. >> 7

Airtel may not Seek Access to Rest of

₹15k cr Rights Issue Proceeds Soon

Bharti Airtel will not make any additional calls to access a portion of its near ₹15,000 crore remaining rights issue proceeds anytime soon amid rising free-cash flow generation and a likely fall in capex spends in FY25, analysts said, quoting the telco's senior management. The telco had raised around ₹5,247 crore in the first tranche of its ₹21,000-crore rights issue proceeds some two years ago. It has the option to tap the balance 75% via additional calls within 36 months of the issue close. >> 13

Companies Try New Ploys as New Tax Rule Looms



Many big and small businesses are playing a catand-mouse game. Some are taking an aggressive stance, while most are waiting it out, knocking on the government's doors, as a wellmeaning, yet unsettling, law aims to move the wheels of commerce faster. Sugata Ghosh reports >> 14

AS FEB 17 EXCLUSIVITY DEADLINE DRAWS NEAR...

Disney, Reliance Merger Discussions Reach Last Lap

The Story Dec 2023 Non-binding

term sheet signed Feb 17, 2024

Exclusivity deadline for bilateral talks

March 31 Both sides keen to finalise merger by then

THE STRUCTURE

New co to be drop- \ Will be managed by down subsidiary board: RIL to have of Viacom18 majority seats

Bodhi Tree likely to have indirect representation via investment

THE NUMBERS

Both Viacom18 | Operating loss from and Star India Disney (Star) sports valued equally business at \$315 m at \$4-5 b for Oct-Dec 2023 RIL to invest up to \$1.5b; merged co to be Viacom18 arm

Arijit Barman

Mumbai: With a week to go before the exclusivity period deadline for bilateral negotiations comes to an end on February 17, Walt Disney Co and Reliance Industries (RIL) are in the last leg of negotiations to finalise their mega stock-and-cash merger to create India's largest media and entertainment business, said people in the know.

Under the terms of the talks, Viacom18 looks set to be the single largest shareholder, with 42-45% in the combined entity, they said.

Parent RIL is expected to invest up to \$1.5 billion cash in the new entity and pick up a stake directly as well. As a group, Mukesh Ambani-led RIL will own 60%, with Walt Disney owning the remaining 40%.

Reliance executives are also working on a three-year capital allocation pro-

gramme for all businesses to be presented shortly to the board. The media business will be a key part of growth

plans, said the people cited above. The proposal, as of now, is to create a step-down subsidiary of Viacom18 Media, which will absorb Star India via a stock swap, they said. Both businesses are being treated as similar-sized ones, valued at \$4-5 billion each, so RIL will be paying cash for controlling stake.

Eager to Consolidate ➤> 9

ChrysCapital Close to Buying 5-6% in La Renon



ChrysCapital is close to buying 5-6% stake in La Renon Healthcare via secondary sale of

shares at an estimated valuation of ₹6,500 crore. Reghu Balakrishnan reports. >> 10

EYEING DEMAND REVIVAL

Consumer Goods Biggies Readying Capex War Chest



Many large FMCG firms such as Nestle, Dabur and P&G have lined up big investments in India to step up capacity and push more

premium goods despite a demand slump. They are hopeful of a recovery in the next fiscal. Ratna Bhushan reports. >> 10

PURCHASING POWER IMPROVES

More Indians Taking the Financing Route to Buy Luxury Cars



BoB and Kotak Mahindra, as well as NBFCs and some captive financiers are seeing a sharp spike in luxury-car

financing, as consumers increasingly use loans to buy high-end vehicles. Lijee Philip & Gayatri Nayak report. >> 10

INDUSTRY EXECS MEET IRDAI CHIEF

Life Insurance Cos Voice Concern over Proposal on Surrender Value



Top executives of large life insurance firms met with the chairman and members of Irdai recently, to express their concerns over a pro-

posed change in guidelines to calculate surrender value of prematurely terminated policies. Shilpy Sinha reports. >> 14

SATYA NADELLA

CHAIRMAN & CEO, MICROSOFT

AI to Speed up India's Growth on Road to 2047



Surabhi Agarwal & Sruthijith KK

Mumbai: India, with a "very buoyant" market and a growth rate that is "the best in the world", is poised to gain tremendously from the era of artificial intelligence-led growth, according to Satya Nadella, chairman and chief executive officer of Microsoft Corporation. Emphasising the role of artificial intelligence in driving increased productivity, the Hyderabad-born executive said it gives him "tremendous optimism" that it (AI) will further accelerate India's growth as the country races towards its goal of becoming a developed nation by 2047.

"At the end of the day, what's the difference between being a developed country and a developing country? It's just the rate of growth over long periods of time," 56-year-old Nadella told ET in an interview last week.

He cited the example of digital public goods, which when "scaffolded or daisychained with a large language model" can create several innovative solutions

for various sectors of the economy.

He also noted that using AI, India can create solutions that not only deliver societal benefit and drive productivity for the country but will also be "very relevant for the rest of the world".

"India's unique ability to use this technology to create solutions for its own structural challenges is (also) going to be a competitive advantage," said the Microsoft CEO, whose com-



pany posted revenues of \$211 billion in 2023. Microsoft's market value crossed the \$3-trillion mark earlier this year as it overtook App-

le as the world's most valuable firm. Nadella, who has led the iconic company for a decade, is being termed as the GO-AT (Greatest Of All Time) of technology CEOs for having dramatically turned around Microsoft's fortunes - firstly. with bold initiatives on mobile and cloud computing and now with a humongous bet on generative AI.

Disruption in Labour Markets ►► 9

SCAN TO KNOW MORE





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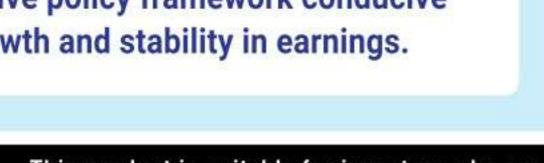
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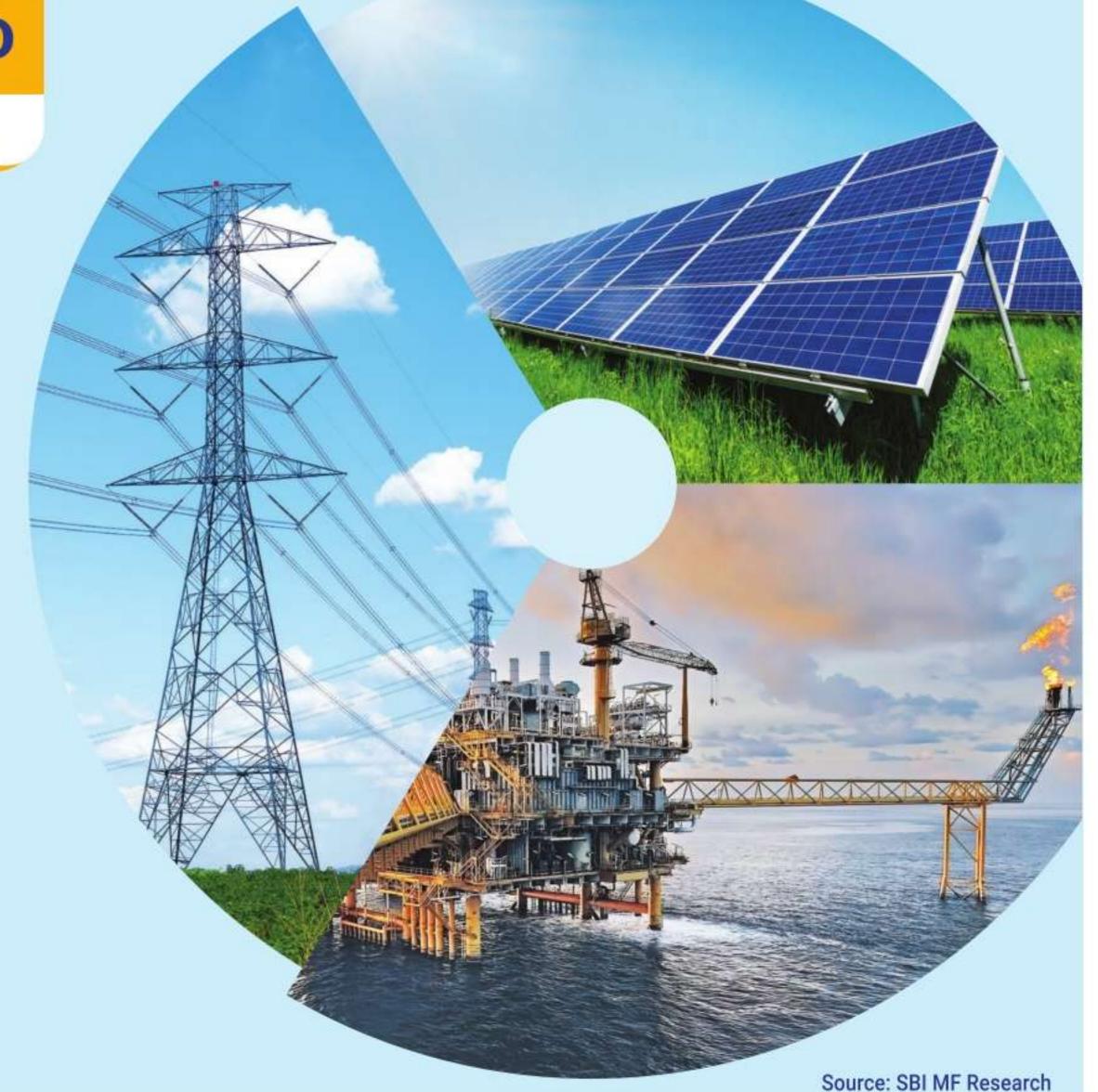


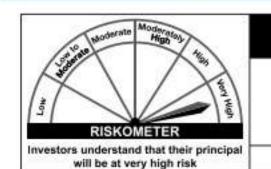
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EYE ON KARNATAKA'S LARGEST COMMUNITY

Shah's Suttur Visit may Help Win over Lingayats

Visit to mutt amid discontent among community leaders over Siddaramaiah's inclination to accept caste census report

KR Balasubramanyam

Bengaluru: Union home minister Amit Shah on Sunday heaped praise on the Suttur Mutt, an important religious institution of Veerashaiva-Lingayats in Mysuru, for its service to society and for providing education to more than one lakh students through its network of 350-plus educational institutions.

The veteran BJP leader also praised the mutt for its decision to open its branch in Ayodhya, Uttar Pradesh, while speaking at the Suttur Jatra Mahotsav, a six-day festival of cultural and folk art events. The annual celebration draws more than two million people. Veerashaiva-Lingayats are Karnataka's largest community. Shah's visit to mutt comes at a time when the community leaders have not been happy with the frequent statements from the state go-

Chief minister Siddaramaiah has often batted for acceptance of the caste census report, despite resistance from Lingayats and Vokkali- the public domain.



Jatra Mahotsav, in Mysuru on Sunday. -ANI

gas, insisting that there is no point in taking a view on it even before its contents are placed in

tur seer Shivaratri Deshikendra Swami and and surrounding districts have large numbers his speech to the gathering is aimed at influencing and winning back the Lingayat voters, a big chunk of whom voted for the Congress in last year's assembly polls, helping the grand old party wrest the lost ground and form the government. The community at its convention at Davanagere in December, passed a resolution urging Siddaramaiah to junk the caste census

Unlike 2019, the saffron party will be taking on the Congress in collaboration with JDS, the regional party identified primarily with Vokkali- kr.balasubramanyam@timesgroup.com

The home minister's interaction with the Sut- gas, the second largest community. Mysuru of Vokkaligas.

> Karnataka's caste survey data, though ready, has not been made public or implemented by successive governments, fearing a backlash from communities whose numbers may have gone down. Siddaramaiah, a member of a backward community himself, sees the report as an opportunity to further his image as a champion of OBC groups and get OBC voters to back the Congress in the upcoming Lok Sabha polls.

LINGAYAT VOTES HELPED CONG WIN ASSEMBLY POLLS

A big chunk of the Lingayat voters voted for the Congress in last year's assembly polls, helping the grand old party wrest lost ground and form the government. The community has urged Siddaramaiah to junk the caste census report and order a fresh one

UNFAIR FUND DEVOLUTION DRAINING KARNATAKA'S COFFERS, HE SAYS

CM Siddu Challenges Amit Shah to Debate on Guarantee Schemes

Questions why BJP has similar schemes in states where it is in power

Our Bureau

Bengaluru: Chief minister Siddaramaiah on Sunday challenged Union home minister Amit Shah to a debate on the state's guarantee schemes, saying that if the latter was so sure the schemes were the culprit behind Karnataka's drained coffers, he should clearly state it. Shah is in Mysuru to participate in the Suttur Jatra Mahotsav, a six-day annual celebration with cultural and folk events.

BJP leaders, the CM added, should also discontinue guarantee schemes in the saffron-party ruled states, if they objected to them. "The honourable Prime Minister Narendra Modi, who opposed our guarantee schemes, has now stolen not only our guarantee schemes but also the name 'guarantee' and is advertising under the same name. This shows the antipoor stance and intellectual bankruptcy of that party," he said.

Slamming the BJP for being "anti-Kannadiga," Siddaramaiah said the treasury was emptying because of the "unfair distribution of taxes from the Centre to the state."

The Congress party has been attacking the BJP over the topic of fund devolution in a big way in the run-up to the Lok Sabha polls, with the Karnataka cabinet





who opposed our guarantee schemes, has now stolen not only our guarantee schemes but also the name 'guarantee'

SIDDARAMAIAH Chief Minister, Karnataka

holding a protest in Delhi last week.

The home minister, Siddaramaiah said, has shown disdain for Kannadigas with alleged opposition to the Kannada flag, attempts at Hindi imposition and the "conspiracy" to favour Amul over Nandini. He accused Shah of being the reason Karnataka had not received drought-relief funds, saying that the home minister has to chair a high-level committee meeting to decide on disaster relief. "Amit Shah, who is antagonistic towards Kannadigas, does not even call

for such a meeting. Such people come to our state and lecture us," he added. The CM also attacked the BJP for being

"anti-poor," saying that during his first tenure as CM, the then BJP leaders had opposed programmes like Anna Bhagya, Ksheera Bhagya, and Indira Canteen that he had introduced. "There is a history of the BJP and the

Sangh Parivar opposing any programmes intended for the poor. Even when the late Prime Minister Indira Gandhi called for 'Garibi Hatao' (Eradicate Poverty), the same RSS-BJP opposed it... The poor should give a fitting reply to this," he said.

Rural development and IT minister Priyank Kharge also sought to corner Shah, taking to X to ask when Karnataka could expect drought relief. "We are also one of the most powerful economic engines of the country. While you are here, please can you let us know: When can we expect the Government to declare an increase of 50 person days in MGNREGA as per the drought manual? When can we have wage payment releases, materials bills & admin fund pendencies of close to ₹1750 cr released?" heposted. Kharge also took a jab at the BJP, asking why Mysuru MP Pratap Simha had allegedly issued passess to the youth accused of attacking Parliament in December last year.

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RJD Challenges Bihar's NDA Govt

Over Speaker's Post

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Kumar Anshuman

New Delhi: This is for the first time in 30 years that political parties are trying to isolate their MLAs in Bihar and words like 'barabandi', meaning restricting MLAs' movement in fear of rebellion, are being used in the state.

In the 243-member assembly, the majority mark is 122. With 78 BJP MLAs, 45 JDU MLAs, four MLAs of Hindustani Awam Morcha (HAM) and one independent, the ruling NDA claims to have the support of 128 MLAs, six more than the required number. The Opposition has 79 RJD MLAs, 19 Congress MLAs, 12 MLAs of CPI (ML), two MLAs each of CPI (M) and CPI. taking the total number to 114.

RJD on Sunday said that the government needs 122 MLAs to prove its majority and remove Speaker Awadh Bihari Choudhary, who is from RJD. "The Constitution says that to remove the Speaker the ruling alliance will need 122 MLAs. They should show the number if they have the support," RJD leader Manoj Jha told ET.

"When we are having the support of 128 MLAs, why is Manoj Jha stuck with the number 122? We have the majority and we will prove it on the floor of the house," Neeraj Kumar, JDU spokesperson told ET.

However, before the trust vote, barring JDU, MLAs of all other leading parties have been kept 'captive'. It started with the Congress sending all its MLAs to Hyderabad. On Sunday evening, the MLAs returned from Hy-

> derabad to join the other grand alliance MLAs at the residence of Tejashwi Yadav. RJD leader Tejashwi Yadav invited all the MLAs for lunch on Saturday and since then they are staying at his official resi-

dence till the trust vote. BJP had taken all its MLAs to Bodh Gaya under the guise of attending a two-day training camp. The MLAs have now returned to Patna

in three buses.

kumar.anshuman @timesgroup.com

Members to Win all 28 Lok Sabha Seats majah and Karnataka Pradesh Congress Committee (KPCC) president DK Shivakumar tar-

Shah asks State BJP

Minister: Political environment across country favourable to BJP

Our Bureau

Bengaluru: Union home mini- seats. ster Amit Shah has told Karna taka's BJP unit that it must win all 28 Lok Sabha seats in the upcoming elections with a 10% increase in the party's vote-share at each booth compared to 2019. The political environment

across the country is favourable to the BJP, he said. The state unit must work hard to convert Prime Minister Naalliance with

rendra Modi's popularity into votes with increased vote-share, Shah said, at strategy meetings he held in Mysuru with the BJP core committee leaders as well as with the cluster leaders of Mysuru-Kodagu, Mandya, Hassan and Chamarajanagar Lok Sabha seats.

tion preparations rolling comes having been won in 2019 with amid chief minister Siddara- the backing of the BJP.

all the 28 constituencies and make 100% efforts to win all the

The BJP is contesting upcoming

JDS, and the two parties are in talks to finalise a seat-sharing deal. Sunday's meeting, Vijayendra added, did not discuss seat-sharing

geting to win 15-20 seats on the

back of five guarantees the sta-

State BJP president BY Vijay-

endra said all the leaders have

assured the home minister

that the BJP and JDS would

fight the elections unitedly in

The BJP is con-

testing the upco-

ming polls in alli-

ance with the

te government has rolled out.

between the two parties which would be finalised in Delhi. Former BJP national general secretary CT Ravi said the BJP's tally in Karnataka was actually 27 seats, counting the lone JDS seat as belonging to Shah's meeting to get the elec- the NDA and Mandya, anyway,

POLI BUZZ

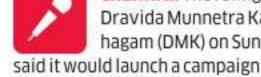
Cong Slams CPM for Row over UDF Leader's **Lunch with PM**



KANNUR: A day after he was criticised by the ruling CPI(M) for having lunch with Prime Minister

Narendra Modi, UDF MP NK Premachandran on Sunday received support from the Congress leadership in Kerala who made it clear that there was nothing wrong in accepting the invitation extended by the prime minister. Whole-heartedly backing the Kollam MP, KPCC chief K Sudhakaran and Leader of Opposition in the assembly V D Satheesan said the Marxist party was deliberately creating controversies as they had nothing else to say. Premachandran is a leader of the Revolutionary Socialist Party (RSP), an ally of the Congress-led UDF Opposition in the southern state. - PTI

DMK to Roll Out 'Stalin's Call to Retrieve **Rights' Campaign**



CHENNAI: The ruling Dravida Munnetra Kazhagam (DMK) on Sunday

named 'Stalin's Call to Retrieve Rights' in the parliamentary constituencies of Tamil Nadu and in neighbouring Puducherry later this month, Ministers, parliamentarians and senior party functionaries will deliver speeches at public meetings to be held on February 16, 17 and 18 across Tamil Nadu and Puducherry, a party statement said here. - PTI

Citizens Protest against New HC Building in Cubbon Park



Members of the Cubbon Park Walkers' Association and volunteers protest in the park on Sunday. -ET Photo

weekend

until the

government

the proposed

construction

withdraws

Our Bureau

Bengaluru: Walkers and environmentalists came together on Sunday morning in Bengaluru to protest the proposed construction of a 10-storey annexe for the Karnataka High Court in the city's famous Cubbon Park. Biocon founder Kiran Mazumdar-Shaw added her voice to the protest, posting on social media platform X that courts could not rule on environmental issues if they themselves were culprits.

"High Courts must be future-looking as they will need to transform into online and virtual courts, not buildings that destroy the environment," she tweeted.

The Bengaluru Residents Welfare Association organised Sunday's protest with the Cubbon Park Walker's Association (CPWA) under the hashtag #ChaloCubbon. The associations have invited the public to protest in the park every weekend until the government withdraws the proposed construction.

Netizens are circulating a petition on social media by citizens advocacy initiative Heritage Beku, which got 6,000 signatures within the first 24 hours of launch. Back in 2019 when the annexe was first announced, a change.org petition had garnered 22,000 sig-

natures. The planned addition to the court premises The public had been kept on hold for fihave been ve years due to environinvited to mentalist protests. protest in the The unpopular decision park every

comes right on the heels of the government agreeing to revoke the traffic ban inside the park, allowing vehicles to drive through on the second and fourth Saturdays (government holi-

Vehicles will be allowed to enter Cubbon Park from the High Court to Siddalingaiah Circle and vice versa on second and fourth Saturdays as a pilot measure for three months, according to the order.

CAPF Constable Exam in 13 Regional Languages

Our Political Bureau

New Delhi: Constable recruitment examination in the central armed police forces (CAPFs) such as CRPF, BSF, SSB, ITBP and CISF will be conducted for the first time in 13 regional languages, apart from Hindi and English, according to an official statement.

The examination is being conducted from February 10 to March 7 and around 48 lakh candidates are appearing in 128 cities across the country, according to the statement. The Ministry of Home Affairs decided to conduct the examination in 13 tion Commission have signed an MoU to regional languages in addition to Hindi facilitate the conduct of the examination

tement said. The question papers will also be prepared in Assamese, Bengali, Gujarati, Marathi, Malayalam, Kannada, Tamil, Telugu, Odia, Urdu,

Constable

flagship

tests

the SSC

Punjabi, Manipuri and Konkani. examination is one of the recruitment conducted by

Constable examination is one of the flagship recruitment tests conducted by the Staff Selection Commission (SSC) attracting lakhs of youths from across the country. The MHA and Staff Selec-

and English from January 1, 2024, the stain the 13 regional languages in addition to Hindi and English. Accordingly, the SSC has issued notification in this regard.

This will allow lakes of youth taking part in the examination in their mother tongue or regional language and improve their selection prospects. As a result, the reach of this examination will increase among the candidates in the entire country and everyone will get an equal opportunity for employment. With this initiative, the youths across the country have got a golden opportunity to participate in the constable (GD) examination in the Central Armed Police Forces conducted by the SSC in their mother tongue and make a career in the service of the nation, the statement said.



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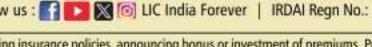




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WOOING VOTERS IN MP'S TRIBAL-DOMINATED JHABUA DISTRICT AHEAD OF LOK SABHA POLLS

Modi Gives 370 Seat Mantra to BJP Workers

Says opposition has conceded defeat for the forthcoming Lok Sabha elections as its leaders have started saying "abki baar 400 paar"

Rakesh Mohan Chaturvedi

New Delhi: Prime Minister Narendra Modi on Sunday took a jibe at the Congress, saying the opposition has conceded defeat for the forthcoming Lok Sabha elections as its leaders have started saying "abki baar 400 paar (NDA will cross 400 seats this time)."

Addressing a rally in tribal-dominated Jhabua district of Madhya Pradesh, he as-



ats on its own while directing the party booth committee Assembly workers to follow poll results in his mantra to achie-MP, C'garh & ve this. Rajasthan Alluding to the rehave shown marks made by Leasupport for

BJP on tion in the Rajya ground: PM di said the opposition has accepme opposition members said that

seats, I said even I have heard this.

der of the Opposi-



PM Narendra Modi at the Jan Jatiya Mahakumbh in MP's Jhabua district, near Indore on Sunday – BCCL

But I also believe this time BJP itself will cross 370 seats in the Lok Sabha elections," Modi said.

The BJP had won 303 seats in the 2019 general elections and is making Sabha Mallikarjun all attempts to improve this tally Kharge that the NDA has begun this time. "I will give you the mantra claiming "abki baar 400 paar," Mo- for achieving this target. Take out the highest votes polled in a booth in ted his party will sweep the elec- the last three elections. Then work tions. "Some days back when so- to get 370 more votes than the previous number," he said while appeathe NDA is getting more than 400 ling to the workers and voters. Modi maintained that the 2023 as-

THE 370 FORMULA

'Take out the highest votes polled in a booth in last 3 elections. Then get 370 more votes than previous number'

Life, water conservation, Swacch Bharat, sports, and fitness. - OPB sembly election results in Madhya and many of its leaders are mulling Pradesh, Chhattisgarh and Rajast-

Swami Dayananda's Faith in India Has to

be Converted into Self-confidence: PM

Gandhinagar: PM Narendra Modi on Sunday said that the faith that Swami

in 'Amrit Kaal'. Addressing a programme on the 200th birth anniversary of

Swami Dayananda Saraswati at his birthplace in Tankara in Morbi, Gujarat,

via a video message, Modi said, "Swami Dayanand a was an advocate and

guide of modernity," he added. He said that the National Education Policy is

taking the vision of Swamiji forward and asked the students and institutions

of Arya Samaj to contribute to Vocal for Local, Aatmanirbhar Bharat, Mission

Dayananda had about India has to be converted into nation's self-confidence

Lok Sabha elections will be. the BJP-led NDA, the Prime Minister said, and referred to his recent visit to the southern states before minimum support price for forest the consecration of Ram temple at

han have shown the swelling sup-

port for BJP on the ground and indi-

cated what the outcome of the 2024

Ayodhya on January 22. ying divisive politics and spreading as Jan Jatiya Gaurav Diwas every hatred among the people. He also claimed there is an disarray in the Congress unit in Madhya Pradesh

over or threatening to move out of the party.

Modi insisted that the BJP has always supported the tribal community. "It was the Atal Bihari Vajpay-There is an all-round support to ee government which created a separate tribal affairs ministry while our government has increased the produce to benefit them," he said. He also mentioned the celebration He charged the Congress with pla- of Birsa Munda's birth anniversary year on November 15 during his ral-

after the assembly election defeat rakeshmohan.chaturvedi@timesgrou.com

GOYAL, MUNDA, RAI TO MEET FARMERS' LEADERS IN CHNADIGARH TODAY

Borders Fortified Ahead of Proposed 'Delhi Chalo' March by Farmers, Talks with Centre

Our Political Bureau

New Delhi: Union ministers Piyush Goyal, Arjun Munda and Nityanand Rai are scheduled to hold another round of talks with leaders of farmers' unions in Chandigarh on Monday, just a day ahead of the proposed 'Delhi Chalo' march.

Samyukta Kisan Morcha (Non-Political) and Kisan Mazdoor Morcha (KMM) have announced a 'Delhi Chalo' march by more than 200 farmers' unions on Tuesday to press the Centre into accepting their demands, including enactment of a law to guarantee a minimum support price for crops.

The first meeting with the Union ministers was held on Thursday. After the meeting, the farmer leaders had said that the ministers had assured them that they would hold a second round of talks soon. Union agriculture minister Arjun Munda has written a letter to the leaders for farmers' unions, inviting them for another round of discussions in Chandigarh. Apprehending disturbance because of the proposed march, authorities in Haryana and Delhi have fortified borders with neighbouring states at many places by putting up concrete blocks, road spike barriers and barbed wires and deploying thousands of police person-

nel, besides imposing prohibitory orders. Haryana has also suspended mobile internet services and bulk SMS in seven districts Ambala, Kurukshetra, Kaithal, Jind, Hisar, Fatehabad and Sirsa — from February 11

to 13. Haryana's BJP government has sealed its border with Punjab at Shambhu near Ambala district, placing concrete blocks, sandbags, barbed wire and anti-riot vehicles on the road. Iron she-

BJP, RSS

Spreading

Hatred: Rahul

Raigarh: The BJP and RSS are

spreading hatred while love

is in the DNA of this country,

said Congress leader Rahul

Gandhi as his 'Bharat Jodo

Nyay Yatra' resumed in

Chhattisgarh on Sunday

Addressing a gathering in

Kevdabadi Chowk in Rai-

garh, Gandhi said his party

wants a "Hindustan for the

future generation where

hatred and violence does

not exist". "At present, hat-

red and violence is being

spread in every corner.

Some say they don't like

others on the basis of their

don't like others on the basis

of the states they belong to,"

language, some say they

EC Took NCP

from founders:

NCP name and symbol to Ajit

Pawar-led group was "surprising" as the poll body has

"snatched" the party from

He also said the program-

me and ideology are impor-

symbol is useful for a limited

rad Pawar, the EC on Februa-

tant for the people while a

period. In a setback to Sha-

ry 6 recognised the Ajit

Pawar faction as the real

NCP and also allotted the

party symbol 'clock' to the

group led by him. - PTI

the hands of its founders

and gave it to others.

Sharad Pawar

Pune: Senior politician

he said. - PTI

after a two-day break.

Modified Tractors to Lead Farmers' Protest: Intel

NEW DELHI: Tractors modified to remove barricades and boulders will lead farmers planned march to Delhi on February 13. According to central intelligence agencies, they have alerted Punjab, UP, Haryana and Delhi police regarding the mass movement of farmers. More than 25,000 farmers and around 5,000 tractors will start their movement from various districts of Punjab and Haryana on Monday to reach Delhi on Tuesday. - ANI

ets have been installed along the two sides of the road on the Ghaggar flyover to prevent protesters from throwing police barricades off it. Water cannons and Vajra vehicles have been stationed and the Ghaggar riverbed below has been dug up. Pedestrians were seen crossing the shal-

low stream on foot. Haryana Police have also made elaborate arrangements at the state's borders with Punjab in Jind and Fatehabad districts to stop the march.

In Fatehabad, concrete blocks and spike strips have been placed on a road in the Jakhal area. At the Tohana border in the district, authorities have placed sand-laden containers and concrete barricades and cemented three layers of nails on the road.

Farmers are planning to head to Delhi from the Ambala-Shambhu border, Khanauri-Jind and the Dabwali border. In 2020, a significant number of farmers from

CONGRESS TARGETS PM

Those who Put Nails in Farmers' Path, Uproot them from Delhi: Rahul



NEW DELHI: Congress on Sunday attacked Prime Minister Narendra Modi

over reports of barricading and laying of nails on roads at certain points near the city's border ahead of farmers' proposed 'Delhi Chalo' march, with Rahul Gandhi urging people to uproot those from Delhi who put nails in the path of farmers. In a post in Hindi on X, Gandhi said: "Those who put nails in the path of farmers are not worthy of trust, uproot them from Delhi. The Congress will provide justice and profit to farmers," he said. - PTI

Punjab, Haryana and Western UP gathered at the Shambhu border, breached barricades and marched towards Delhi. The farmers staged a year-long protest at Delhi's border points -Singhu, Tikri and Ghazipur — till the Centre repealed the three farm laws.

With PTI Inputs

OTHER NEWS FROM SP TO NCP, EC BECOMES THE RESOLUTION CENTRE FOR ALL OF THE DAY

In Political Party Symbol Disputes, EC's 'Test of Majority' Decides their Fate

Anubhuti Vishnoi

New Delhi: The Samajwadi Party feud in Uttar Pradesh in January 2017, the AIADMK symbol row of November 2017 in the aftermath of Jayalalitha's demise, the party symbol fight of Shiv Sena in 2023 and then the NCP split into two factions, all have much in common — reaching the Election Commission of India for a resolu-

The EC ended up resolving these symbol disputes by relying on the touchtone "test of majority" but in most cases, it was the poor internal party democracy that led to the parent faction losing the party symbol and name. "The need for such democratic organisational structure for a political party is often realised not in the heydays but when an internal dispute arises," the EC remarked in a symbol order in 2023.

THE LATEST CASE OF NCP

Democratic deficit within the Therefore, the test of majority was party: The traditional three key tests as outlined in the 1972 Supreme



Court order in Sadiq Ali Vs. Election

Commission of India are consistently deployed by the poll panel to determine the symbol dispute — tests of aims and objectives of party constitution, test of party constitution and test of majority — both organisatio- ving the same. nal and legislative.

two. In the NCP case, in the first, there was no dispute found and in the second case, none of the rival actions were actually found to be following the party constitution by the EC. rendered critical and the Ajit Pawar faction walked away with the symbol nisational majority redundant in a

In NCP case, the Sharad Pawar faction lost because it was un-

able to establish its organisational majority

with legislative majority of 51 of the 81 MLAs . The Sharad Pawar faction lost out also because it was unable to establish its organisational majority as well due to the "absence of any coherent or substantial document" pro-

The EC order, in fact, reflects on the Several parties seem to fail the first issue, noting how political parties are either not holding regular internal elections or not holding them as per party constitution or have amended their constitution in such a way that "elections have become appointments". This not only renders the tests of party constitution and orga-

symbol dispute but ends up turning parties 'a private fiefdom of a single person or a group of select individuals. It was no different with Shiv Sena last year where the Uddhav Thackeray's faction lost out the 'bow and arrow' to Eknath Shinde's group and the EC pointed to the "democratic deficit" within party structu-

Back in 2017 too, the EC order handing party symbol 'bicycle' to the Akhilesh Yadav faction noted that the dispute could not be decided as per the party constitution and the Commission had to necessarily apply the test of majority.

The 2017 AIADMK dispute over the 'two leaves' symbol hinged heavily on organisational strength which finally led to the symbol going to the unified party factions.

In the 2020 dispute case of Kerala Congress (M), Jose K Mani went with the symbol as he was able to demonstrate both- organisational and legislative majority, notwithstanding a lot of ambiguity around some of the submissions to EC.

anubhuti.vishnoi@timesgroup.com

AFTER UTTARAKHAND GOVT'S REQUEST TO MHA

Two Units of CPMF Reach Violence-Hit Haldwani Town



Charred remains of vehicles on a road following incidents of violence after the demolition of an 'illegally built' madrasa, in Haldwani - PTI

Curfew in force in Banbhoolpura area but lifted from outer areas of the town

Our Political Bureau

New Delhi: Two companies of the Central Para Military Forces also recovered. On Saturday, the (CPMF) have reached Uttarakhand's Haldwani town, which probe into the incident. The admiwitnessed incidents of violence on February 8 after the demolition of an "illegal" madrassa.

On Saturday, the state government had requisitioned four companies of CPMF to maintain law and order in the Haldwani town. Uttarakhand's chief secretary Radha Raturi had written a letter to the Union home ministry in this regard. "Two companies of the ITBP ar-

rived on Sunday evening. The CPMF would be deployed in Haldwani. Four companies of CPMF have already been camping there," IG Nilesh Bharne, spokesperson nistration is already examining of the Uttarakhand police told this

Violence erupted in the Banbhoocluding government officials and land, including a madrassa on February 8. The administration claimed that the attack on the government officers and policemen was "pre-planned". The miscreants set several vehicles on fire, besides attacking the police station in the

Chief minister Pushkar Singh Dhami on Sunday reiterated his statement that the state government would ensure strict action against miscreants who were involved in this incident.

Officials said that 25 people have been arrested so far. They added that 7 country-made pistols and 54 live cartridges have been recoevered. Officials said 99 live cartridges which were allegedly looted from the local police station were government ordered a magisterial

SIX DEAD

The violence in Banbhoolapura area of Haldwani has claimed six lives while several persons have received injuries

the video footage, captured by the CCTVs, to identify the miscreants. On Sunday, the district adminilapura area of the Haldwani town stration resumed the functioning after a team of administration, in- of the Primary Health Centres and other medical facilities in the viopolicemen, demolished illegal lence-hit Banbhoolapura area. structures, built on government LPF cylinders were also distributed among the people who required it. However, curfew remains in force in Banbhoolpura area while it has been lifted from other parts of Haldwani town.

The violence in Banbhoolapura area claimed six lives while several persons received injuries.

AT HIGH RISK OF EXTERNAL & OVERALL DEBT DISTRESS

Muizzu's Anti-India Stand May Further Dent Maldives Econ

Dipanjan Roy Chaudhury

New Delhi: Maldives President Mohammed Muizzu's anti-India posturing may adversely impact ding assistance programme for buted significantly to the Maldivian Male gets diluted and the proportion of Chinese loans increases.

India has been the biggest development partner of Maldives for decades and has rolled out major projects over last five years to build the country's infrastructure. Compared to this, Maldives, which

has borrowed heavily from China, is at a high risk of "debt distress," the IMF had warned last week. The Maldives remains at high risk of external and overall debt distress, according to the IMF. Exposure of Maldives to Chinese loans is at a staggering 37%. Growing from modest beginnings, the India-Maldives bilateral trade has increased from about \$128 million to \$937 million in 2022-23.

Trade has jumped significantly during the last two financial years 2021-22 and 2022-23. This is a direct result of the launch of the cargo vessel service between the two countries in September 2020 and commenwork three Lines

Credit projects from February Implementation of visa-free entry

in February 2022 for Indians arriving in the Maldives for business purposes further boosted growing comthe country's already fledgling mercial partnership, officials inforeconomy if New Delhi's long stan- med. Indian tourists have also contri-In August 2022, India unveiled a fi-

nancial assistance of more than \$250 million for the Maldives, one of the main beneficiaries of New Delhi's 'Neighbourhood First' policy.

In August 2022, the two sides signed six agreements, including one on cybersecurity and another on creating a network of police facilities in the archipelago, as the then visiting Maldivian President Ibrahim Solih held talks with India's PM, officials recalled. In November 2022, India provided additional financial assistance

of \$100 million to the Maldives, offi-

cials recalled. Earlier In December 2018, India supported Maldives a financial assistance package of \$1.4 billion which included \$50 million as budgetary support, subscription by the State Bank of India to the Maldives Treasury bills of \$150 million, the Currency Swap Agreement for \$400 million and 8 infrastructure projects under the \$800 mil-

lion Line of Credit.

Concerns Escalate in Nepal Over China's BRI Claims

Sharad Pawar on Sunday Hung parliament in Pakistan. said the Election Commission's decision to allot the



Not resorts, we move our newly elected members to

New Delhi: Concerns over China's Belt and Road Initiative (BRI) have escalated in Nepal with civil society groups last week staging protests in the tourist town of Pokhara where China has funded creation of a new airport and claimed that it was part

of the BRI in the Himalayan sta-

ces for Nepal. The focal point of the protest was the Pokhara International Airport. The group alleged that there might be ulterior motives, including the potential deployment of the Chinese army in Pokhara, using economic losses at the airport as a pre-

While the airport was not officially part of the BRI, Chinese Last week, the Rastriya Ekta banks provided the majority of Abhiyan organised an aware- the funds, and a Chinese firm Beijing insisted that the project cept grants rather than Chinese



which are extended at high interest rates

ness rally in Pokhara, highligh- constructed the infrastructure. was part of the BRI despite reser- loans which are extended at high dipanjanroy.chaudhury@timesgroup.com

vations by Kathmandu. The BRI interest rates, a source said, adve governments in Nepal have been averse to borrowing loans from Beijing unlike Sri Lanka or than many other countries in Pakistan, according to Nepal Asia as it has always been cautiowatchers.

Kathmandu has been keen to acking grant assistance.

in Nepal remains a non-starter. ding that the signing of the BRI Nepal and China signed a memo- implementation plan between randum of understanding on Nepal and China has been one of BRI in 2017. Nearly seven years the prime agendas since early since, not a single project under 2020 but an agreement has been the initiative has either been ex- elusive due to differences betweecuted or negotiated as successi- en the two sides over the investment terms. Nepal owes far less to China

us about loans and has been see-

Poliloguy R PRASAD



the Army HQ.

Civil society groups protest in Pokhara where China funded a new airport and is claiming that it was part of BRI **GRANTS, NOT LOANS** ting apprehensions about the Dipanjan Roy Chaudhury BRI and its potential consequen-

than Chinese loans



The Edit Page

Ratan Tata, Crusader Against Speciesism

Vasudhaiva kutumbakam is about all living things

Ratan Tata has benefited many fellow humans through his many enterprises. He has also benefited much from them. But beyond these largely transactionary exchanges, Tata has been an exemplar of viewing 'vasudhaiva kutumbakam' - world as family - not narrowly confined to humans but to all living species. Tata Trusts' announcement last week of the launch of a state-of-the-art healthcare centre for animals in Mumbai is firmly in line with this world view. Tata's personal fondness for nonhuman animals - especially dogs, whom he refers to as his friends, and not pets, underlining liberté, egalité, fraternité in the truest of terms — is based on a larger, political belief of ownership of Earth by all its inhabitants.

Like sexism, racism and casteism, speciesism — a term coined by psychologist Richard Ryder in 1970 to



describe the belief that humans are the hierarchic apex of all life — is deeply ingrained in almost all societies, leading to treatment of non-human animals as 'sub-creatures'. Studies have shown that like with other-isms, young human children are bereft of speciesism, and this anthropocentric

bias is developed by societal beliefs over time.

Even as Darwin onwards, rational humans have come to realise that, biologically-speaking, there is no 'magical essential difference' between humans and non-human animals, why, then, do humans, in Ryder's words, 'make an almost total distinction morally'? It is the need to empathise beyond one's own group — whether family, caste, ethnicity, nation and, indeed, species - that made Emperor Ashok grant, in one of his edicts, all non-human animals rights of citizenry, providing them equal protection as to his human citizens. Tata's announcement of quality healthcare to non-human animals is, in this sense, Ashokan. And it is a much-needed, tangible step towards resisting the pervasive speciesism among us, co-inhabitants and co-owners of this world, one among many Earthlings.

India All Set to Wear Development Speedos

The PM's assertion at ET Now GBS that India's development over the next five years will speed up is based on two assumptions. One, that NDA will return to power with a bigger majority this summer, a likely outcome going by BJP's showing in recent state elections. Two, India's economic momentum can only gain from policy continuity of the previous decade. This, too, is a foreseeable eventuality given this gov's record of structural transformation and crisis management.

Broadly, what has worked is Narendra Modi's ability to fix welfare delivery and pivot a larger share of government expenditure into infrastructure. As scale of both addressable issues becomes more manageable in the future, outcomes are bound to accelerate. Government capex will eventually taper, but it



will have to set off a self-reinforcing cycle of private investment. Development goals such as poverty eradication will also become easier to achieve as less government resources are needed by dwindling numbers. Rising consumption by a population newly equipped with social security should sustain investment, as also policy-in-

duced encouragement to exports. India's working-age popula-

tion gives it a unique advantage for its growth surge. This is the baseline scenario, which should ratchet up development. Then there are other drivers such as tech diffusion and climate mitigation that Modi has leveraged to enhance economic productivity. His vision for India in the 21st century is a considerable advancement of how the country saw itself a decade ago. Some parts of that vision are yet to be unveiled. But it is a safe premise that he intends to hit the ground running, if he makes a third term. The underlying theme will, of course, be higher growth with redistributive efficiency. Both factors contribute enormously to governance reform. That could be the best guarantee on offer for Indians to get rich before they grow old.



The young are taking to physical, page-turning books as a status-booster

'Dead Tree' Reading Is Getting So Cool

Who would have thunk? Well, the older lot would have, and did - the notion that books, physical 'dead tree' versions, that is, were dead for millennials. Well, read this: young people are reading physical books, and how. Nielsen BookData shows that those born between 1997 and 2012 are endorsing reading, yes, reading - and here the plot thickens - physicalbooks rather than their digital variety. More proof of this pudding comes from BookTok charts, a subsection of (India-banned) TikTok, that Gen Z is reading a lot of literary fiction, memoirs, translated fiction and classics. Not just The Monk Who Sold his Kindle.

28-year-old model Kendall Jenner seems to have become the unofficial face of this new readers' club at least in Britain when she was pictured on a yacht off the Côte d'Azur reading a collection of essays on the objectification and commodiffication of the body. Yes, we know what pre-Gen Z-ers are thinking — blue seas, yacht.... Was Kendall actually reading? That same glib sexism was meted out a generation ago to Marilyn Monroe when she was 'caught' in a photo reading James Joyce's Ulysses. So, dial forward and enjoy the technological prowess and countercultural oomph of physical books. Vinyls are cool, aviators are cool, bell bottoms are cool. Books can join this spiffy trend for smart, young things.

Shift from disinvestment to enhancing PSU value is smart economics and nifty politics

Commandeering Heights



Anil Padmanabhan

glaring omission in Nirmala Sitharaman's interim budget speech this year was any reference to disinvestment from PSUs. It is now included among 'others' in budget

This is a big departure. Since Yashwant Sinha first proposed it in his aborted-the government collapsed -1990-91 budget, the term has been a constant fixture in every budget speech. Especially since it was a key tool of fiscal management.

Now, Sitharaman is signalling a rethink. Not only is PSU disinvestment no longer the primary means of financing fiscal deficit, but also the last three years suggest that emphasis is pivoting to improving PSU commer-cial metrics, and, thereby, enhancing the wealth effect - both for GoI and holders of PSU stock.

This is killing two birds with one stone:

Avoid fire sale of government equity. ► Enhance value of PSU stocks. In the last one year, they have outperformed the Sensex manifold.

Effectively, this is a return to commanding heights, an idea, inspired by the model of state-sponsored growth pioneered by the Soviet Union, that was proposed from the other end of the ideological spectrum by Jawa-

This policy move was documented in the Industrial Policy Resolution of 1956, and further articulated in the



ChatGPT

sh**ai**ri

OF THE DAY

Imran Khan, behind

bars so tight,

Supposedly leaked secrets

left and right.

In prison, he grinned,

'Guess who's gonna win?'

His cellmate said,

'You've got my vote, alright!'

To pick up investment slack, public sector was being pivoted to commercial principles. The strong performance of listed PSU stock

South Korea

Netherlands

Malaysia

Germany

Indonesia

South Africa

Brazil

Kenya

Nigeria

Source: Pew Research Center; ^China not included

US

suggests this is paying off

2024: Some Still Offline

While internet use is nearly ubiquitous in many countries, not

from 27 countries. South Korea tops the list while comparatively

internet

99

96

95

94

93

92

88

78

78

66

57

Note: Those who did not answer are not shown except in the US where they are included in the 'Do not Use' category. Internet users are defined as people who say they use the

everyone is online, according to Pew Research Centre survey data

fewer adults are online in India (56%), Nigeria (57%) and Kenya (66%)...

Net use common worldwide, but not everyone online



Losing vertigo

till Indira Gandhi initiated a rethink during her final stint in power. The 6th Five-Year Plan, released in 1980, initiated the ideological pivot.

But policy action was implemented only under Rajiv Gandhi. He hived off two telecom circles, Delhi and Mumbai, under the telecom ministry and created Mahanagar Telephone Nigam Ltd (MTNL) in 1987. The idea being that bereft of bureaucratic control, they would be better placed to exploit emerging commercial opportunities in telecom.

Simultaneously, GoI, in a bid to reduce its fiscal pressures, started to scale back budgetary support for PSUs. To fund themselves, PSUs started borrowing from the market, shift-

of disruptions like the share econo-

ing budgetary support off the books. The next big policy shift on PSUs was proposed by finance minister Yashwant Sinha during the short-liv-

ed administration headed by Chandra Shekhar. The idea survived the government. It flowered under P V Narasimha Rao, when for the first time GoI rolled out divestment by auctioning shares of select PSUs.

Full-blown privatisation of PSUs came under the leadership of Atal Bihari Vajpayee. The Narendra Modiled NDA government scaled the ambitions of PSU reform. As a result, privatisation of PSUs finally found form and shape three years ago, when Sitharaman announced it as a formal policy in her budget speech. The sale of Air India to Tata Group only underlined this bold thinking.

Now, this has been further nuanced

...Do not use

the internet

12

34

ree years, PSU stocks have gone from also-rans to market leaders. They have outperformed Sensex. In the last one year, BSE PSU index rose by 92.97%, compared to 18.94% for Sensex. A key reason for this dramatic turn-

to expand PSU policy to include imp-

roved valuations. In fact, in the last th-

around in performance in the last three years is that PSUs became the means through which GoI ramped up capital expenditure — to make up for the private sector, which has been missing in action since the 2008 globalfinancial crisis. At the same time, PSUs were readied for this task following a rethink initiated two years after the Modi government took over in 2014.

In a 2016 Wall Street Journal interview, Modi said, 'In any developing country in the world, both the public sector and private sector have a very important role to play. You can't suddenly get rid of the public sector, nor should you.'

This rethink was a tacit acknowledgement of an unfortunate reality: India Inc-recovering from the body blow of bad debts and the global financial crisis, and dealing with a wave

The big policy shift proposed by Yashwant Sinha under the Chandra Shekhar regime flowered under Narasimha Rao, when Gol rolled out divestment by auctioning shares of select PSUs

my — was not ready or willing to un-

derwrite fresh investments. To pick up investment slack, this entailed pivoting public sector to commercial principles. The strong performance of listed PSU stocks suggests this is paying off. According to the latest (2022-23) Public Enterprises Survey, the contribution — corporate taxes, dividends, duties, etc of central public sector enterprises to the national exchequer aggregat-

ed ₹4.58 lakh crore in 2022-23. Growth in market capitalisation in the last three years is staggering. On January 1, 2021, combined market cap of the listed 61 PSUs and 16 public sector banks was ₹15 lakh crore. Today, this is valued at ₹58 lakh crore, a nearly four-fold growth. A clear case of good economics and good politics.

R Prasad

Invest in religion; it's

immune from Acts of God.

Exploring

Caves

Jungles and monuments are

passé. Have you had the plea-

sure of exploring caves tun-

nelling through the earth, or

resplendent with stalactites

cinating pleasure awaits in

these shadowy realms.

and stalagmites? If not, a fas-

Exploring a cave, like Belum

Caves in Andhra Pradesh (pic),

is a journey into the unknown.

its yawning mouth, the world

outside fades away, replaced by

to darkness before switching

on the torch. Be careful not to

disturb any sleepy creatures

You walk deeper into the bel-

ly of the cave and revel in the

visual splendour of the rock

surfaces, the arching ceilings,

the rock formations made from

millennia of erosion. Ventur-

ing further, the air grows hea-

vy with the scent of damp ear-

Somewhere in the inner ch-

ambers of the cave, hidden in

the shadows, lie secrets wait-

ing to be uncovered. Press on

to discover more, but don't

allows. Certain secrets are

best left buried.

venture beyond what nature

th and ancient stone. Pause

to listen to the whispers of

the cave's inhabitants.

as you touch the cave walls.

dark-

ness

and

mys-

tery.

Allow

your

eyes to

adjust

As you step cautiously into

Bell Curves

THE SPEAKING TREE

Mantras for

Mental Peace

DADA J P VASWANI

There are three distinct types of mantra jap. One, sagun mantras that are addressed to God 'with form or attribute'. Many of them address a specific deity or aspect of the Divine, such as Krishn, Ram, Shiv or Devi. For example, Om Namo Bhagavate Vasudevaya.

Two, nirgun mantras have no form or attribute and are based on the formless Divine. Examples are 'Aum' and 'Soham am He'. Three, Bij, or seed mantras, are single-syllable sounds whose verbal meaning is not available to us without initiation. They work through the power and energy of sound-vibrations and closely relate to our chakras, energy centres, within the body.

Japa also takes three forms: chanted aloud, whispered in a low voice, or uttered in the silence the heart within. Whichever form of jap we practise, the benefits we reap will be many: peace of mind, tranquillity, increased concentration, positive energy levels and freedom from fear

and anxiety. Mantras are for all of us, not just for abhyasis and sadhaks. As we become habituated to jap, it becomes a natural part of our life, that it is no longer a restricted or exclusive activity. Therefore, I often ask my friends, 'If, while praying, we can think of worldly matters, why can't we think of God when we are attending to worldly matters?"

Chat Room

MS, Gentleman Politician

Apropos the Edit, 'A Quiet Salute to a Quiet Ex-PM, Ex-MP' (Feb 10), Manmohan Singh upheld a tradition of openness to ideas and disagreements. This is an inheritance India needs to cherish and advance. Earning a doctorate from Oxford, he entered the Indian bureaucracy, becoming renowned for his expertise in trade and economic planning. His 1991 budget, as FM, marked a watershed moment. Revered as the architect of India's economic boom, transforming it from a nearbankrupt state into a vibrant growing economy, yet criticised for his perceived lack of political acumen, his legacy is a complex tapestry. The Upper House will miss his guidance.

PRADEEP KUMAR Surat

PPF, Trusted to **Rusted Saviour**

This refers to the news report 'PF Interest Rate set at 8.25% for FY24; Payout to Top ₹1Lcr (Feb 11). The higher interest rate declared by EPFO will benefit crores of employees Even as higher earnings will take care of the expense, elec-



sions must have weighed on this decision. But it is distressing that interest rate on PPF is languishing at 7.1%. The PPF corpus has

toral compul

grown from investments by employees and retired citizens from their hard-earned money due to its tax-saving potential, safety of investment and higher interest rates. However, they are facing severe distress since this scheme is receiving stepmotherly treatment with poor interest rates. GoI should set this anomaly right.

RAJARAO KUMAR Bengaluru

Man-Hours at Play Add to Work Apropos the Edit, 'Germany's

4-Day Week Experiment' (Feb 1), it is a well-thought-out experiment as most employees there attend office on the fifth day for the sake of formality. Productivity gains from a better work-life balance may not be directly proportional to reduction in man-hours as other factors such as motivation also play a role. Moonshots like a truncated work week will give necessary relief to workers and prepare them for the knowledge economy. This is the age of AI that will force people to think differently.

GIRIDHAR THAKUR Mumbai

Letters to the editor may be addressed to editet@timesgroup.com

Rural Distress? Where?

internet at least occasionally or have access to the internet via a smartphone



Soumya Kanti Ghosh

There's a flawed narrative of deepening rural distress doing the rounds. It weaponises concocted data about lower growth in wages in real terms for agricultural and non-agricultural labourers during FY15-FY23 (till November) vis-à-vis FY05-FY14. Some critiques go the extra mile to evaluate the current government's performance with that of the previous administration. For the sake of simplicity, let's call FY05-FY14 as Regime 1 and FY15-FY23 as Regime 2.

For starters, comparing average growth in rural wages during Regime 1 and Regime 2 is statistically deeply flawed. Consider the real story of Orange County in the US, which was pushed into insolvency in the 1990s when the US interest rate scenario was constructed using only an average rate, and not incorporating uncertainties around the band. There are many such examples in economic history. Unfortunately, protagonists of such narratives continue to harp on such dated, almost antique analyses.

Let's take a look at the numbers of nominal wages during the last two decades. During Regime 1, average nominal wage of agricultural labourers was at ₹114.40, which increased to ₹310.20 during Regime 2. Nominal wages of non-agricultural labourers during Regime 1 were at ₹136.30. This increased to ₹354.70 during Regime 2. On an aggregate basis, nominal wages work out to ₹125.40 and ₹333.60, respectively, during the two regimes—a 2.7 times jump in average nominal wage in the current regime.

However, even as nominal wages have increased at a rapid pace in Regime 2, such data has been merely interpreted to peddle an erroneous view from the ringside.

Data has been converted into real terms (nominal deflated by inflation) to peddle an incorrect interpretation. Nominal wage growth during Regime 1 was over a much lower base. Hence, average growth during Regime 1 was much higher at 13.2%, even as inflation was significantly higher at 8.1%.

Interestingly, the years post-FY09 saw an upsurge in wages and inflation, both in double digits, a precipice for macro instability thereafter. In contrast, in Regime 2, nominal wage growth was at 5.3%, but over a much higher base. Inflation, however, was much lower at 5.1%, imparting much-needed macroeconomic stability.

Obviously, macroeconomic stability is a far better, prudent and level-headed option than a regime marked with inflation surge — but being tom-tommed as a regime of higher real rural wage growth and, thereby, prosperity by 'experts'. Interpreting real wage growth during Regime 2, lower when compared to Regime 1, as a pain point for rural distress, therefore, fails the

Any narrative using average data is



Growing up

always misleading. As nominal wages data only give an aggregate picture, and not wage data that is paid across states (that could be higher, lower or even closer to the average wages), it is important to understand the distribution of the nominal wages. In statistical parlance, a normal distribution of data indicates that most of the data is nicely closeted around the average value/wages, thus indicating a better

more important. Subsequently, we tested the normality of distribution during Regime 1 and Regime 2. This indicated that during Regime 1, the distribution was 'nonnormal'. Next, to test for the variability of the wage data, we tested for coefficient of variation (CoV). In principle, CoV is an intrinsic measure of variability in data after normalising the data with respect to average. In Regime 1, CoV was as high as 45%. This means that nominal wages paid across states during Regime 1 was significantly unequal, a result of flawed

equality. In economics, equality is

macro policy. In contrast, during Regime 2, distribution was normal, indicating a nicelyshaped cluster of values around the mean of ₹333.60. CoV was only 14%, and nominal wages that were 2.7 times higher on an average than in Regime 1 was, therefore, benefiting everyone in an equal manner.

Interestingly, while Gini coefficient declined from 0.496 in FY20 to 0.483 in FY23 for men and women in rural India, it declined from 0.490 in FY20 to 0.469 in FY23 using Periodic Labour Force Survey (PLFS) data. Clearly, rural inequality has declined in Regime 2 from rising tide of rural unequal wages in Regime 1.

So, next time when someone pushes a flawed narrative of rural distress, ask yourself, do we really deserve such sleights of hand?

The writer is group chief economic adviser, SBI

a statement.

Govt Looks to Bring More 'Essential' Medical Devices Under Price Control

Teena Thacker

Mumbai: The government is considering capping prices of more medical devices deemed essential in health care centres to improve their affordability and accessibility - a move that is expected to hit the medical devices industry. A meeting to this effect is likely to happen on Monday.

"There is a need for classification of medical devices and which one to be brought under the National List of Essential Medical Devices (NLEMD)," a person in the know told ET.

At the meeting slated to happen on Monday, experts from cardiology, orthopaedics, ENT and others have been called to get their expert advise on the list of medical devices that should be brought under the ambit of NLEMD, the person said.

The government had earlier slashed the prices of coronary stents and knee implants significantly. However, a need has been felt to put essential devices under the list.

The government had earlier

a core committee which will look into the matter. These Experts from devices are invarious tended to be available within medical fields are set the health care to discuss the systems with classification assured quality and at an afforof medical dable price, the devices for

inclusion in person said. the NLEMD Currently, India has a National List of Essential Medicines (NLEM) published by the central go-

vernment, which sets maximum limits on drug prices for essential medicines and some devices. NLEM comprises drugs that are listed after considering the disease burden, efficacy, safety, and comparative cost-effectiveness of the medicines. While medicines and devices listed in NLEM are required to be sold at the price fixed by National Pharmaceutical Pricing Authority, those in the non-scheduled list are allowed a maximum annual price hike of 10%.

teena.thacker@timesgroup.com

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ONGC Q3 Net Profit Falls 14% on Lower Oil Prices

Our Bureau

New Delhi: Oil and Natural Gas Corp's profit fell 14% year-on-year to ₹9,536 crore in the October-December quarter as both production and

Services

prices of oil and gas declined. Gross revenue fell 10% to ₹34,789 crore. ONGC's crude oil production fell 3% to 5.2 million metric tonnes during the quarter. Its gas output fell 4% to 5.1 billion cubic meters.

tor to ONGC's production drop for years. Shutdown in Panna-Mukta offshore platforms for the commissioning of a new crude oil pipeline Natural decline from mature fields and a pipeline leak that stopped in-

has been a key contribu- take by a refinery were cited as reasons by ONGC for its output decline

in 2023-24. "The decline in production from matured fields will be compensated in upcoming quarters," the company said in



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EXTRACT OF STATEMENT OF UNAUDITED RESULTS FOR THE QUARTER AND NINE MONTHS ENDED 31 DECEMBER, 2023

(Rs. In Million)

	Particulars	Standalone				Consolidated					
s.		Quarter ended		Nine Months ended		Year ended	Quarter ended		Nine Months ended		Year ended
No.			31.12.2022 (Unaudited)					31.12.2022 (Unaudited)			31.03.2023 (Audited)
1	Total Income from Operations	3552.96	3461.95	10640.66	9756.41	13178.15	6404.54	5439.44	18224.35	15403.15	21059.87
2	Net profit /(loss) before exceptional items and before tax	87.05	20.21	242.67	364.12	378.54	249.52	96.00	541.26	405.97	541.88
3	Net profit /(loss) after exceptional items and before tax	87.05	20.21	242.67	364.12	378.54	249.52	96.00	541.26	405.97	541.88
4	Net profit /(loss) after exceptional items and tax	77.90	-17.13	211.06	305.53	324.11	205.40	47.48	421.07	249.41	346.05
5	Total Comprehensive Income for the period net of tax	78.84	-20.70	225.4	314.4	335.99	200.13	43.40	422.94	257.18	355.79
6	Equity share capital	667.03	528.18	667.03	528.18	529.52	667.03	528.17	667.03	528.17	529.52
7	Reserves excluding Revaluation Reserve as per last audited Financials					2,745.95					3,279.41
8	Earnings per share (of Rs.10/- each)										
	- Basic	1.17	-0.32	3.57	5.78	6.14	3.12	1.01	7.39	4.83	6.77
(- Diluted	1.16	-0.32	3.54	5.72	6.07	3.11	0.99	7.32	4.78	6.70

The above is an extract of the detailed format of the financial results for the quarter and nine months ended December 31, 2023 filed with stock exchange under Regulation 33 of the SEBI (Listing Obligations and Disclosure requirements) Regulations, 2015 as amended from time to time. The full format of the financial results for the quarter and nine months ended December 31, 2023 are available on the Stock exchange Websites (www.nseindia.com and www.bseindia.com) and on the Company's website (www.uds.in)

Place: Chennai Date: February 10, 2024

Regd. Office: 2/302A, UDS salai, Off Old Mahabalipuram Road, Thoraipakkam, Chennai - 600 097. Ph: +91 44 24963234 / 0333, CIN: U74140TN2003PLC051955, Website: www.uds.in; Email: compliance.officer@uds.in

Adfactors 585

On behalf of the Board of Directors

Chairman & Managing Director

Raghunandana Tangirala



Wind Independent Power Producers Association expresses its sincere gratitude



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Adani Ports Tops in Climate Action

and Special Economic Zone Ltd(APSEZ) on Sunday said it has secured top position for its climate actions and environmental performance in assessments done by te Assessment 2023. PTI

New Delhi: Adani Ports four global rating agencies. The assessments were done by CDP, S&P, Sustainalytics and Moody's.

The company secured 'leadership band'in CDP Clima-

RFP for appointment of consultant for development plan of Viper Island and Tourism Circuit in A&N Islands

Andaman & Nicobar Islands Integrated Development Corporation Ltd. (ANIIDCO), Port Blair invites RFP for appointment of consultant for development plan of Viper Island and Tourism Circuit in A&N Islands. Details of the RFP can be obtained from the website https://aniidco.and.nic.in and https://eprocure.andaman.gov.in

A pre bid meeting will be held at 04.00 pm on 27.02.2024 in the conference hall, Vikas Bhawan, ANIIDCO, Port Blair and also through video conference and the link will be uploaded on https://aniidco.and.nic.in & on https://eprocure.andaman.gov.in The last date for submission of RFP is 3.00 pm on 28.03.2024.

Managing Director, ANIIDCO reserves the right to accept or reject any proposal and to annul the bidding process and reject all the proposals, at any time without any liability to anyone.

Managing Director, ANIIDCO F. No. 1-1778/ANIIDCO/Projects/2023-24/3465 Dt. 08.02.2024

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INDIA-PERU FTA TALKS

Gold Duty Concession a Major Issue, says Report

With gold attracting 10% basic duty in India, even minor concessions could lead to import surge

New Delhi: Duty concessions on gold, which accounts for 80% of India's imports from Peru, is the most challenging issue for New Delhi under the proposed free trade agreement with the South American nation, a report said on Sunday.

Economic think tank Global Trade Research Initiative (GTRI) said that gold, a high-value product with low volume, attracts a 10% basic customs duty in India, and even minor tariff concessions could lead to a significant increase in imports. India and the South American nation Peru are negotiating a free trade agreement to promote bilateral trade and investments between the two countries. In such pacts, two trading partners

After tariff Gold accounted for concessions 80% of India's trade under India-UAE from Peru in 2023 FTA, gold imports from the UAE India's duty on doubled in 2023 gold is 40% but the compared current applied to 2022 tariff is 10%

Gold Road to Peru

Even minor tariff concessions could lead to major import increases from Peru

either significantly reduce or elimi-round of talks is expected to start this nate customs duties on the maximum number of goods traded between them, besides easing norms to pro-billion or 80% of India's imports from

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week in Lima, Peru. "Tariff concessions on gold, accounting for USD 1.8 mote trade in services. The next Peru in FY23, is the most challenging

issue for India," GTRI founder Ajay Srivastava said.He argued that after tariff concessions under the India-UAE free trade agreement, gold imports from the UAE, India's secondlargest gold supplier, doubled in 2023 compared to 2022." Peru, the fifthlargest supplier to India, could see a similar surge in gold imports if concessions are made," the report said. In 2023, India's global imports of unwrought gold are estimated at \$43 billion with Switzerland accounting for 40 per cent of these imports, it said, adding that given Peru's gold mines, its gold would easily meet any Rules of Origin criteria. "FTAs offer concessions on effective duties rather than on the bound duty. Excluding gold from an FTA would violate the World Trade Organization's Article XXIV." Srivastava said.

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affidavit IN-

L. Sahana Halsinkatte R/O 434, L. Pavan S/O Shankar Rao R/o 4th Floor, J R Arcade, 17th #133. Humnabad Taluk. Cross, 19th Main, Sector 4, HSR Kankatta, Bidar, Karnataka-Layout, Bengaluru-560102 Karnataka have changed my to Pavan Telang. name from Sahana Halsinkatte 14837381F HAV Arup Ghorui to Sahana Raviraj vide affidavit dated 08/02/2024

Mohan Chandra Ghorui to Mohan Ghorui, before notary SUHANTHI Mercy W/o KV Mani, B.lore. JC671063K SUB/CLK L Joseph R/a South Eachampatti Kalpalayam Mannachanallur, Tiruchirappalli my name Suhanthi Mercy to Suganthi

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2ATC my father name records

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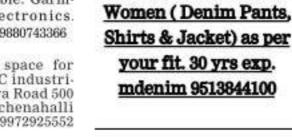
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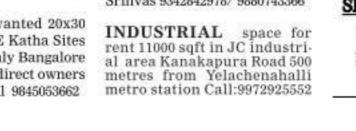
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2 Israeli Hostages Killed in Gaza Strikes: Hamas

Tel Aviv says terror group had command tunnel under UN HQ in Gaza, gives proof

Cairo: Israeli strikes on the Gaza strip over the past 96 hours have killed two Israeli hostages and seriously injured eight others, Hamas' armed-wing, the Al Qassam Brigades, said on Sunday over the group's Telegram channel.

"Their conditions are becoming more dangerous in light of the inability to provide them with appropriate treatment.(Israel) bears full responsibility for the lives of those injured in light of their continued bombing," the statement said, regarding the remaining hostages.

During a week-long truce in late November, Hamas freed more than 100 Israeli and foreign hostages in exchange for Israel releasing about tion to tarnish UNRWA. 240 Palestinian prisoners.

Israel has said 136 hostages are still being held in Gaza.

The Palestinian Prisoners Club issued a statement on Sunday saying the number of Palestinians who have been arrested since Oct 7 had reached 6.950.

HAMAS' INTELLIGENCE UNIT

Israeli forces have discovered a tunnel network hundreds of metres long and running partly under UNRWA's Gaza headquarters, the military said, calling it new evidence of Hamas exploitation of the main relief agency for Palestinians. Army engineers took reporters of foreign news outlets through the passages at a time of



The aftermath of an Israeli bombardment in Gaza Strip on Sunday AP

crisis for UNRWA, which has dingthetoursaid. launched an internal probe and seen a string of donor countries freeze funding over allegations last month by Israel that some of its staff doubled as Hamas operatives. The Palestinians have accused Israel of falsifying informa-

Reporters on the closely escorted trip entered a shaft next to a school on the periphery of the UN compound, descending to the concrete-lined tunnel. Twenty minutes of walking through the stifling hot, narrow and occasionally winding passage brought them underneath UNRWA Headquarters,

The tunnel, which the military said was 700 metres long and 18 metres deep, bifurcated at times, revealing side-rooms. There was an office space, with steel safes that had been opened and emptied. There was a tiled toilet. One large chamber was packed with

industrial battery stacks. "Everything is conducted from here. All the energy for the tunnels, which you walked through them are powered from here," said the lieutenant-colonel, who gave only his first name, Ido. "This is one of the central commands of an army lieutenant-colonel lea- the intelligence. Reuters

computer servers, another with

War, Oil Cuts to Slow Mideast Growth: IMF

Dubai: The International Monetary Fund (IMF) said on Sunday that Middle East economies were lagging below growth projections due to oil production cuts and the Israel-Gaza conflict, even as the global economic outlook remai-

ned resilient. Reuters

NO PARTY GETS MAJORITY IN PAK ELECTIONS

Imran-Backed Independents **Lead in Final Tally**

Nawaz Sharif's PML-N is single-largest party

Islamabad: Pakistan's election commission Sunday declared the final result of Thursday's general elections in which independent candidates backed by jailed former PM Imran Khan's party won 101 seats.

The unusual delay in the announcement of results vitiated the atmosphere as several parties cried foul and some resorted to protests. The Election Commission of Pakistan (ECP) has announced the results of 264 out of 265 contested seats.

The result of NA 88 in Khushab in Punjab province was withheld by the ECP due to complaints of fraud and it would be announced after redressing the grievances of the aggrieved. Election to one seat was postponed

after the death of a candidate. Independent candidates, a vast majority of them backed by Khan's Pakistan Tehreek-e-Insaf (PTI), secured 101 seats in the National Assembly.

They were followed by three-time former Nawaz Sharif's Pakistan Muslim League-Nawaz (PML-N) with 75 seats, which technically is the single largest party in Parliament.

ats, and the Karachi-based Muttahida Qaumi Movement Pakistan (MQM-P) of Urdu-speaking during partition, got 17 seats. Other smaller parties won the to corruption. rest of the 12 seats. To form a go-



a protest in Peshawar Reuters

Overall, 169 seats are needed to

secure a simple majority out of a total of 336 seats in the National Assembly, which include the reserved slots for women and minorities which will be decided later. Meanwhile, the complete results of the three provincial assemblies of Punjab, Sindh and Khyber-Pakhtunkhwa have been announced but the results of the three constituencies of the Balochistan assembly were still pending.

In Punjab's 296 contested seats, independents got 138 seats, clo-The Pakistan Peoples Party of sely followed by PML-N with 137 Bilawal Zardari Bhuttogot 54 se- and other parties getting 21 se-

An Imran Khan supporter during

vernment, a party must win 133 seats out of 265 contested seats in the National Assembly.

In Sindh's total 130 contested seats, results of 129 were annopeople who migrated from India unced while the ECP ordered a re-poll in one constituency due

1500

1200

800

600

500

Bloomberg

Disruption in **Labour Markets**

▶▶ From Page 1

Charles Attends Church

Service For First Time

Since Cancer Diagnosis

London: King Charles III atten-

ded Sunday services for the first time since his cancer diagnosis,

offering a cheerful wave as he walked out of the parish church

that has regularly served as a pla-

ce of worship for the royal family.

Charles and Queen Camilla went

to St. Mary Magdalene Church,

close to Sandringham House in

eastern England where the king

retreated to recuperate following

his first treatment for an unspe-

The estate, some 180 kilometers

north of London, offers the monarch a place of shelter where he

can isolate from the risk of infec-

......

Trump Has 11-Point

Lead Over Biden on

More Americans trust Donald

Trump to handle the US econo-

my than President Joe Biden,

the Financial Times repor-

ted, citing a survey it commis-

Overall, 42% of Americans

said they felt Trump would be

the better steward for the eco-

nomy, with 31% choosing Bi-

den and 21% saying they trusted neither candidate, accor-

ding to the FT/University of

Michigan Ross School of Busi-

The monthly polling series,

first conducted in November,

aims to track voter sentiment

on the economy in the lead-up

Trump's strength in this

month's survey comes despite

voters reporting some impro-

vements in their personal fi-

nancial circumstances and

their outlook for the overall

economy, the FT reported.

to the presidential election.

Economy: FT Poll

cified form of cancer.

tion. AP

sioned.

ness poll.

Responding to concerns of AI triggering large-scale job losses, Nadella pointed out that "what may be a debit on one side is a credit on the other side... that is the dynamism of the labour market", adding that the learning curve has come down, not gone steeper, thanks to AI, which also helps in reskilling.

In addition, macroeconomic and geopolitical concerns have continued to dent technology spending for over two years now. As such, while "there is real economic growth in countries like India, there's also high inflation around the world". The Microsoft CEO was of the view that after a long period of low interest rates, there is now a different economic context, but it is still unclear whether the US economy will have a soft landing. "There's no going back to the last 15 years... but there's a real dialogue in every business, in every country — about using resources well, and most productively," he said.

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Demand is Back Across the Board

>> From Page 1

Indiver Rastogi, president, global business travel, at Thomas Cook (India) and SOTC Travel, said business trips have seen rapid resurgence post-pandemic, with the company posting sustained momentum of 20% year-onyear growth during April-December

"Demand is back across the board. with consulting, FMCG and IT-enabled services fuelling our growth trajectory," he said.

Underlining the economic optimism, recent data from HSBC showed that a faster rate of expansion in new orders likely pushed Indian private sector activity to a four-month high in January.

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800

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900

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A TIMES INTERNET INITIATIVE

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Kunal Bahl

Co-Founder, Snapdeal,

Co-Founder, Titan Capital

Arpita Vinay

MD & Co-CEO, Spark

PWM Private Limited

Smita Deorah

Co-Founder and

Co-CEO, LEAD Group

Eager to Consolidate

▶▶ From Page 1

Jio Cinema, a part of Viacom18, will be included in the deal.

Disney's valuation of the India business has fallen sharply from what it was pegged at when the Murdoch family crown jewel was acquired in 2019. This is largely on account of the mounting losses of Disney's sports franchise in India, analysts said.

Viacom18's entertainment network in the country is a partnership between Ambani's TV18 Broadcast, Paramount Global and Bodhi Tree Systems.

The latter is an investment fund founded by James Murdoch and former Disney India chief Uday Shankar. As a shareholder in Viacom18, Bodhi Tree will be an indirect shareholder in the new entity, contrary to reports, said the company executives involved.

ET was the first to report on December 25 that both sides had inked a non-binding agreement. Earlier, on December 12, it was also the first to report on the granular details of the joint venture that both sides had been working on.

A Disney India spokesperson declined to comment. Emails sent to Reliance went unanswered as of press time. Both sides are said to be wanting to meet the deadline.

"The Big 4 firms, who are doing the diligence from both sides, along with the multiple law firms engaged and company executives, are working against time to give the finishing touches (to the deal)," said a company executive. "They can extend the deadline mutually if they wish to, but both sides have the support of their top leadership to iron out all differences, if any, and wrap things up by the fiscal-end. The Indian media landscape is in a flux, so they want to join forces at the earliest and consolidate."

The new company will be board-managed, with RIL to have a majority. Disney may settle for three on a board of eight or nine members, which will include independent directors.

TURNING A CORNER At its recent first-quarter

earnings call, Disney revealed that the operating loss from the sports business of its India unit had shot up 144% to \$315 million for the quarter ended December 2023 on account of the ICC Men's Cricket World Cup 2023 in India. The operating loss stood at \$129 million in the corresponding quarter of the previous fiscal year, which included the ICC Men's T20 World Cup 2022, a smaller event compared with the 50-over World Cup, ET reported February 9. Walt Disney follows an October-September annual financial calendar.

However, Disney+Hot-

service owned by the Burbank, California-based company, saw its first-ever increase in paid subscribers since the loss of the digital rights to the Indian Premier League (IPL) last year. In the first quarter, paid users went up by 2% to 38.3 million, from 37.6 million at the end of the September quarter, but core Disney+ subscribers dropped by 1% to 46.1 million. The Disney+Hotstar service has seen a steady decline in its subscriber base in recent months, ever since it lost the IPL digital rights last year to Viacom18.

BOARD MEMBERS

Disney may settle for three on a board of eight or nine members, which will include independent directors

Disney chief executive Bob Iger has said the latest results proved that the media giant had "turned the corner and entered into a new era."

Iger has been facing pro-

xy battles with Nelson Peltz's Trian Partners and Blackwells Capital, which are seeking board seats and other changes aimed at boosting share price. The stock rose 11.5% on February 8, its biggest oneday gain since November 2020, to a one-year high of \$110.54, taking its advance in 2024 to about 22%. It was after better-than-expected quarterly numbers and the unveiling of several shareholder-soothing initiatives, including a \$3-billion share buyback and a 50% dividend increase.

Iger also announced a \$1.5-billion investment in Epic Games, the group behind the popular game Fortnite. Both companies will join forces to build a Disney Universe over the next few years, a move Iger said marks the company's biggest shift into gaming, a fast-growing space where tech giants like Microsoft are making mega strides via big-bang buyouts.

One way to manage Disney's cost base without standalone cuts could be to extract synergies out of transactions with other companies, according to US media sector analysts at Barclays.

Walt Disney-owned Star India's consolidated net profit for FY23 dropped 31% to₹1,272 crore from the previous fiscal year, according to its filing with the Registrar of Companies. Novi Digital Entertainment, the subsidiary that owns Disney+Hotstar, has seen its net loss more than double to ₹748 crore, while revenue rose 35% to ₹4,341 crore. Novi is in the process of merging with its parent company, Star, which holds a 78.07% stake in it.

star, the video-streaming arijit.barman@timesgroup.com



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spinach, pan fried pumpkin, Lyonnaise potatoes, and

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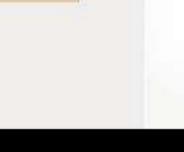
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LeadSquared



Budget Hotels, **Catering Ops to Power IHCL's New Businesses**

Ginger Hotels, TajSATS to expand play: Top exec

Shally Seth Mohile

Mumbai: Ginger Hotels will lead the growth of new businesses of Indian Hotels Company (IHCL) as the value brand embarks on an aggressive expansion plan that includes having a presence in all the 800-odd district headquarters in the country, a top executive said.

TajSATS, its airline catering business, too, is expected to grow significantly to help the share of new businesses in IHCL's top line more than double to 25% over the next few years from 11% in the December quarter, said Deepika Rao, executive vice president for new businesses and hotel openings at IHCL.

"These two will lead the growth momentum both in terms of revenue and profitability," she told ET.

business

business

Other new busi-

nesses of IHCL in-

clude food delivery

membership fee of

Qmin,

club



Ginger Hotels looks to have presence in all the 800-odd district

Chambers, and Ama Stays & Trails, a chain of cottages, bungalows and villas. Taj SATS is exheadquarters pected to clock a re-

in the country venue of ₹1,000 crore in FY25 against ₹650 crore in 12 months ended January. While airlines will continue to be the mainstay, Qmin can be a brandfor TajSATS' institutional ca-

tering, she said. Over the last 4-5 years, TajSATS has diversified into non-airline businesses and got into quick service restaurant space with Starbucks and Chaayos as its customers. Starbucks has close to 1,000 outlets in the country. As it expands, TajSATS will also expand, Rao said.

On Ginger Hotels' expansion plan, she said the chain has 63 operational hotels and another 27 are in the pipeline. As part of Ahvaan, the company's strategic vision, by FY26, Ginger would become a 125hotel portfolio.

The expansion is based on the asset light model. Typically, large box projects consisting of 300 plus rooms are based on a management contract model, while the smaller ones with up to 80 rooms are taken on a lease of up to 30 years. About 30% of Ginger hotels are managed, while the rest are owned or leased.

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Yatharth Acquires Faridabad's Asian **Fidelis Hospital**

Our Bureau

Mumbai: Yatharth Hospital and Trauma Care Services on Sunday announced the acquisition of Faridabad-based multi-specialty Asian Fidelis Hospital for ₹116-crore in an all-cash deal.

The acquisition will help the company enhance its presence in the Delhi-NCR region.



ded up to 200 beds.

tered into a definitive agreement with Pristine Infracon and its shareholders to acquire the hospital by way of a 100% purchase equity

from the existing shareholders. The hospital located at RPS City in Sector 88, Greater Faridabad. It was built 3 years ago, with all the latest facilities, on a 1.25-acre land and has an operational bed capacity of 175 beds which can be expan-

Yatharth said the acquired hospital is ready to be operationalised. It has necessary approvals, and, hence, will add revenue to the company from day one.

EXPLAINER

Kailash Babar

Mumbai: As Indian real estate

takes a stride towards transparen

cy and continues to attract global

investments; the adoption of title

insurance emerges as a pivotal

ers as well as institutional in-

vestors. Its usage is also witnes-

sing gradual rise across key pro-

perty markets in India. Certain

regulatory landscape continue to

hinder the widespread adoption.

Title insurance is a specialised

challenges including limited

awareness and a fragmented

WHAT IS TITLE INSURANCE?

step in safeguarding interests of

stakeholders including homebuy-

Consumer Goods Giants

Ready Capex War Chest

Cos hopeful of a demand revival, plan to push products aggressively

Ratna Bhushan

New Delhi: Several large consumer goods companies including Nestlé, Dabur, Coca-Cola, Mondelez and Procter & Gamble have lined up big investments in India to step up capacity and push more premium products despite an ongoing slowdown in demand, particularly for mass products.

Some of these firms are investing more than ever before as they are hopeful of a demand revival in the new fiscal.

"We are investing 7-8% of our tur-

nover on capex, which is much higher than it ever was," Nestlé chairman Suresh Narayanan said. "Despite stress points in demand, there's a wealth effect phenomenon that is taking place... Stock markets have been booming and those at upper middle class and middle class, they feel good about what they are buying," he said. "Food inflation is hurting but we are hopeful that once inflation abates, things will be better," Narayanan said. The maker of Maggi noodles and Nescafe coffee has committed investments of ₹6,500 crore into the India market till 2025, over a fi-

Last fortnight, Dabur announced its second highest capacity expenditure in India, at \$135 crore, for a greenfield plant in South India.

On the Table

Nestlé has committed investments of ₹6,500 cr into India till 2025, over a 5-year window

₹135 cr Dabur announced its second highest capacity expenditure in India for a greenfield plant

HCCB to invest ₹3,000 cr in Guiarat to manufacture juices, aerated drinks



"We expect the demand situation to improve as we enter the new financial year; we are looking at both urban and rural markets to drive growth," Dabur's chief executive Mohit Malhotra said. He said the new plant will address rural distribution, innovation and premiumisation, and growing demand in the southern region, which accounts for 18-20% of the company's annual domestic sales.

products has been tepid, that for new plants are on track and will be premium categories, specially in operational in the next few years. urban markets, has held steady. Research firm NielsenIQ said in

a report last Tuesday that after two years of growth, the FMCG sector's value growth could halve to 4.5-6.5% this year, down from 9.3% in 2023 and 8.4% in 2022, impacted by inconsistent rains, extended rural slowdown and food inflation, which have led to a slowdown in sales across consumer staples and daily essentials.

In the October-December 2023 quarter, the FMCG industry reported 6% year-on-year value growth and 6.4% increase in volumes. But sequentially, both value and volumes declined during the quarter, according to NielsenIQ.

The industry is pinning hopes on revival in the new fiscal, with infusion of incomes into the economy leading to likely uptick in mainstream volume and value growth, aided by the upcoming general elections, capex push and stabilising commodity prices.

Coca-Cola's bottling partner Hindustan Coca-Cola Beverages (HCCB) has announced an investment of ₹3,000 crore in Gujarat to manufacture juices and aerated drinks, for capacity which should go on-stream by 2026.

Procter & Gamble and Mondelez's investments of ₹2,000 crore While demand for mainstream and ₹4,000 crore, respectively, in

ratna.bhushan@timesgroup.com

PLAYING THE DEMAND GAME

Local Electronic Makers Eye New Export Frontiers

Look to export made-in-India products to markets such as US, Europe

Writankar Mukherjee

Kolkata: Indian consumer electronics and appliances manufacturers such as Havells, Dixon, Voltas and Blue Star have started shipping made-in-India products to developed markets such as the US and Europe.

Sofar, their exports have been mostly limited to neighbouring countries. West Asia. and Africa.

Havells, for example, for med a subsidiary in the US in the December quarter with plans to distribute air-conditioners there. "It is one of the steps forward in forming a base for exports in the developed market," Havells India chairman and managing director Anil Rai Gupta told analysts at the firm's third quarter earnings call last month.

Similarly, homegrown contract manufacturer Dixon Technologies managing director Atul Lall informed analysts that there will be a scale up of exports of Motorola smartphones it is producing in India and about 28-30% of the production will be exported to the US. opportunities to developed mar-

phenomenon called 'OOC' (or) out higher value addition in manufacof China, and we are working on

kets for lighting products.

Heading Overseas

Havells has Dixon to scale formed an arm up exports of Motorola in the US with plans to distrib smartphones ute ACs there Voltas has

> received export orders for frostfree refrigerators, dishwashers from Arcelik

Blue Star will design, make for others in international (A) geographies

this opportunity. We feel that we are almost close to certain significant breakthroughs in the developed markets," Lall said.

Tata-owned Voltas, too, said it has received export orders for frost-free refrigerators and dishwashers from Arcelik that sells appliances in Europe under the Beko brand.

"So, we are definitely seeing this have indicated, will change with base of South Korea. turing in India, including manu-

facturing of components and efforts to find newer and developed

markets for exports. AC maker Blue Star MD B Thiagarajan told analysts last week that the company will not sell its own brand in geographies like the US and Europe, but instead it will design and make for others.

"And for these markets, the products are to be designed for that country's regulation, energy efficiency or safety or refrigerants. So, we are currently in the process of developing the products, prototyping and getting the approval and acceptance," he said.

Thiagarajan said Blue Star wants to do \$500-million business from global markets in three years. "But it is only the beginning, we have a long way to go," he said.

For most consumer electronic companies, the contribution of exports to sales has largely remained flat or is only marginally up in the past four-five years, as per their Registrar of Companies filings.

Samsung has been an exception with export contribution to total sales rising to 40% (₹39,111 crore) in FY23 from 21% ((₹15,322 crore) in For most of the companies in FY19, the filings show. Samsung's Dixon is pursuing similar export electronic sectors in India, the im- made-in-India phones are exporport bill is higher than the revenue ted to 19 markets including the US. they earn from exports. This, they the UK and the company's home

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IFC-ADB, Just Climate in Race to Buy Fourth Partner Energy

Deal involves buying TPG Cap's 52% stake and purchasing new shares at \$1-b valuation

Reghu Balakrishnan

Mumbai: London-based energy fund Just Climate LLP and a consortium of World Bank arm International Finance Corporation (IFC) and Asian Development Bank (ADB) are in separate talks to acquire a majority stake in renewable energy firm Fourth Partner Energy, two people aware of the development said.

The proposal involves buying private equity firm TPG Capital's 52% stake in Fourth Partner and making an additional investment in the Hyderabad-based company by purchasing new shares, at an enterprise valuation of \$1 billion, are focusing on business expanthey said.

Fourth Partner focuses on building and financing renewable energy projects for commercial and industrial entities. It has an installed portfolio of 1.35 GW and is targeting to expand that to 3.5 GW by 2025. In fiscal 2022, it posted revenue of ₹1,018 crore, up from ₹459 crore the previous year, as per latest available financi-

Green Deal

Fourth Partner focuses on building and financing renewable energy projects Looking to expand

Installed portfolio ₹1,018 cr Revenue in FY22 | TPG 's Rise Fund

to 3.5 GW by 2025 52% owned by

KEY CLIENTS: Walmart, Unilever, Skoda, Coca-Cola, PepsiCo, Akzo Nobel,

Schneider, Airtel, D-Mart, etc. al numbers.

"Fundraising is an ongoing process at Fourth Partner Energy. We sion and are on track to clocking our target of 3.5 GW installed asset base by 2025," said a Fourth and Bangladesh. Partner spokesperson.

While Just Climate declined to comment, emails seeking comment sent to IFC, ADB and TPG did not elicit any response till press time Sunday.

Fourth Partner has executed projects for clients like Walmart,

Unilever, Coca-Cola, PepsiCo, Akzo Nobel, Schneider, Skoda, Ferrero, Mars, Airtel, D-Mart and ICICI Bank. It also has a presence in five countries, including Indonesia, Vietnam, Sri Lanka

Fourth Partner last year announced a 600 MW ISTS (interstate transmission system) project in Karnataka, after the commissioning of its first wind-solar hybrid project in Gujarat.

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NCLT Okays Shri **Dutt's Acquisition** of Indian Sugar **Manufacturing Co**

Maulik Vyas

Mumbai: The bankruptcy court has approved the acquisition of Indian Sugar Manufacturing Company by the consortium of Shri Dutt India and Shri Dutt Biofuels.

The company's total admitted liabilities were about ₹523 crore and the successful bidder is paying ₹175 crore to acquire the company. Before the tribunal's approval, the resolution plan was approved by the company's lenders with 100% of voting

nexed to the

share in favour of the consortium. "The resolution plan an-

The co's total admitted liabilities were about ₹523 cr and

application is hereby approved," observed the divithe successful sion bench of Justice VG paying ₹175 cr Bisht and a to acquire technical the company

member Prabhat Kumar in its order of February 6. "It shall be binding on the corporate debtor, its employees, members, creditors, including the central government, any state government or any local authority to whom a debt in respect of the payment of dues arising under any law for the time being in force is due."

Last year in April, the company was admitted under the Corporate Insolvency Resolution Process (CIRP) in an application fined by its financial creditor Saisidha Sugar Equipments & Engineering Company, after the company defaulted on its dues of over ₹71 crore.

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MORE SPENDING POWER, MORE VROOM

Luxe Car Financing Mkt Surges as More Indians Trade Up

IN FAST LANE Banks upbeat as luxury vehicle financing sees lower delinquency rates

Hot Wheels FAST LANE

Finance Avg loan Brand penetration (%) amount (₹ lakh) 40.0 Lexus 55.0 **BMW** 53.0 Mercedes 68 73.0 65 JLR

50.5 63 Post Covid, consumers or never

Demand is now spreading to tier-II cities as well

Affordability levels in this segment are higher, which adds to lender comfort

KEY FACTORS

Rise in the income

levels of the young

upwardly mobile

who are also



Lijee Philip & Gayatri Nayak

Mumbai: Sales of luxury vehicles are growing at a quick pace in India, so is the demand for loans to

Banks such as HDFC Bank, ICICI Bank, Bank of Baroda, Axis Bank la, wholetime director at Kotak and Kotak Mahindra Bank, as well as non-bank lenders and captive financiers of automakers like Mercedes-Benz and BMW are seeing a sharp spike in luxury-car financing, as consumers increasingly use loans to buy high-end vehicles.

Outstanding bank loans to individuals for purchasing personal vehicles totalled ₹5.8 lakh crore at the end of December. While separate data weren't available on financing of luxury vehicles, executives in the banking and automotive sectors said that was a fastgrowing segment of the car loan portfolios for lenders.

The consumer behaviour has changed since Covid, with more wealthy and higher-middle-class Indians now open to splurge on luxury. Increasing income levels of young Indians and the availability of the latest models from the portfolio of global luxury-car makers are also driving demand. Industry executives said many of these customers are taking the loan route to meet the aspiration of owning a luxury vehicle.

As much as 60-73% of the cost of purchasing a vehicle from Lexus, BMW, Mercedes-Benz, Jaguar Land Rover, Audi and Volvo Cars in India is funded through loans, with the average loan amount being ₹40 lakh and ₹73 lakh. For JLR vehicles, the average is ₹73 lakh, while for BMW and Mercedes, it ranges ₹53-55 lakh, according to sold in India and has witnessed a estimates from Jato Dynamics estimates, an automotive industry intelligence firm. These vehicles cost ₹45 lakh to ₹2.5 crore.

"As the younger population becomes more affluent and aspiratioby changing lifestyle preferenthe brand, Iyer said. ces," said Ravi Bhatia, president, Jato Dynamics.

Lenders are also willing to lend to these customers.

"The luxury-car segment has had their best year with sales growing above the industry average with improved demand and better supplies," said Shahrukh Todiwa-Mahindra Prime, the vehicle financing arm of Kotak Mahindra Bank. "We are seeing younger professionals with higher disposable income and purchasing power taking to luxury cars which has further helped growth. We are

cars." According to bankers, luxurycar financing sees lower delinquency

rates

with

also seeing more demand coming

from tier-2 centres for luxury



Captive financing companies are also seeing their loan books

ments as the affordability levels in this segment is hig-"Having luxury cars is a status symbol and higher ingrow sharply come group people

and mid-size seg-

compared

entry-level

are willing to borrow from banks. It is the Veblen effect (demand increases with an increase in price) that has caught on. These people are affluent and have high income," said Madan Sabnavis, chief economist at Bank of Baroda. "Banks look at such customers more as those who can afford high-cost houses;

therefore, risk is low." Captive financing companies are also seeing their loan books grow sharply. Mercedes-Benz's subsidiary, MB Financial Services, finances 40% of the company's vehicles 50% increase in the average loan size compared with five years ago, said Santosh Iyer, managing director and chief executive at the

Indian unit of the automaker. Customers mostly upgrade to nal, the luxury vehicle market in higher segments after completion India is witnessing a surge driven of the loan tenure, but stay within

lijee.philip@timesgroup.com

ChrysCapital Close to Buying 5-6% in Pharma co La Renon

Reghu Balakrishnan

Mumbai: Homegrown private equity fund ChrysCapital is close to acquiring 5-6% stake in pharmaceutical company La Renon Healthcare via secondary sale of shares at an estimated valuation of ₹6,500 crore, or \$800 million, multiple people aware of the development

ChrysCapital will buy shares from early angel investors and possibly from promoter Pankaj Singh and family too, they said. Peak XV (formerly Sequoia Capital) owns 14% stake in La Renon Healthcare and domestic VC fund A91 Partners holds 6%. Almost all of the remaining 80% stake is held by

Pankaj Singh, chairman and MD of La Renon, and a ChrysCapital spokesperson declined to com-

form of indemnity insurance

designed to protect real estate

in the title or ownership of a

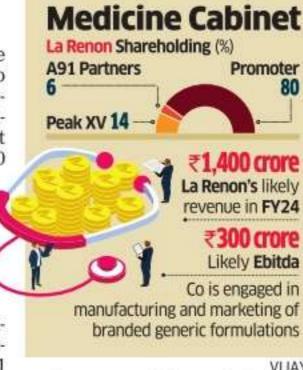
property. These defects could

HOW DOES IT WORK?

owners and lenders against finan-

cial losses stemming from defects

include undisclosed liens, encum-



VIJAY P spokesperson did not elicit any responses as of press time on Sunday. Last vear. Wall Street behemoth Goldman Sachs was in advanced discussions to invest about ₹1,600 ment. An email sent to a Peak XV althcare. However, the discussions

were called off later. Goldman was in talks to acquire the 14% stake held by Sequoia Capital and additional stake from the promoters, ET had reported in June 2023. In FY24, La Renon is expected to

post a revenue of ₹1,400 crore and an Ebitda of ₹300 crore, people cited above said. Incorporated in 2007, La Renon is

engaged in the manufacturing and marketing of branded generic formulations. The firm started its operations by marketing formulations in the nephrology therapeutic segment. Presently, it derives most of its revenue from nephrology, central nervous system (CNS), critical care (CC) and gastroenterology (GE) segments. It has a major presence in the domestic formulations market, while exports contribute 40-45% to its net sales

La Renon is ranked 25th amongst crore (\$200 million) in La Renon He- the fastest growing pharmaceutical firms in India

How Title Insurance Can Help Change Realty Landscape

Some insurance companies offer

title insurance policies, primarily

aimed at mitigating risks associa-

However, its usage and acceptance

are not widespread, partly due to

limited awareness and regulatory

GLOBAL EXPERIENCE AND BENCHMARKS

In countries like the US, title

insurance is an integral part of

realty transactions, providing

comprehensive coverage and

lenders. The market is well-es-

frameworks and practices.

tablished, with clear regulatory

assurance to property owners and

ted with property transactions.

constraints.

brances, errors in public records, or even fraudulent claims on the property's ownership.

When a property is purchased, a title insurance policy is typically obtained. The title insurance company conducts a thorough title search to identify any existing issues with the property's title. If the title is deemed clear, the insurance policy is issued, and the insurer provides coverage against any future claims or defects that may arise. If a covered issue emerges after the purchase, the in-



the policyholder for their losses, including legal expenses incurred in defending the title.

CURRENT STATUS IN INDIA Title insurance in India is gradually gaining recognition but remains relatively under utilised com-

pared to more mature markets.

BENEFITS AND KEY CHALLENGES The benefits of title insurance are manifold including providing assurance to property owners and lenders, facilitating smoother

hinder its widespread adoption. IMPACT ON HOMEBUYERS AND MORTGAGE MARKET

Homebuyers benefit from title insurance by obtaining protection against unforeseen title issues, ensuring clear ownership of their property. The mortgage market stands to gain as lenders are reassured of the security of their investments, leading to potentially lower interest rates and greater access to

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lenges such as limited awareness, a fragmented regulatory landscape, and reluctance among stakeholders to adopt new practices

transactions, and protection

against financial losses arising

from title defects. However, chal-

financing. Investors benefit from reduced risk exposure.

finance those purchases.

TECHNICAL VIEWS

Nifty Could See a Pause with Support at 21,680

Technical charts and FIIs' net short position of 65% indicate that markets could undergo either a timewise corrective phase or a price-wise correction. Technical analysts suggest 21,680 would serve as a support for Nifty on a closing basis, and a close below this level could lead to a correction towards 21,450-21,400. ACC, Apollo Hospitals, Bharat Forge, SBI, Bank of Baroda, Hero Motocorp, Sun Pharma, Cipla, and TCS, among others, have formed bullish patterns on the charts, according to analysts.

RUCHIT JAIN LEAD RESEARCH ANALYST.

5PAISA.COM Where is Nifty headed? Nifty had resisted twice

around 22,127 and is yet to surpass that hurdle where a trend reversal candlestick pattern was formed. The index has not yet negated

RAHUL SHARMA **HEAD-TECHNICAL &** DERIVATIVES RESEARCH. JM FINANCIAL SERVICES

Where is the Nifty headed? The positive news is that S&P VIX and brent oil have cooled down. Week-on-week Nifty cumulative open interest (COI)

ty COI jumped 10.6%. Friday's session saw some short covering in both index futures. The options chain is suggesting a range of 21,500 to 22,000 for the weekly expiry; however, the monthly series is showing concentration at the 21,000

strike, and 22,000 on the

remained flat, while Bank Nif- upside. Caution is advised on

divergence is also visible in

short with 65% positions on

the short side. The market

could go through either a

time-wise or a price-wise

is around 21,680, which

correction. The 20-day EMA

would be seen as support on

the pattern, and negative RSI a closing basis. A close below this could result in a correction the midcap Index. FIIs are net towards 21,450-21,400. The index needs to surpass the recent swing high of 22,127 to negate the reversal pattern. which would then result in a continuation of the uptrend. What should investors do?

> leveraged longs in midcaps and smallcaps. The weekly view is range-bound. It's best to play individual stocks. Bullish Zone: Above 22,050; Bearish: Below 21,500.

Traders are advised to stay

What can investors do? Look to trade individual stocks until Nifty gives a clear breakout. Buy Bharat Forge

cautious and avoid aggressive NAGARAJ SHETTI longs until we see a breakout SENIOR TECHNICAL RESEARCH beyond the above-mentioned ANALYST, HDFC SECURITIES range. Trading on stock-specific

Where is the Nifty heading? Nifty shifted into a sustainable upside bounce from the lows on Friday and closed with a modest gain. A smallbody positive candle was formed on the daily chart with a minor lower shadow, which indicates emergence of buying at the lower support. The market remained in a pattern of a one-day decline. and upside bounces in the subsequent days. Nifty is currently placed at the key support of the uptrend line around 21,550-21,600 levels. Positive chart patterns like higher tops and bottoms are

intact, and Friday's low of 21,630 could be considered as a new higher bottom. Hence, the overall uptrend status of the Nifty remains intact, and there is a possibility of

further upside.

ET GRAPHICS

What should investors do? One may continue to create fresh long positions in the Nifty towards the upside target of 22,000-22,100. Any dips down to 21,600-21,550 could be a buying opportunity. The long positions need to be placed with a stop loss at 21,500. Stocks with positive bias include SBI, Bank of Baroda, Bharat Forge, Hero Motocorp, Sun Pharma, Cipla, TCS, Mphasis, Indiabulls Real

WACR was within a 10-bps gap with the repo only once in Mar '20-Nov '23 period

Liquidity Measures Widen Market-Repo Rate Disconnect

Bhaskar Dutta

Mumbai: The Reserve Bank of India aims for market rates to be aligned with the reporate, but over the past four years, amidst extraordinary economic events, market rates have largely been disconnected from the policy rate, as liquidity conditions have been either tailored to rev up growth or battle inflation.

In the 45 months from March 2020 to November 2023, there has been only one instance of the weighted average call rate (WACR) being contained within a 10-basis-point gap with the policy repo rate, monthly bulletin data from the RBI showed.

"The operating framework of monetary policy aims at aligning the operating target — the weighted average call rate with the policy repo rate through proactive liquidity management to facilitate transmission of repo rate changes through the entire financial system," said the RBI's Monetary Policy Framework.

The WACR indicates the overnight cost of borrowing for banks amongst themselves in the interbank call money market. A rise or fall in the WACR is accordingly passed on by banks in various other lending and borrowing pro-

ducts across the economy. fluence the pricing of government treasury bills, which are one of the instruments used by banks as external loan benchmarks.

TWO PHASES OF DIVERGENCE

The key factor behind the sharp disconnect between the WACR and the repo rate has been the evolution of liquidity conditions in the banking sy-

Since April 2022, the RBI has been withdrawing monetary accommodation, with the central bank conducting a cumulative 250 bps of rate hikes from May 2022 to February 2023. Barring five months, the WACR has been at least 10 bps higher than the repo rate during this phase. From August

to November 2023, the market rate has consistently been at least 25 bps higher than the reporate. Analysts said

for exogenous

factors like the

ebbs and flows

of government

spending, the

RBI tolerated

'RBI tolerated that accounting market rates being much higher than repo as a way of signalling its vigilance on inflation'

market rates being much higher than the repo rate as a way of signalling its vigilance on inflation. Higher market rates also provide a protective buffer for the rupee in a volatile global environment.

During 2020-21, when the Covid-19 crisis engulfed India, the RBI had injected large amounts of liquidity into the Liquidity conditions also in- banking system in order to prevent credit markets from stalling and to keep borrowing costs low.

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Mcap of 4 **Most Valued Firms Jumps**

New Delhi: Four of the top-10 most valued firms together added Rs 2.18 lakh crore in market valuation last week, with Life Insurance Corporation and State Bank of India emerg-

₹2.18 lakh cr

ing as the biggest gainers. From the top-10 pack, Reliance Industries, Tata Services Consultancy (TCS), Life Insurance Corporation of India (LIC) and SBI were the gainers. They collectively added Rs 2,18,598.29 crore in market capitalisation.

On the other hand, HDFC Bank, ICICI Bank, Infosys, Bharti Airtel, Hindustan Unilever and ITC faced erosion from their valuation to the tune of Rs 1,06,631.39 crore.

Last week, the BSE benchmark declined by 490.14 points or 0.67 per cent.

Market valuation of LIC jumped Rs 86,146.47 crore to Rs 6,83,637.38 crore. The share price of LIC on Monday jumped nearly 6 per cent to hit the Rs 1,000 mark for the first time. — PTI

STATE-RUN LENDERS GAIN UP TO 30% IN A MONTH Rally in shares reflects improved investor perception of profitability in comparison with private banks; confidence in PSU theme also a positive, say analysts

momentum could be a better

approach. Stocks such as ACC,

Apollo Hospitals, and Bharat

Forge have bullish structures:

at ₹1,282; stop loss at ₹1,268

for a upside of 5-6%. ACC

can move towards ₹2,600-

plus; stop loss at ₹2,550. The

bounce-back in ICICI Pru Life

gives a good shorting oppor-

tunity. Breakdown in Bajaj

Finserve on the daily chart

below ₹1,560 can push the

stock lower to ₹1,500.

bearish chart structures.

while Polycab and GNFC have

PSU Bank Stocks Outshine Private Peers

Ruchita Sonawane

Mumbai: Investors who had almost written off public sector banks in favour of their private peers are being forced to reconsider some of their choices, at least for now.

As state-owned lenders witness a on better asset quality and improved profitability, their shares have been topping the returns charts with several of them at multi-year highs, pushing behind private banks — the recent Dalal Street favourites.

In the past month, State Bank of India gained almost 15%, Punjab National Bank jumped 26.82%, and Canara Bank gained 23.5%. Union Bank and Bank of Baroda have gained over 13% and 15% each.

In contrast, HDFC Bank slumped 14.2%, Kotak Mahindra fell 4.9%, Axis Bank declined 6% and ICICI Bank rose 0.74% in this period.

The share prices are reflecting an improved investor perception of the public sector banks' profitability in comparison with the private lenders.

"Due to the unusually low credit costs and improvement in asset quality, PSU banks are witnessing re-rating due to higher PAT growth than private banks," said Niket Shah, fund manager at Motilal Oswal AMC. "The low credit costs have increased PSU banks' profits

by huge margins while the growth in asset under management (AUM) is strong at 12-14%.

This changing narrative about PSU banks is in stark contrast to the situation till a few months ago when investors were not convinced about their prospects and considered the rebound in

their share prices as merely a 'catch up' ral-Most private ly after over a decade of being laggards. banks Their superior earmissing

nings in the recent December quarter comkay concern pared to private banks, for investors: whose results disappointed investors sending the share prices tumbling, have strengthened expectations about their

The narrowing of share valuations between PSU and private banks reflects the steady shift in investor preferences within this space.

The Price to Book (PB) ratio — a valuation measure—of private banks, which were trading at 2.5-2.8 times a few months ago, are at 2-2.4 times now, said Shah. PSU Banks, which were trading at 0.4-0.6 times PB before the cycle improved, are currently at 1-1.3 times on average.

Their valuations are still below that of private banks and analysts are expecting this gap this narrow further.

		Stock Returns (%)			
Private Banks	1 month	6 month	YTD		
HDFC Bank	-14.21	-12.60	-17.08		
ICICI Bank	0.74	5.36	1.16		
Kotak Mahindra	-4.98	-2.90	-8.76		
Indusind Bank	-11.17	7.06	-7.00		
Axis Bank	-6.05	11.98	-4.11		
PSU Banks					
State Bank of India	14.50	29.36	13.11		
Bank of Baroda	15.61	40.80	13.73		
Canara Bank	23.53	73.27	29.07		
Union Bank	13.26	61.17	23.06		
Punjab National Bank	26.82	98.72	26.69		
			Source: NSE		

which could mean that PSU bank shares would outperform their private counterparts.

Stock Show

"PSU Banks like SBI Bank, Bank of Baroda and Punjab National Bank are expected to outperform due to the high confidence in the PSU theme," said Rajesh Palviya, Senior Vice President Research-Technical and Derivatives, Axis Securities.

So far this year, Nifty PSU Bank Index has surged 20.6% against a

PRAVIN G

le the Nifty Private Bank Index slumped 7.8% and Bank Nifty slumped 7.8% and 5.39% respectively. Palviya said most private banks were

gain of 0.19% in benchmark Nifty, whi-

missing margins as cost of funds increased and raising deposits became an uphill task.

Waterways Strengthing the

Resolve of Viksit Bharat

Large-cap Mutual Funds Get ₹1,287 crore in Jan



NEW DELHI: Investors flocked to large-cap oriented mutual funds with influx of Rs 1,287 crore in January, making it the highest fund infusion in 19 months, as a significant run-up in small and mid caps prompted them to book profit.

'Inland Waterways Transport

Shri Narendra Modi

Proving to be a Game Changer"

This is a huge turnaround following a net outflow of Rs 281 crore in December, Also, the quantum was 80 per cent higher than inflows of Rs 716 crore in January last year. - PTI

power

margins a

Analysts

outlook.

INVITING EXPRESSION OF INTEREST

SALE OF POWER FROM MEENAKSHI ENERGY LTD TO POTENTIAL CONSUMERS



Vedanta Limited, a subsidiary of Vedanta Resources Limited, is the world's leading Oil & Gas and Metal company and one of the largest producers of Aluminium, Oil & Gas, Zinc, Lead, Silver, Copper, Iron Ore and Power across India, South Africa, Namibia, and Australia.

Meenakshi Energy Limited (MEL), a subsidiary of Vedanta Limited, operates a coal-based Thermal Power Plant of 1000MW (2x150MW & 2x350 MW) capacity, located at Thamminapatnam village, Chillakuru Mandal, Tirupati District, Andhra Pradesh.



MEL invites Expression of Interest for Sale of Power from MEL totalling to 1000 MW on short-term basis during different time periods in FY 2024-25, on Round-the-Clock basis.

Interested and financially sound bulk power buyers/utilities/discoms are invited to submit their expression of interest with comprehensive details, including their company profile, financials, and details of banking arrangements & credit lines.

> Expression of Interest to be submitted by 22nd February 2024 via e-mail: TSPL.EOI@vedanta.co.in. For further information, interested bidders can log on to: https://www.tsplindia.co/tender/

* Meenakshi Energy Limited (MEL) reserves its right not to proceed with the work notified in the EOI at any time without assigning any reason at its sole discretion



power

INVITING EXPRESSION OF INTEREST

SALE OF POWER FROM MEENAKSHI ENERGY LTD TO POTENTIAL CONSUMERS



Vedanta Limited, a subsidiary of Vedanta Resources Limited, is the world's leading Oil & Gas and Metal company and one of the largest producers of Aluminium, Oil & Gas, Zinc, Lead, Silver, Copper, Iron Ore and Power across India, South Africa, Namibia, and Australia.

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For further information, interested bidders can log on to: https://www.tsplindia.co/tender/ * Meenakshi Energy Limited (MEL) reserves its right not to proceed with the work notified in the EOI at any time without assigning any reason at its sole discretion

930KM of savings in distance from NW-1 to Bangladesh/North

Eastern Region

2.6 Million tonnes per annum of export cargo to Bangladesh is expected to shift

from Road to Waterways

-: Presided by:-

Flagging-off of

Trial Movement of Cargo Vessels from

Maia (West Bengal, India) to Sultanganj (Bangladesh)

Benefits from operationalisation of Maia Terminal

Shri Shantanu Thakur Minister of State for

Ports, Shipping & Waterways

-: In the august presence of : -

Shri Dilip Mondal Minister of State, Dept. of Transport Govt. of West Bengal

Shri Khalilur Rahaman Jangipur Constituency

Department of Power, Govt. of West Bengal

12th Feb 2024 | Maia, West Bengal

Inland Waterways Authority of India, (Ministry of Ports, Shipping and Waterways, Govt. of India)



Shri Snehashish Chakraborty

Minister Incharge, Dept. of Transport

Govt. of West Bengal













Shri Akhruzzaman

RK SINGH Minister for Power, New & Renewable Energy

Power Sector Racing Ahead to **Meet Demand**

Stress is on round-the-clock renewable power



Team ET

New Delhi: The power sector is gearing up and readying capacities to meet India's growing electricity demand propelled by the surge in of power sector PSUs, the minister economic growth, power and new and renewable energy minister RK Singh said at the ET Now Glo- and that they will keep growing, bal Business Summit.

MW in 2014 and today it is 234,000 MW, and it is growing at 9%," he said. About 190,000 MW capacity has been added in this government's period, he added.

our economy has taken off and the capacities added are "just about sufficient" for meeting the demand, he said. "So, I am racing to add capacity. By 2030, I will have added 90,000 MW in thermal capacities," he said.

In thermal power, there is 27,000 MW of thermal capacity under construction, about 12,000 MW bid out, and another 19,000 MW under various stages of clearances.

In renewable energy, 130,000 MW capacity is under construction and about 71,000 MW under bidding and an installed capacity of 181,000 MW, he said.

"The power sector is where we are evolving, where the demand is going to grow, and where we are do-

ing new things," he said. Electricity generation and con- atotal of 187 GW capacity from nonsumption has gone up by 60% to- fossil fuel-based energy resources day as compared to 2014-15. "This has been installed in the country. sector will reward you. Because for The government is targeting anotthe next three decades, the demand her 80 GW of thermal capacity by

rethan the supply," Singh said while talking about the investment in the sector. The challenge is to make sure that supply keeps pace with demand, he said.

"We will have 65% of our electricity coming from non-fossil fuel capacity by 2030," he said.

Speaking about the performance said their share prices have gone up by 2.5-3 times in recent years since the power sector is where the "Our peak demand was 136,000 demand is growing and where we are doing new things and evolving. Singh emphasised India's commitment to generating round-theclock renewable power. The government has decided to invite After the Covid-19 pandemic, bids for 50 GW of renewable energy capacity annually for five years starting the current financial year.



This (power) sector will reward you. Because for the next three decades, the demand is actually going to be slightly more than the supply

India has committed to achieving 50% non-fossil fuel-based installed electricity capacity by 2030. So far, is actually going to be slightly mo- FY32 to meet rising demand.

DISCUSSION ON THE BRAVE NEW WORLD: VENTURING IN TIMES OF UNCERTAINTY



Aadit Palicha of Zepto, Mukesh Bansal of Myntra and Cultfit, Emcure Pharma's Namita Thapar, Kunal Bahl of Titan Capital, Boat's Aman Gupta, Sudhakar Adapa of Bia Brands and InfoEdge's Sanjeev Bikhchandani

TAM Tracking, Unit Economics, Founder Quality Top of Mind for Startup Investors

Team ET

New Delhi: Unit economics, total addressable market and founder quality - these are top of the mind for risk capital investors as the startup ecosystem in the country faces its worst-ever downturn. This was the broad consensus at a discussion among leaders of the startup ecosystem.

Moderated by InfoEdge founder and vice chairman Sanjeev Bikhchandani, the panelists at the session, which included unicorn founders and Shark Tank India judges, laid out their key priorities.

FOUNDER BET

If you take a bet on a good founder who knows how to hustle and stay humble, he will return your money

AMAN GUPTA Cofounder & Chief Marketing Officer, Boat

Kunal Bahl, cofounder of early-stage venture capital firm Titan Capital, said he has taken a consistent approach to investing, and continued to look for positive unit eco-

nomics even in startups at this phase. "It doesn't matter what the market is like... we're looking for the same things. We're looking for a fantastic team that has shown some amount of success in whatever they have done before. People tend to focus on large TAMs (total addressable markets) but we look for narrow TAMs... where you can dominate with a small capital," Bahl said. "Third is discipline around unit economics. Founders will often say that my unit economics will improve with scale... but it almost never does."

Concurring, Bikhchandani said that if a com-

SUCCESS IS KEY

It doesn't matter what the mkt is like.... We're looking for a fantastic team that has shown some amount of success

KUNALBAHL Cofounder, Titan Capital

pany's unit economics is not working on a small scale, it won't at a large scale.

Pune-based Emcure Pharmaceuticals whole-time director Namita Thapar, one of the investor-judges on Shark Tank India, said that being more "risk-averse," she focuses more on a potential investment having a large TAM, and a founder who has demonstrated sales, product-market fit and an ability to capitalise on the addressable market. Sudhakar Adapa, founder and CEO of

FMCG-focussed house of brands firm Bia Brands, said, "Expectations have come down phenomenally ... Two years ago multiples being sought on valuations were absurd. Now we've all come back to planet earth. There's a reality check. We're all going back to fundamentals... Profitability has become a key metric we're looking at.' Aman Gupta, cofounder and chief marke-

BALANCING ACT

It is possible to do good and do well... Lot of cos balancing social impact & profitability. Impact investing will get bigger

NAMITA THAPAR

ting officer of direct-to-consumer electronics brand Boat, said he has taken bets on founders without a business plan or experience. "People have taken a bet on me... If you take a bet on a good founder who knows how to hustle and stay humble, he will return yome," the Shark Tank India investor said.

"I take risks... It's a high-risk, high-reward market. When we started, no one was taking risk in the electronics space... but Kanwal invested in us," Gupta said, referring to consumer-focussed investor, Fireside Ventures' founder and managing partner Kanwaljit Singh.

EXECUTION LESSON

Every other vector, whether it is capital or strategic advantage... it is nothing compared to execution

AADIT PALICHA Cofounder, Zepto

"None of the VCs and PEs invested in us... It's all about taking risks on startups," he added. The Indian startup ecosystem's overall funding plunged by almost 70% in 2023 amid global macroeconomic headwinds, global conflicts and inflationary pressures. ET has reported that the stress on investments will continue

well into 2024, citing investors and operators. "With the benefit of hindsight, 2021 was a crazy year, and you look back and see that there are many such cycles that have played out," said Mukesh Bansal, cofounder of Myntra and Cultfit and also an angel investor. "For me, I find most joy in building outstanding products whether I put on a founder hat or an investor hat. Unfortunately, I can't do a lot of it on my own now so I'm partFOUNDER & INVESTOR

I find most joy in building outstanding products whether I put ur money. Founder bet is most important for On a founder hat or an investor... I'm partnering with cofounders

MUKESH BANSAL

Cofounder of Myntra and Cultfi nering with great cofounders now."

Founders on the panel emphasised the importance of execution. Aadit Palicha, the 21year old cofounder of quick-commerce platform Zepto, said that one of the company's investors had advised them that the only thing that mattered for a consumer-oriented business was this. "Every other vector, whether it is capital or strategic advantage... it is nothing compared to execution," he said.

Responding to a question on whether startups should prioritise revenue or bottomline, Palicha said focussing on return on equity would result in enhancing both those metrics.

Emcure Pharmaceuticals' Thapar also underscored the growing relevance of impact investing. "It is possible to do good and do well... There are a lot of companies balancing social impact and profitability. Impact investing in this country will get bigger as years go by," she said.

PROFITABILITY MATTERS

Expectations have come down phenomenally... We're all going back to fundamentals... Profitability has become key metric

SUDHAKAR ADAPA CEO, Bia Brands

MARC EFFRON President, Talent Strategy Group

Goals Must Stretch Employees to Keep'em Feeling Motivated

Leaders need to keep in mind 2 queries – "Can you sustain high performance?" and "Do you have a selectively deep bench?"

Team ET

New Delhi: Marc Effron, founder of the Talent Strategy Group, who advises governments and top companies worldwide, said organisations can build better talent more quickly by answering two critical questions. The two queries that Effron poses to leaders are "Can you sustain high performance?" and "Do you have a selectively deep bench?".

To sustain high performance, he recommends that the contract between an employer and employee should be looked at as the three big promises. These are "three big challenges and goals" that are specific, important, measurable, and aligned with organisational success.

The goals that he referred to are meant to challenge. "These goals need to really stretch people so they can feel motivated to achieve them," he said.

"Regular coaching is also vital," said Effron, who advocates for a quarterly "2+2" process where managers meet with direct reports to discuss "two observations and



TACKLING TALENT

If you methodically grow talent to meet clear specifications, you'll build the workforce your biz needs to thrive

two feedforward suggestions." The transparent nature of the feedback process helps employees continuously improve and maximise their contributions, according to Effron.

rent, coaching conversations with their

team members and enforce and reinforce those performance-driving behaviours that maximise workforce potential and organisational success.

Effron stresses on the importance of identifying "performance driving behaviours" that truly impact outcomes and suggested making these behaviours 30% of performance evaluations to encourage their demonstration.

Rewards should also be differentiated. based on these behaviours to motivate high performance, according to Effron.

When building for a deep talent bench, he vouches for first determining which roles have the "most impact on revenue, operations and risk." The aim is to place "your best talent in the most critical roles, where they can really move the needle.'

Taking stock of the talent is paramount. He believes leaders must "frequently assess talent quality and depth" across the organisation.

For high potential talent, Effron suggests creating "focused development plans" centred around "big developmental experiences" to accelerate growth. "You need to accelerate the growth of your top performers through hands-on learning," he said.

Overall, Effron is a proponent of a "disciplined talent production process" that treats people development with the same rigour as quality control systems. "If you methodically grow talent to meet clear specifications, you'll build the Managers must have regular, transpa- workforce your business needs to thrive," said Effron.

RAGHU SUNDARAM Dean, NYU Stern School of Business

Higher Education Helps Bring People Together, Fosters Peaceful Disruption

It is the cornerstone and foundation of prosperity in the US and India

Team ET

New Delhi: The role of higher education in fostering development and disruption is acknowledged, but less well so is its role in bringing people together and fostering peaceful development and disruption, NYU Stern School of Business dean Raghu Sundaram said.

Talking about the two countries he knows best, India and the US, Sundaram said higher education is in many ways the cornerstone and the foundation of prosperity in both nations.

The US has what is acknowledged as the greatest university system in the world, he said. "The growth and contribution of universities to India's rise is also completely obvious," he said. "The arrival of India as a major player in IT, in er in IT, pharma & other areas pharma, and in so many other areas would have been impossible without a robust university system that identifies and develops the required talent."

Half of all Indian students overseas are in North America. Indians constitute dents in Canada. While many return hothe single largest group of foreign students studying in the US and nearly a qu-They account for a third of foreign stu- of North America, said Sundaram.

de the ambit of the multilateral trade

"So, the question is, do you allow these

conversations to happen among the big pla-

yers? And then, you join in, by then you are



LESSON FOR ALL

Arrival of India as a major playwould have been impossible without a robust univ system

me with valuable connections and networks, others stay and become contribuarter of all students in that country. tors to the local economies and societies

Pointing out just how many current and past CEOs of iconic American corporations are of Indian origin, as are many leaders in academia, medicine and politics, less commonly noted is that almost all of them went to the US first as students. "It was higher education that brought the talent to the US and then developed the talent," he said.

As higher education grows in importance, it will continue to form the bedrock of such relationships and continue to foster deep people-to-people links across civil society.

Colleges differ from corporations in that higher education institutions have tended to stay rooted where they began, even as the world has shrunk on account of globalisation

"It's difficult to think of any iconic corporate name without almost automatically thinking of the very large number of places across the world where they operate," he said. "Yet almost all the famous names in higher education have remained single-campus entities, with not much of a discernible global footprint beyond their original campus. Very few universities have been exceptions to this rule in the West-NYU has been a pioneer in this," he said, referring to its campuses outside the US.

This, said Sundaram, is where Indian universities are going to lead the world. "Indian universities have become the most entrepreneurial and adventurous of all educational institutes in the word," he said.

ternational negotiation, but the other si-

de never gets what they want either. It's

about finding common ground... but we-

're getting to a point where governments

are sitting at the table with no room for

ROBERTO AZEVEDO Former Director General, WTO

Choking! Carbon Clubs Spell Hazy Future for Developing Countries

Developed countries want environment, climate issues to be taken up by WTO while developing nations say these are outside ambit of trade watchdog

watchdog.

Team ET

New Delhi: Developing countries like India and Brazil will be impacted by developments such as carbon clubs, Roberto Azevedo, former director general of the World

Trade Organisation (WTO), said here. He added that the US Inflation Reduction Act and the EU's Carbon Border Adjustment Mechanism (CBAM) are being introduced with no coordination, responding mostly to domestic pressure at a time when the WTO is unable to handle the-

se kinds of issues. "Some (countries) are already talking about a carbon club. The US, EU, maybe Japan, Australia, and others are talking," he said. "But it's a very tough conversation--how are you going to have that conversation when the interests are very different?"

Protectionism is another concern, Aze- and so will Brazil, other emerging econo- members like India say that these are outsi- ing to be an uphill battle," he said. mies and the developing world in general. Addressing a session on Continental His statement assumes significance as de-



lost, by then you're already behind. It's go-**UPHILL BATTLE**

The question is, do you allow these conversations to happen among big players? And then, you join in, by then you are lost, you're behind. It's ₤ going to be an uphill battle

According to Azevedo, it is not only about vocally disagreeing but about offering

solutions as well.

"Often people confuse defending your interests with being constructive. That is the challenge that developing countries have, that India has-how to present itself as part of the solution and not just criticising everything and shutting things

down," he said. Azevedo expressed concern at the fact that governments are less amenable to compromise and are taking sides.

"They're often ruling for one half of their population and the other half, you know, waiting for your next cycle... and that reflects in foreign policy as well," he said, adding that in international relations, the trick is to find the room for compromise.

compromise," he said. At the same session, Robert Johnson, president, Institute for New Economic Thinking (INET), said that a nation has to think globally to protect all humans who

are affected by what happens from carbon burning within their country. "What you might call export-led growth,

you put on tariffs, low wages, do manufacturing with new technologies," Johnson said. "It's not clear that having low-wage labour is going to be the magnet to start a development." On migration, he said there is "anxiety in Europe now about African and Middle East migration that we "You'll never get what you want in an in- have been through in the last 10 years."



India's unique ability to use artificial intelligence technology to create solutions for its own structural challenges is going to be a competitive advantage

'Artificial Intelligence Will Not Only Solve Challenges for India But Also for the World'

Adopting AI

public sector, or AI

ITC, etc, gives me a

of optimism about

tremendous amount

its economic growth

Global impact

There is real economic

growth in countries like

India. But there's also

high inflation around

the world there's a real

dialogue in every busi-

ness, in every country -

well, most productively.

The tech sector cannot

happening in the rest of

Ten Years as CEO

What I've always felt as a

leader of an organisation

like Microsoft is you have

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what's that sense of

purpose and mission...

Then the second thing, is

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all of this.

ture that enables us to do

be immune to what is

the world

about using resources

profile

India's ability to continue

rtificial intelligence will not only help solve India's unique structural challenges and help productivity and societal benefits, but those solutions for India may turn out to be relevant for the rest of the world as well, Satya Nadella told ET during his annual visit to the country last week. In an interview to Surabhi Agarwal and Sruthijith KK, the 56-year-old chairman and CEO of Microsoft Corporation called AI the new factor of productivity and said it will aid India's goal of being a \$5-trillion economy. Edited excerpts:

Congratulations on completing ten years at Microsoft. You're being talked about as the 'GOAT' of tech CEOs, the greatest of all time. Your success is partly due to the fact that you placed the right things at the heart of Microsoft 10 years ago, in terms of mobile, cloud, and so on. So, what is going to be Microsoft's paradigm ten years from now?

The way that I characterise my time at Microsoft is to look at it as this 32-year run. There have been four massive platform shifts, whether it's the PC client server, web internet, mobile cloud, and now AI (artificial intelligence). I go back in time then, and pattern match on what it means

to be here too. What happened in the

year minus two or minus three is the

most important thing. You have to

make these leaps on what comes

next long before it's conventional

wisdom. For example, our Open AI

infrastructure... It is obvious now,

three-four years ago. That's the

learning. When you're in year two of

the next thing, you should be already

them, and build the compute

but it was not obvious even

partnership, our ability to go long on



GETTY IMAGES

Essentially, we are a compute accelerators. What we're doing in terms of the user interface, how can we reimagine what is the embodied

Your 10 years at Microsoft has coincided with the rise of India globally both in terms of its stature economically as well as geopolitically. From your prism, what are the challenges that India needs to overcome to be really a developed nation? I've been influenced heavily by Diego Comin's work on how technology diffuses and how do countries get

think we get to rethink it in terms of

together. So, we are making concrete

investments in these things today, so

MR (mixed reality) and Al coming

that we can sow the seeds of what

comes next.

done the best longitudinal study of the value. What's happening right now in India is exciting to me. Not only is the Indian market very buoyant, but its growth is the best in the world. The rate of diffusion of something new like Al, and the fact that in a year's time, it's when I see Air India, ITC, etc, and what they're doing with farmers gives me a economic growth profile. The IT sector in India has become early adopters at because, after all, they're not only going to be doing work in India, but they're going to be showing the rest of the world how to use all of these AI

Indian economy is going to be a \$5 trillion economy, the question is, what is the amount of that economic growth that's going to be driven by a new Work being done by factor of production? So, therefore, I Sarvam Al or Bhashini kind of feel that AI - it'll show up...(and and Jugalbandi in the help) more productivity in the energy. retail or healthcare sectors. It's not about the tech sector's growth. It's adoption by Air India, about the tech sector's ability to

Fundamentally, I think that if the

Are you seeing Indian enterprises take to AI with creativity and imagination? Is there a lot of activity happening there, or is that slow?

impact growth across sectors.

Not at all. In fact, that's what is exciting. India has its own structural unique challenges, but can the solutions to those structural challenges translate into even very new innovative

competitive solutions? That's why I always go back to that combination between digital public goods, which is pretty unique in India, then scaffold that, daisy chain that, with say something like a large language model, to create a service for someone who is participating in the labour force. Or, in the rural economy, improve crop

productivity, or make it easier for a rural immigrant to be able to find housing. That's creating societal benefit, driving productivity, getting the benefits of Al more broadly spread, and that'll be a unique solution that's going to be very relevant for the rest of the world as well. India and its unique ability to use this technology to create solutions for its own structural challenges are going

How would you say the macroeconomic situation is right now? Are we out of the woods yet? There is real economic growth in countries like India. But there's also

to be a competitive advantage.

high inflation around the world and the interest rates are what they are. What happens in terms of the US economy and whether that is soft landing (we don't know). But there's no going back the last 15 years... If anything, there's a real dialogue in every business, in every country about using resources well, most productively. That's why even when it comes to something like cloud, there's both optimisation happening while

investments in the new are also

happening. I think that's a healthy mix. The tech sector cannot be immune to what is happening in the rest of the world. I always say Microsoft will do well if the rest of the world is doing well. And so, our job number one is to make sure we are contributing to the rest of the world's economic growth. And if that happens, we will be fine long term. In the short term, business cycles are a real phenomenon, and you have to be able to be disciplined enough to weather business cycles and that's what every business is trying to do.

How do you react to the characterisation by at least one Wall Street analyst of you as the greatest or most effective tech CEO of all time?

What I've always felt as a leader of an



Rate of growth

What's the difference between being a developed country and a developing country? It's just the rate of growth over long periods of time

have to really stay focused on two major things. One is to stay grounded on what's that sense of purpose and mission, because there's no God-given right for any organisation just to exist. They only exist if they're really serving the social purpose in the broader society and the broader economy. Then the second thing, of course, is what's the internal culture that enables us to do all of this. And so, the job of the CEO is to create that culture. So, as long as I stay grounded, and Microsoft stays collectively grounded on those two things - of being the learn-it-all culture, being grounded in a mission that we do well when the world around us does well - I am very optimistic about Microsoft continuing to have a bright future.

'Airtel may not **Seek Access to** Rest of ₹15k cr **Rights Issue Proceeds Soon'**

Kalyan Parbat

Kolkata: Bharti Airtel will not make any additional calls to access a portion of its near ₹15,000 crore remaining rights issue proceeds anytime soon amid rising free cash flow (FCF) generation and a likely fall in capex spends in FY25 with its nationwide 5G roll out almost complete, analysts said, quoting the telco's senior management.

The Sunil Mittal-led telco had raised around ₹5,247 crore in the first tranche of its ₹21,000-crore rights issue proceeds some two years ago. Accordingly, it has the option to tap the balance 75% via additional calls within 36 months of the issue close.

But analysts, who participated in Airtel's fiscal third quarter earnings call last week, said the telco has ruled out additional calls as its cash generation remains robust coupled with the fact that it recently prepaid a substantial chunk of past spectrum dues and also

> has no need for large spectrum-related vestments for the next 3-4 years.

The Sunil Mittal-led telco had raised around ₹5,247 crore in the first tranche of its rights issue proceeds some two

years ago

"Airtel's management indicated that given the robust organic cash flow generation, there is no need to issue further calls on pending rights issue money. Bharti is yet to call 75% of the rights ₹21,000-crore issue (₹15,000 crore), which was initially expected to be completed by Sep-Oct 2024," Kotak Institutional Equities said in a research note.

Kotak added that, going forward, Airtel's management also expects the telco's annual capex to decline to 15-20% of sales, similar to global telcos. As per Kotak's revised estimates for FY24, Airtel's India capex is pegged at ₹25,054 crore, or around 30% of estimated annual India wireless revenues. The telco is set to conclude its pan-India 5G network roll out next month.

BNP Paribas backed the view, saying it expects Airtel's likely capex moderation to result in stronger FCF generation and deleveraging of balance sheets.

Airtel's free cash flows (post lease and interest payments), in fact, has improved over 25% on-quarter to ₹6,900 crore in the fiscal third quarter, FY24, on the back of substantial prepayment of deferred spectrum dues last month.

In late January, Airtel prepaid ₹8,325 crore to the Department of Telecommunications (DoT), clearing a sizable chunk of dues relating to airwaves bought in a 2015 auction. The move is slated to help India's secondlargest telco save on interest costs annually and boost cash flows.

Airtel, though, will focus on coverage expansion in five key circles (Maharashtra, Gujarat, MP, Kerala and West Bengal), where its market sharegap is 18% versus Reliance Jio, and it also has fewer sites.

kalyan.parbat@timesgroup.com

thinking about what is next. company. The world 10-20 years from now will need more of it. This is where the quantum effort fits in. research work on what is the next model architecture. Before any of this becomes obvious, we have to be on it. Or how are we building the next generation of the data centre computers, they're going to look very different, given all that's happening with these AI

That is why we're doing leading system? If data centres are the new

side of all of this AI? Whether it's

Major shifts

There have been four mas-

sive platform shifts, whether

it's the PC client server, web

Internet, mobile cloud, and

now artificial intelligence

whether it is mixed reality...is

important. We were, after all,

leading with HoloLens. And now I

autonomous, whether it's robotics,

ahead? And his observation, having industrial revolution, was that two things need to happen. One is you need to make sure that new technology, especially a general-purpose technology, is adopted wholesale - i.e., don't reinvent the wheel, bring it in, and then intensely use it to create new more diffused makes me hopeful of the future. When I look at Sarvam AI out of India, or I see Bhashini and Jugalbandi in the public sector, or tremendous amount of optimism about India's ability to continue its scale for something like a Copilot

technologies. At the end of the day, what's the difference between being a developed country and a developing country? It is just the rate of growth over long periods of time.

And you feel AI would accelerate that rate of growth? Labsolutely do think so.

GLOBAL BUSINESS SUMMIT 2024

THOMAS P M BARNETT Principal Business Strategist, Throughline

Leading in the new age of Al

The Brewing Storm: How Global Forces Will Reshape Geopolitics

Interplay of climate change, demographic shift and global middle class to cause disruption

Team ET

New Delhi: The global order is set to be reshaped in the coming decades as the interplay of three big structures-demographic transition, climate change and a global middle class-causes immense 'turbulence' and 'disruption', said Dr. Thomas P.M. Barnett, principal business strategist, Throughline Inc. on Saturday.

"The lower latitudes are going to experience increasing temperatures and lower precipitation, historically associated with the Sahara Desert," said Barnett. This, in turn, will lead to unprecedented north-south immigration as hundreds of millions are displaced.

He was speaking at a session titled 'India's New Map: Achieving Global Leadership in an Era of Climate



MISSING LAND

Roughly 1/10th of the world's landmass is going to disappear in terms of liveability and most of it is going to be ironically in the South

Change and Demographic Transition' at the summit. Roughly 1/10th of the world's landmass is going to disappear in terms of liveability and most of it is going to be ironically in the South," he added.

The migration of climate refugees will put an enormous strain on international relations. north tends to view this largely in terms of cost," and without proper management, "failed states could emerge" and this could exacerbate tensions and conflicts, warned Barnett.

Competition will also grow for influence over the billions who will be entering the 'global middle class', most of whom will be in "middle Earth"-the band between 30 degrees north and south of the Equator-that coincides with the area that will be affected by climate

Barnett believes that the global middle class will be the subject of a "superpower brand competition", wherein it will be courted by the emerging and established world powers. He said, "in times of uncertainty, superpowers will seek to deepen economic and political ties with the rising consumers."

AKIS EVANGELIDIS Cofounder, Nothing

India's Robust Digital Infrastructure Helped 'Nothing' Brand Make Inroads

India's tech-savvy consumers made it easier for the brand to gain traction

Team ET

New Delhi: Emerging technology brand Nothing is outpacing its own growth expectations, fuelled by India's tech-savvy consumers, cofounder Akis Evangelidis said at the summit on Saturday. He added that the country's robust digital infrastructure helped the brand make inroads despite launching its first product during the pandemic.

"India is a big part of our focus. Its real savviness about technology is incredible. The Indian consumers definitely know their technology, and that is why it is so easy for a brand launching in the consumer tech space, and getting the necessary traction," Evangelidis said.



RIGHT SUPPLY CHAIN

Hardware is hard, by definition. We could not go straight into a smartphone.

We had to get the right supply chain and components for the complicated design

The company has a partnership with Walmart-owned ecommerce marketplace Flipkart to sell its products in the Indian market, which Evangelidis said has

given the brand a strong momen-

tum in this growing market.

The company's debut smartphone, Nothing Phone (1) recorded sales of more than 100,000 units in the first two months of launch in India in 2022. Nothing's phones are also made in India at a factory built specifically to produce the company's

rent back, Co-founder Pei had earlier said that the facility has made significant improvements in terms of cleanliness, security and processes. Nothing positions itself as a challenger to the likes of Apple and Samsung, with a fresh take on smartphones, wearable designs and software.

unique designs featuring a transpa-

In India, Nothing's journey is tied in to the ongoing premiumisation trend in the smartphone market with a mature set of users now preferring a more refined experience.

The company started in 2021 with a wireless earphone that had a striking semi-transparent design before launching its first smartphone that featured a similar design with the addition of programmable LED lights on the

back of the handset. Evangelidis said the company wanted to debut with a smartphone but opted for the earphone to test waters. "Hardware is hard, by definition. We could not go straight into a smartphone. We had to get the right supply chain and components for the complicated design," he said.

VIVEK LALL CEO, General Atomics

Quad Countries can Establish Mechanism for Real-time Data Sharing dia. He also suggested Indo-US colladata and cloud computing.



Team ET

New Delhi: To meet the common challenges of maritime domain awareness and security concerns in the Indo Pacific, the Quad nations can establish a new mechanism for real-time data sharing, said Vivek

boration for future technologies, including nuclear propulsion for space missions.

The senior executive said deterrence against aggression in the Indo Pacific and the Indian Ocean requires persistent collection of intelligence from space, airborne Lall, CEO of General Atomics, the and surface assets, and like-mincompany that makes the MQ9B 'Preded countries need to collaborate Lall said. dator' drones being acquired by In- for a cost-effective option to moni- On space exploration, Lall ack- latively small package. Today, the de- architecture, electronic warfare, big lead the way," he said.

"Long-endurance uncrewed airborne systems are optimised for providing the necessary persistence. Given sufficient collection assets I would like to suggest, for example, the Quad can establish a mechanism for real-time sensor data sharing in order to create a common operating

picture for each of its members,"

nowledged India's leadership in satellite technology and Moon exploration programs and proposed active collaboration in nuclear technologies for space missions, citing their potential to revolutionise interstellar exploration.

"Sustaining a colony on another world without the need for solar cap-

velopment of these requisite nucleartechnologies for space missions is at an early stage and I think it's ripe for active collaboration between like-minded nations," he said.

The industry leader highlighted three key sectors where the two nations are already making strides together - national defence, energy ture or the mining of fuel is best ac- sector and space exploration. He laboration is essential. India and complished by fission energy in a restressed on the importance of open the US are perfectly positioned to

between nations, saying that it is crucial for addressing global challenges, emphasising that no single country holds a monopoly on the best ideas. "If the next generation of scholars and experts are to save the globe and not one country, col-

Lall made a case for collaboration

AN ENTITY failing to pay small, micro vendors within 45 days of delivery would get deduction only in yr of actual payment

Cos Try New Ploys as New Tax Rule Looms

Sugata Ghosh

Mumbai: Many big and small businesses are playing a cat-and-mouse game. Some are taking an aggressive stance, while most are waiting it out, knocking on the government's doors, as a well-meaning, yet unsettling, law aims to move the wheels of commerce faster. Under the law — Section 43B(h) of the Income Tax Act-whose impact would be felt for the first time this year, a business entity failing to pay its vendors registered as 'micro' or 'small' (MSE) within 45 days of delivery, would not get the deduction of its purchase in the year of the purchase but can claim the deduction only in the year of 'actual payment'. Thus, deduction disallowance for unpaid outstandings would increase the taxable income and tax of companies for FY24.

In grappling with the new statute, companies and vendors are trying to escape its impact in different ways some of which may not later stand the scrutiny of the auditors and tax office.

TACIT DEALS WITH VENDORS

For instance, many companies are sending registered letters to vendors asking them if they are classified as MSEs with a tacit understanding that the latter would not respond. In the absence of a response, the vendor is not considered as a govern-

chases are treated as deductible.

"Some companies are issuing cheques to suppliers and showing the payment in the books with the understanding that the suppliers would deposit the cheques only on the agreed dates. There are those who are raising an objection within 15 days from the delivery of goods, in which case the payment obligation would arise only

when the issue is resolved. Large buyers are also telling passed by the the micro/small govt to lessen suppliers to surrenplight of der the MSME registration which wobusinesses uld make the entire who are paid MSMED Act no mo-60 to 180 re applicable on days after transactions betwedelivery

en them," said Manish Dafria, a senior chartered accountant based in Indore.

Indeed, a large southern association has advised micro and small enterprises (MSEs) that since it's not possible to pay within 45 days, the suppliers should either cancel their registration or immediately reclassify themselves to "trading" from "manufacturing" entities as wholesale and retail traders, say many tax practitioners, are not eligible for day payment schedule would take tithis benefit. The association has also



conveyed that its members are planning to return all goods for which payments cannot be made within 45 days and may stop further purchases from MSEs. It feels that the government should not meddle in to re-define business relationships which are "based on trust and honour."

KNOCKING ON GOVT'S DOOR

The law was passed by the government to lessen the plight of small businesses who are paid 60 to 180 days after the delivery of goods and services. "The law should allow deduction on expenditures as long as payments are made before the filing of the IT returns, which is October 31 for corporates. Today, this is allowed for other items but not for SME payments. The transition to a strict 45me and the impact would be felt the

most in the financial year ending March 31, 2024," said Gautam Nayak, partner at CNK & Associates, a tax and audit firm. In partially softening the blow to big buyers from the change in the tax law, some vendors are 'voluntarily' giving up their claims on interest applicable for delayed payment. However, some practitioners think this may not work out, thanks to provisions of the MSMED Act. Non-payment to registered MSMEs results in payment of inter-

est which is triple the RBI bank rate. "But enforcement is not consistently strict. Companies receiving goods/services from MSMEs with payments exceeding 45 days and failing to file MSME-1 to the ministry of corporate affairs face penalties. Suppliers can also file delayed payment claims against buyers, but most MSMEs hesitate due to potential im-

What has rattled industry is the question mark that the law puts on the way businesses have happened for ages. According to Anurag Poddar, who represents multiple trade associations, "Ideally, the government should not be laying down the payment terms. These are commercial

deals between businesses and vendors. What the law should probably say is that if a MS supplier is not paid within say 15 days of the agreed payment period, such expenditure would be disallowed. But 45 days is too short in the Indian environment. After all, even exporters get 180 days to bring in their proceeds...There is a risk that business could shift from MSEs, and thus end up harming rather than benefiting them."

to at least 60 days.

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Last week, a leading industry asso-

NCLT Dismisses Plea Against Pancard Club Resolution Plan

Shilpy Sinha

Mumbai: The National Company Law Tribunal (NCLT) has dismissed a petition filed by Ashdan Properties against Chemhub Tradelink's committee of creditors-approved resolution plan for Pancard

Ashdan Properties was one of the three bidders interested in acquiring the bankrupt Pancard, which develops and operates hotels and resorts.

Pancard Clubs has more than 1.5 million timeshare subscribers, who are classified as financial creditors. In its ruling, dismissing Ashdan's appeal, the court said around 23% of the financial creditors participated in the voting pro-

cess, with a clear majority of 19.38% voting in favour of the resolution plan proposed by Chem-

admitted Pancard for corporate insolvency resolution process in Sept 2022

commended that the Insolvency & Bankruptcy Board of India (IBBI) use Pancard Clubs as a case study to form guidelines for instances where a

The tribunal re-

single insolvency professional acts as the authorised representative of a large number of financial creditors.

The NCLT admitted Pancard for the corporate insolvency resolution process on September 9, 2022, and appointed Rajesh Sureshchandra Sheth as the resolution professional (RP) and Vitthal Dahake as the authorised representative of financial investors.

After the voting took place and Chemhub's plan was approved by the CoC, Ashdan approached the court. The NCLT asked the CoC to hold another round of voting in which the creditors again voted in favour of Chemhub.

SUNDARAM, BANK of India, HSBC among at least five mutual fund houses launching multi-asset schemes, which have yielded over 23% returns on average in last one year

Multi-asset Schemes Turn Favourites Amid Uncertainties in Election Year

Rajesh N Naidu

beginning of 2024, the multi-asset the US, increasing geo-political theme has found favour among leading mutual fund houses driven by the need to steer through rising market uncertainties in the election year. At least five fund houses including Sundaram, Bank of India, HSBC, Mirae and Bandhan have launched multi-asset funds over the past month. A multi-asset scheme invests across asset classes available in the markets. These are equity, debt and commodities.

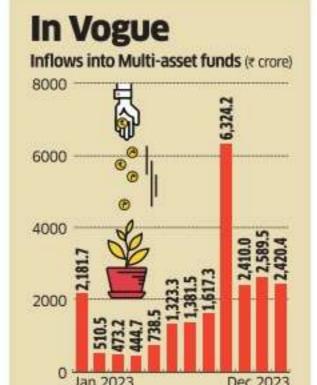
the multi-asset theme has caught tion, a multi-asset fund is capable on with mutual funds. First, there of capturing favourable moveis a great deal of uncertainty about ment across asset classes.

the direction in which the broader market will move in the present year. High-profile events in the form ET Intelligence Group: Since the of general elections in India and uncertainty due to

> High-profile events in the form of general elections in India and the US, Middle East concerns

unresolved aggression in the Middle East and concerns over economic growth in the US are likely to impact market volatility. Investing in multiple assets is one way to deal

with such a scena-There are two key reasons why rio. Given its nature and composi-



Source: Accord, ETIG Database

The other reason is most fund houses did not have a multi-asset scheme in their product portfolios. The current market conditions wereapt to launch such schemes. Among the five NFOs (new fund

offers) launched, Sundaram Multi Asset scheme has collected ₹1,890 crore, Mirae Multi Asset Allocation Fund and Bandhan Multi Asset Allocation Fund have each collected close to ₹1,200 crore.

According to the data shared by Value Research, a mutual funds research firm, multi-asset funds have yielded on average 23.8%, 14.5%, 14% and 11.1% returns in the past one-year, three-year, five-year and ten-year periods, respectively.

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Top Life Insurance Cos Raise Concerns Over **Proposed Rise in Policy Surrender Values**

Higher surrender values could hit persistency and margins, saytop cos

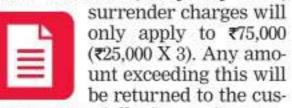
Shilpy Sinha

Mumbai: Top executives of large life insurance companies met with the chairman and members of the Insurance Regulatory and Development Authority of India (Irdai) to higher lapsation of insurance recently to express their concerns. The industry representatives have said that the proposed policy changes could deal a "killer blow" to the sector. Any higher surren- is looking to lower surrender charder value would lead to a fall in perges for policyholders terminating um and increase with the number holders to surrender existing polisistency which is already at just their life insurance policies pre- of premiums paid each year. about 50% for more than five years. maturely.

"Insurance companies are in dis-

proposed changes to policy surrender values, where they cited potential detrimental effects on their persistency which is already dismal post 10 years," said a CEO, citing anonymity. "The proposed hike in surrender values could lead policies thereby lower profitability." The proposed changes, suggested by the regulator in the December 2023 draft product guidelines,

traditional insurance plans. Un- higher free-look periods and rely apply up to a certain limit of the premium paid each year. Anything beyond that limit will be refunded to the customer. For instance, if someone pays ₹1 lakh annually for three years with a ₹25,000 yearly limit, surrender charges will



(₹25,000 X 3). Any amount exceeding this will be returned to the customer, potentially increasing guaranteed surrender values. Currently, surrender values are determined

Insurers have proposed to mode-Irdai wants to change how sur- rate the draft, imposing caps on cussions with the regulator about render charges are calculated for certain charges while extending

der their proposal, charges will on- funds. Another suggestion is to introduce alternative products that offer higher surrender values but lower commission rates, providing customers with more options.

They have argued before the regulator that persistency levels, which indicate the proportion of policyholders regularly paying premiums, could suffer if the proposed changes are implemented. They said that long-term products with premium-paying terms exceeding 10 years would be particularly affected. Their fear is that distribased on a percentage of the premi-butors might incentivize policycies and switch to newer ones, with promises of higher returns.

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Big Cases May Be Re-heard with SAT Replacements

Sahara, Bombay Dyeing among cases likely to be taken up once replacements are found for presiding officer and member

Rajesh Mascarenhas

Mumbai: The absence of both a presiding officer and a member of the Securities Appellate Tribunal (SAT)'s three-member board could result in several cases, previously fully deliberated upon and awaiting final orders, including those involving Sahara India, Bombay Dyeing, and Franklin Templeton, being re-heard. With the absence of a presiding officer, these cases are set to commence anew once a replacement is appointed, leading to potential delays and setbacks in the tribunal's proceedings, said lawyers. Both have retired last year, and

the government is yet to appoint new members.

A few lawyers told ET that six matters that were fully heard and reserved for orders by the earlier presiding officer Tarun Agarwala last year, including matters related to Sahara India Commercial Corporation, Bombay Dyeing, and Franklin Templeton, among others, were listed on the SAT board recently to give dates for re-hearing. The presiding officer of the SAT

Agarwala and the tenure of Justice MT Joshi, another member of the tribunal, ended in February last year. The successors of both these members have not been named yet. "All the cases that have been heard



and are awaiting orders will need to be heard afresh once replacements are appointed," said Tomu Francis,

The bench currently has only a technical member, Meera Swarup. The SAT bench constitutes a presi-

partner at Khaitan & Co.

ding officer, who will be a retired judge and two members—one judicial and one technical.

"Before delivering judgment, if one of the members who had heard the said matter demits office, the matter as per general rule of law has to be relisted and re-heard," said Jitendra Motwani, partner, Economic Laws Practice. "To ensure that litigants are not made to suffer due to delay in conclusion of proceedings or relisting of matters, certain measures can be uniformly introduced by the legislature to ensure that once a matter is reserved for judgement, the same should be delivered within a reasonable period.'

In January's first week, the Supreme Court's three-member bench headed by chief justice DY Chandrachud, while disposing of a petition filed by a few advocates on the SAT bench, said: "Since the term of the chairperson of the SAT has come to an end, the Union government has taken steps for facilitating a fresh appointment. Hence, it is not appropriate for this court to entertain the petition under Article 32 of the Constitution at this stage."

The present situation was completely avoidable, had the government has taken the requisite steps in time, said lawyers.

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'DECISION ON INCENTIVES CAN WAIT UNTIL NEW MGMT'

Reliance Capital Admin Asks Insurance Arm to Reverse Incentive Plan

Sangita Mehta

Mumbai: The board of Reliance General Insurance Company (RGIC) has made a ₹118-crore provision in the December quarter to provide a one-time incentive to senior company officials, a move promptly opposed by the administrator of parent Reliance Capital, people aware of matter said.

Reliance Capital is undergoing corporate insolvency and Reliance General Insurance, its wholly-owned subsidiary, is one of the biggest attractions for potential buyers. Reliance Capital has 20 financial companies under its ambit. The administrator, Y Nageswa-

ra Rao, has written to Rakesh Ja-

in, managing director of Reliance General Insurance, and company directors, asking them to reverse the provision and not take any decision or action on distributing incentives until a new management takes charge of company. Lenders of Reliance Capital have unanimously voted for a ₹9,660-crore resolution plan given by Hinduja Group's holding

company IndusInd International Holdings, and this is pending approval from the National Law Tribunal (NCLT).

Reliance General Insurance ly respond to ET's request for margin. comment. "It has come to our attention that the financial state-

ments for the quarter ended December 31, 2023, state that a provision has been made for an estimated amount of ₹118.4 crore for RGIC to meet its obligations in relation to the one-time special payments proposed to be paid out to the management team of RGIC," the administrator said

> in the letter to Reliance General Insurance board members.

Reliance Cap is undergoing corporate insolvency, and Reliance General Insurance is its wholly -owned

The move violated previous directives by the parent company, which requested insurance companies not to take any specific action, such as a one-time payment to employees, he said.

subsidiary In a board meeting on January 29, Reliance General Insurance passed a resolution to make this provision and review the audit results. It reported a net loss of ₹33 crore for the quarter ended December 2023 as against a net profit of ₹80 crore a year earlier, according to a disclosure made by the

company to stock exchanges. The intent to distribute ₹118 crore has surprised Reliance Capital lenders since the general insurance company sought and the administrator of Reli- capital support of ₹200 crore to ance Capital did not immediate- maintain a healthy solvency

sangita.mehta@timesgroup.com

Cancelling of Tata Steel Deal Lifts TRF Shares to 8-year High

Nikita Periwal

Mumbai: Shares of TRF, a Tata Group enterprise, surged to their highest level in more than eight years after its plan to amalgamate with promoter Tata Steel was called off earlier this week. The stock, which rose 10% on Friday — the highest tradable limit of the day — to ₹432.50, has jumped close to 59% in the past three days following the scrapping of the merger plan.

The scheme of amalgamation between TRF and Tata Steel, announced in 2022, was seen unfavourable for shareholders of TRF. "The swap ratio announced at the time of the merger was not very beneficial for the minority shareholders and the shares had seen a correction then...so this is a reversal of that," said Amit Kumar Gupta, founder of Fintrekk Capital.

TRF shares had seen a sharp decline post the announcement in 2022, remaining locked in a 5% lower circuit — the lowest tradable limit of a trading day for 16 consecutive sessions, and declining 56% in a month following the announcement.

A turnaround in the company's business operations led to the amalgamation being called off. "Over the last few quarters,

inforces the bullish momentum.

breakout above 522.00.

ing above levels of 1180-1200.

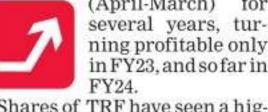
L&T (FEB)

Te

A break

the company has seen improvement in business performance owing to ongoing significant support from Tata Steel in the form of placement of order(s) and infusion of capital coupled with company's efforts on enhanced debtor collections and, cost and asset optimization,' TRF said in an exchange filing.

The company, which is in the business of undertaking turnkey projects of material handling for the infrastructure sector, and production of such material handling equipment, has been loss-making since 2012-13 (April-March) for



Shares of TRF have seen a higher-than-average volume in the last four sessions, with the number of shares for which delivery was taken also significantly higher, data on the NSE showed.

"The next target for the shares

would be around ₹600 over a 6-12 month period, but there is some consolidation likely in the near term given the recent sharp upmove," said Sudeep Shah, the head of technical and derivatives research at SBICap Securities.

nikita.periwal@timesgroup.com

2.810

ch Picks	PARAG SHAH, Technical Analyst- Research	Nuvama Wealth Management	
		RHY	
kout from a Bullish	Flag and Pole pattern re-	DCX	

JINDAL SAW

LAST CLOSE > ₹2,628.05 STOP LOSS > ₹2,535

Stock gave swing breakout in form of a triple top TARGET ₹570

LAST CLOSE ₹533.40 STOP LOSS ₹514.50 CHOLAFIN (FEB)

LAST CLOSE > ₹1,126.20 STOP LOSS > ₹1,170

Bearish gap after hitting fresh ATH has found a fol-

low through move reinforcing bearish momentum.

LAST CLOSE > ₹3,338.45 STOP LOSS > ₹3,460

Stock has been facing a lack of follow through buy-TARGET

1,050

TARGET

₹3,100

NPS Scorecard

National Pension System (NPS) helps you to save tax in several ways. There are only Eleven NPS fund managers at present and the table below compares their performance. The data has been provided exclusively to ET.

TIER I: Equity Plans

		i i	Assets		
Fund	NAV	1-Year	3-Year	5-Year	(₹ cr)
Aditya Birla Sun Life Pension	24.60	28.10	15.25	16.19	540.28
Axis Pension Fund	12.48	25.82	1-	:-	602.41
DSP Pension Fund Managers	10.20	-	-	-	1.38
HDFC Pension Fund	45.44	26.50	15.36	16.88	32644.43
ICICI Prudential Pension Fund	62.01	31.14	16.84	17.13	10776.34
Kotak Pension Fund	57.00	28.31	16.46	17.16	1896.67
LIC Pension Fund	38.64	26.65	16.32	16.26	4827.84
Max Life Pension Fund	12.37	28.63	-	1 -	147.68
SBI Pension Fund	49.94	26.62	14.82	15.56	15768.59
Tata Pension Management	13.41	31.85	-	12	192.63
UTI Retirement Solutions	59.83	28.22	15.84	16.22	2028.99
S&P BSE 200 Total Return Index	23	31.15	17.19	17.94	



TIER I: Government Bond Plans

Fund	NAV	R	Assets			
Folia	NAV	1-Year 3-Yea		5-Year	(₹ cr)	
Aditya Birla Sun Life Pension	16.75	9.88	6.16	8.43	467.00	
Axis Pension Fund	11.20	9.51	-		527.80	
DSP Pension Fund Managers*	10.28				1.33	
HDFC Pension Fund	24.97	9.73	5.87	8.40	21819.41	
ICICI Prudential Pension Fund	33.33	9.62	5.90	8.17	8294.98	
Kotak Pension Fund	33.39	9.96	6.11	8.36	1318.67	
LIC Pension Fund	26.95	9.64	6.00	8.57	4856.97	
Max Life Pension Fund	11.31	9.64	100	-:	225.70	
SBI Pension Fund	36.07	9.89	5.89	8.22	15997.27	
Tata Pension Management	11.29	9.64	-	_	140.58	
UTI Retirement Solutions	32.26	9.82	5.92	8.17	1598.45	
CCIL All Sovereign Bond - TRI	=	9.82	5.67	7.96	22	

TIER I: Corporate Debt Plans

Fund	NAV	-	Assets		
rona	NAV	1-Year	3-Year	5-Year	(₹ cr)
Aditya Birla Sun Life Pension	17.12	8.12	6.11	8.36	260.93
Axis Pension Fund	10.98	8.05	-	1940	349.46
DSP Pension Fund Managers	10.10	-		-	0.62
HDFC Pension Fund	25.42	8.04	6.28	8.54	12981.08
ICICI Prudential Pension Fund	38.44	8.12	6.09	8.11	4992.84
Kotak Pension Fund	36.91	8.03	5.96	7.55	756.21
LIC Pension Fund	24.89	7.94	5.89	8.25	2606.81
Max Life Pension Fund	10.98	7.70	-	-	93.17
SBI Pension Fund	38.55	7.92	5.91	8.15	7773.35
Tata Pension Management	10.95	7.86	-	=	83.80
UTI Retirement Solutions	34.15	8.16	5.79	7.85	868.23
CCII Rond Broad - TRI	323	0.31	6.07	9 16	221

Returns as on Feb 09, 2024. Assets as on Jan 31, 2024. *Assets as on Dec 31, 2023 Source: Value Research

BENGALURU MONDAY 12 FEBRUARY 2024

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ADVERTORIAL & PROMOTIONAL FEATURE

Marking a milestone year of rapid growth

In a highly-competitive space, InCred's fast-growing IB platform has managed to carve out a strong niche with a number of marquee deals

etpanache@timesgroup.com

ne Investment Banking (IB) business of InCred Capital — across M&A, equity capital markets (ECM) and debt capital markets (DCM)—has been quietly making significant strides. Crowned 'Emerging Investment Bank of the Year' by VC Circle last year, the business has reinforced this commitment, bagging a \$450-million IndiaBulls Housing Finance rights issue through the group's merchant banking arm.

Rapid rise to the top

Founder Bhupinder Singh, a top global investment banker in his Deutsche Bank days, has built the InCred Capital IB franchise in a very short space of time with selective acquisitions and smart hires. The acquisition of MAPE, a well-respected boutique advisory, gave InCred's IB business a jumpstart. It provided a strong platform with significant deal flow in the business's early days as well as access to seasoned bankers such as Jacob Mathew and Ramprasad M.

InCred then bolstered this foundation with two key hires: Prateek Indwar as Head of ECM and Rano Verma for the DCM vertical. Both brought with them enviable execution skills as well as relationships across the buy-side universe.

Another aspect in which InCred IB differentiates itself is its strong cross border deal-making



With India's rapid growth trajectory and a unique dynamically evolving capital markets space, InCred's IB business is poised to become a dominant player in coming years

capabilities that span across global sovereign wealth funds, international private debt and equity firms as well as impact

investors. Throughout its journey, InCred has benefitted immensely from

MAPE veteran Mathew's deep expertise and his relationships in

IB / M&A across the industry.

Singh has also contributed immensely to the company's rapid rise through his innate dealclosing skills, his ability to find solutions to complex problems, his phenomenal network across the corporate world and sponsor ecosystems and a certain, undeniable Midas touch that are remnants from his investment banking days.

With a substantial wealth of experience across its ranks, InCred IB has been focused on providing deep expertise and innovative solutions to its clients.

Wealth of experience

In a highly-competitive space, InCred's fast-growing IB platform has managed to carve out a strong niche with a number of marquee deals. Some of these deals include the \$325-million sale of Raymond's consumer business to Godrej Consumer Products, the \$250-million sale of a 100 per cent stake of Curatio to Torrent Pharma, the \$105-million acquisition of TTK's human pharma division by Bharat Serum, the \$60-million IPO mandate for Ethos Watches and the \$50-million acquisition of J K Shah Education by Veranda Learning.

On the DCM side, InCred ranks among the top two secondary credit market intermediaries, with an average market volume of \$5-billion per annum. It has also been a lead arranger for primary issues of corporates such as Tata Projects, Tata Realty, Tata Housing Development, L&T and OPAL, among others.

Efficient synergy

One of InCred's USPs is the synergy it drives through its wealth management business, where it connects high-profile family offices and UHNI investors to institutional equities businesses. This three-pronged strategy gives InCred significant leverage with its clients. With India's rapid growth trajectory, and a unique dynamically evolving capital markets space, InCred's IB business is poised to become a dominant player in the coming years. •

Olympic Medals will have a piece of Eiffel Tower

Olympic medals

Medals given to winning athletes will contain recycled iron fragments from the tower's original 1889 construction

Athletes who win medals at the 2024 Summer Olympics and Paralympics in Paris won't win just gold, silver or bronze; their medals will also include a piece of iron from the Eiffel Tower.

Organisers said that each of the 5,084 medals created will be decorated on one side with a hexagon-shaped piece of iron recovered from the iconic landmark."This exceptional object had to meet another very strong symbol of our country," said Tony Estanguet, president of the Paris 2024 organising committee.

Recycled metal

Estanguet said the wrought iron used will be recycled fragments from the Eiffel Tower's original 1889 construction that had been sitting unused in a warehouse.

Stripped of their brown paint and polished, each fragment will weigh 18 grams and be fashioned into a hexagon the shape of France. The hexagons, stamped with 'Paris 2024' and the logo of the Games, will be set into the medal with claws shaped like the Eiffel Tower's rivets, using a technique similar to that employed to affix precious gemstones in jewellery.

The designs on the other side of the medals - which are

made of recycled metal and must follow precise specifications imposed by the International Olympic Committee - will vary. They will include traditional symbols of the Games,

including Nike, the Greek goddess of victory, as well as the Athens Acropolis - along with an engraving of the Eiffel Tower. The medals for the Paralympic Games will be different, with a lowangle view from beneath the Eiffel Tower,

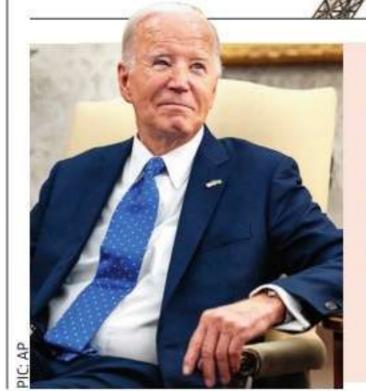
The medals are being manufactured by Monnaie de Paris – the official Paris Mint – and were designed by Chaumet, a 244-year-old jewellery company owned by LVMH

and the words 'Paris' and '2024' written in Braille. Those medals will also have notches on the edges: One for gold, two for silver and three for bronze.

Nod to the nation

Organisers have long had the option of nodding to their nations' culture in their medal designs. At the 2008 Beijing Games, medals were inlaid with a jade disk. However, this appears to be the first time a city has used fragments of an actual monument.

- The New York Times



"I was pleased to see they reached the conclusion I believed all along they would reach - that there

would be no charges brought in this case and the matter is now closed."

- JOE BIDEN, US President. Biden was reacting after being recently cleared of wrongdoing in his handling of classified documents

Qatar Crowned

Asian Champions, Afif Scores Hat Trick Akram Afif dropped to his knees. Pretty soon he was being thrown into the air by his joyous team-

mates after the forward's hat trick



of penalties secured back-to-back Asian Cup titles for Oatar in Lusail on Sunday, Afif, the outstanding player of the tournament and leading scorer with eight goals, was nerveless

when converting nis spot kicks in a 3-1 win against Jordan at Lusail Stadium on Saturday. Afif took centre stage as he became the first player to score a hat trick in the Asian Cup final. AP

Maxwell Hits 120 Off 55 Balls to **Take Aus Home**



Maxwell blasted a recordequaling fifth century (tied with Rohit Shar-

ma) as Australia beat West Indies by 34 runs on Sunday and took an unassailable 2-0 lead in its threematch Twenty 20 series in Adelaide. Maxwell smashed an unbeaten 120 off 55 balls, with eight sixes and 12 fours, and shared a 92-run stand with Tim David (31 off 14 balls) to propel Australia to 241-4 and the highest T20 international score at Adelaide Oval. AP

Nagal Set to Make Top-100 Cut With Chennai Open Win

India's top singles player Sumit Nagal on Sunday won his fifth Challenger-level



singles title, outplaying Italian top seed Luca Nardi in the final of the Chennai Open -- an achievement which will propel him into the top-100 for the

first time in his career. Nagal's 6-1, 6-4 win is likely to take him to 98 (from 121) when the fresh rankings will be issued on Monday. Nagal will be first Indian to feature in singles top-100 since left-handed Prajnesh Gunneswaran made the cut in 2019. **PTI**

Sports: The Great Games

Gunners Shoot Six Past West Ham as Title Race Hots Up



Arsenal's Gabriel heads to score his team's third goal West Ham in London on Sunday Getty Images

Arsenal keep up pressure on rivals Liverpool and Man City with big win, are 3rd on league table

Arsenal exacted sweet revenge on West Ham United with a 6-0 away thrashing to stay right in the thick of the Premier League title race on Sunday, obliterating their hosts before halftime.

Mikel Arteta's side had lost twice against their London rivals this season but were 4-0 ahead by halftime with goals by William Saliba, Bukayo Saka, Gabriel Ham's worst home league defeat since an and Leandro Trossard.

The punishment continued in the second half with Saka making it 5-0 before the start to the end, we dominated and former West Ham midfielder Declan Rice, who assisted two goals in the opening period, thumped his team's sixth on a day of abject humiliation for the hosts.

It was a sublime display by Arsenal who equalled their highest away league win and wiped off a goal difference deficit to champions Manchester City who they joined on 52 points, although they stay in third place courtesy of scoring fewer goals. Leaders Liverpool have 54

points. Arsenal were defeated by West Ham in the League Cup although the bigger blow was a 2-0 home defeat in December when they were guilty of squandering a

This time they were lethal as they tore eighth placed West Ham to shreds at the London Stadium. Thousands of home fans who streamed out of the exits before halftime were spared the rest of West made it 5-0 Emirates on Dec. 28 Shillong Lajong 7 PM (FanCode) the stumps.

Brilliant performance. From start to end we dominated and controlled everything. We are focusing on ourselves. We don't care too much about the other teams. We keep working hard

ARSENAL CAPTAIN MARTIN ODEGAARD

8-2 loss by Blackburn Rovers in 1963.

"It was a brilliant performance from controlled everything and today we were really sharp in front of goal as well," Arsenal skipper Martin Odegaard said. "We backed up a big win last week (against Liverpool) with another great performance.

Victories for Liverpool and Manchester City on Saturday had cranked up the pressure on Arsenal to follow suit. And how they responded.

West Ham were booed off by their fans at halftime and the exodus after the break as Saka

Arteta's side dominated the opening exchanges with Trossard's ferocious volley tipped over by home keeper Alphonse Areola and Martin Odegaard's shot deflecting just wide. The away fans might had a sense of deja-vu from the clash at The

when Arsenal were stunned by West Ham despite their superiority. But they need not have worried. Once Saliba was allowed a simple header at the far post from a Rice corner in the 32nd minute, West Ham disintegrated.

Saka was then played clean through and was taken out by Areola who was shown a yellow card before the young England forward dispatched the penalty for his 50th goal for the club.

Rice swung in a free kick that was met by Gabriel with another close-range header and with West Ham resembling rabbits frozen in the headlights, Trossard engineered some space before curling a sublime right-footed shot into the top corner.

West Ham were booed off by their fans at halftime and the exodus continued after the break as Saka fired a clinical shot past Areola to make it 5-0 before Rice, who got a mixed reception from the home fans, produced a stunning finish.

Rice refused to celebrate but the party was in full swing amongst the away fans who left the ground dreaming of going one step further than last season's runnerupfinish.

It was a traumatic afternoon for West Ham manager David Moyes who saw one of his teams concede six goals in a home league game for the second time in his career—the other occasion in 2009 when his Everton lost 6-1, also to Arsenal. Reuters

WATCH OUT! TONIGHT

ISL: Kerala Blasters vs Punjab FC 7.30 PM (Sports18) I-LEAGUE: Gokulam Kerala vs

Indian Boys Follow Men

Lose to Australia in U-19 WC final by 79 runs



Australa Under 19 team with the trophy in Benoni, South Africa, on Sunday AP

A fresh chapter was added to the script of Australia's domination over India in the ICC World Cup finals when they bagged the Under-19 title with a 79-run victory in Benoni, South Africa, on Sun-

Batting by choice, the Aussies posted a healthy 253 for seven as India were forced to mount the highest chase in a youth World Cup summit clash.

But Uday Saharan's side floundered in the final step to glory, stumbling to 174 all out as the relentless Aussie bowlers led by the furious Mahli Beardman (3/ 15) and the crafty off-spinner Raf Mac-Millan (3/43) did not give them any breathing space.

Many would view this result as a con tinuation of Australia's win over India in the senior World Cup last year at Ahmedabad.

Pacer Callum Vidler started Australia's victory march by packing off Indian opener Arshin Kulkarni, inducing an edge to stumper Ryan Hicks.

From that point, India simply failed to stitch together any meaningful partnerships as frontline batters including skipper Saharan (8), Musheer Khan, who received a reprieve on zero, and Sachin Dhas (9) departed without making any real contributions.

Beardman broke through the defence of Musheer (22) with a delivery that kept a tad low, while the pacer tempted Saharan, the tournament's highest run-getter, with a slightly wide delivery on offstump, but his slash ended in the hands of Hugh Weibgen at point.

Beardman later added the wicket of opener Adarsh Singh, who was India's highest scorer on the day with a 77-ball 47, to bulldoze the Indian batting unit

with pace and bounce. If the Indian batters could not cope with the hostility of Beardman, a disciple of legendary Dennis Lillee, they could not counter the guile of MacMillan, Australia's lone spinner this day.

MacMillan was introduced in the 20th over and he dismissed Dhas off his first ball, a regulation catch to Hicks behind

We played a few rash shots, couldn't spend more time at the crease. We had prepared, but couldn't execute

UDAY SAHARAN India captain

It's unbelievable. I am so proud of this group of boys and the coaches. A lot of work has gone in over the last few months

HUGH WEIBGEN Australia captain

India were reduced to 68 for four then, and ouster of the free-flowing Dhas was a body blow to their chances.

The strapping offie later also bagged the wickets of Aravelly Avanish and Raj Limbani, preventing any late Indian punch back.

Murugan Abhishek (42, 45b) tried gamely in the company of Naman Tiwari adding 46 runs for the ninth wicket, highest of the innings, but the task

proved beyond his reach. However, the Australian batters too can claim the right amount of credit for this triumph.

No one really made a tall score but they fired collectively around Harjas Singh (55, 64b, 3x4, 3x6) to give the Antipodeans a competitive total to defend amidst strikes by Indian pacers Limbani (3/38) and Tiwari (2/63).

Limbani, who worked up a fair clip from the pitch, bowled opener Sam Konstas with a lovely in-coming delivery to deny the Aussies a quick start as they have done often in this tournament. But the Australians found stability

through Harry Dixon (42, 56 balls) and skipper Weibgen (48, 66 balls).



ET's weekly roundup of the wackiest whispers and murmurs in corporate corridors & policy parlours

Hard Sell

The bosses at the Indian outpost of this multinational giant have been trying really hard to sell a ritzy property that used to belong to this tycoon who's proven hard to get (to India) for the past seven-eight years. He's currently dodging regulators for some apparently serious misconduct. Anyway, the company got ownership of the pile when they took over most of the tycoon's business. But here's the kicker: nobody wants it! Despite its posh location in south Mumbai, potential buyers are giving it a wide berth. Local brokers are whispering that folks are spooked by what they say is its jinxed history. Maybe. Or, is the tycoon pulling the strings from across the seas?

ETA Awaited

A high-flying minister was recently irked by the pace of a critical project. The government wants it completed quickly but the squabbling between the two parties building the facility threatens to slow things down even more. The minister's irritation was barely concealed at a recent meeting as he asked tough questions and made clear his impatience with the answers. Here's hoping the words landed and the project takes off soon.

Better Call Sat*%#

Let's clarify upfront - that's no profanity. This legal eagle is indeed on the speed dial of most politicians, film stars and industrialists. So, this weekend, at his son's wedding midtown in the financial capital, we weren't surprised to see auto czars, manufacturing tycoons and billionaire steel scions mingle with Bollywood A-listers and politicians cutting across party lines. Couldn't help wondering if there were more bodyguards for these jetsetters than actual guests soaking in the last of the winter breeze amid such a green expanse in the heart of the city.

City Spat

A post on X by a popular edtech founder from Bengaluru last week, on why Mumbai and New Delhi shouldn't even try to compete with the 'Silicon Valley of India' to be the startup hub of the country, has stirred the pot among founders and investors, especially in Maximum City. Such was the impact that some founders in a group discussed putting up a bigger show for an event in Mumbai to display the city's startup prowess. The author of the post was briefed about the reaction his comments generated and was even more convinced, if anything, about Bengaluru being the startup capital of the country.

Merchant Grab

The scramble to woo merchants away from the network of this troubled fintech giant is in full swing. Two private sector banks are said to be leading the charge. At one, the man driving the push used to be in a global bank that recently decided to sell a large part of its business to an Indian private player and now spearheads new economy initiatives among other things in his new avatar. The other organisation, a storied name in financial circles, seems to have lost a bit of its magic, needs to up its tech game and has been trying hard to recoup lost ground. Considering the size, the regulator would ideally want a smooth transition for the merchants too, so two will be better than one.

Open Secret

Viva la Vida

It's a tight-lipped global firm started by ex-secret service types from that art deco building on the other side of the river that has a Faraday cage. These days they wear sharp suits from Old Bond Street and work for top global corporations on exclusive assignments for their CEOs, chairman or boards. While sticking to the shadows is intrinsic to their functioning, the firm surprised quite a few with a rather public function to mark a decade-long association with one of our top conglomerates recently. Not only were leading functionaries and the Indian group's top executives present, some handpicked outsiders were also invited for a private gala at one of the group's premier hotels. Guess even spooks love to make a splash sometimes.

A four-day concert spectacle in Singapore gave all our PE young Turks a golden ticket to parachute themselves with wives and

girlfriends straight into box seats for the Coldplay gigs. But this

south-based tech billionaire with deep roots in Mumbai has always

been smarter than the rest. So he and his wife chose the next pit stop

in Bangkok to avoid the desi crowd and soak in what's arguably the

many were thinking along the same lines and he had to return with a

best contemporary stadium rock act. Alas, he miscalculated, for

plane full of boisterous homegrown Chris Martin crooners.

Drawing Power

Public sector bosses are busy these days. Amid the blistering rally in their share prices, top fund managers – both foreign and domestic – are queuing up to meet managements of state-owned companies in the upcoming season of investor conferences organised by institutional brokerages. A chief investment officer at a fund house says he has received invites for at least five such events where PSUs such as banks. insurance companies, energy, oil and gas, and power are among the biggest participants. Interestingly, there's high demand for one-on-one meetings from fund managers with top PSU personnel – a sign of strong investor interest. Compare this to a conference call organised by a domestic brokerage just eight months ago. The meeting room of a top PSU insurer was empty with the brokerage's salesperson struggling to find a fund manager willing to meet to avoid embarrassment. Now the PSU bosses will get to pick and choose. Such is the power of a bull market.

Listen, Learn

This one's from December 2022 but is worth relating to in the light of recent events. The regulator was meeting new generation financial intermediaries and others in Srinagar. The head of this particular firm began complaining about the onerous requirements that payment aggregators and gateways had to fulfil. Initial patience gave way to irritation at the plethora of suggestions being rained down on the regulator regarding what it should be doing. A senior official eventually asked the audience not to try the regulator's patience and test its accommodative approach toward problem solving. The person in question didn't speak for the rest of the session and declined to put in an appearance the next day. In hindsight, maybe he'd have benefited by attending.

Potus and Pachyderm As the first leg of the grand shaadi of 2024 approaches, we have been bringing you the best snippets even before the sangeet. Remember flora, fauna and Shakira? Here's the latest: We may even have a former Potus flying in for the grand celebrations as well as the tech guru with the best social network in the Valley. An elephant parade, part of the world's largest private zoo, is also in the works to blow the socks off the 1,000-plus VVIPs who are coming for the jamboree.

Privy to the whispers in power corridors or juicy tips on India Inc? Do share with us at etsuits.sayings@gmail.com

Present Please

JSW Steel

gets Service

Tax Relief on

Ore Purchases

Suryash Kumar

New Delhi: The Chennai

bench of the Customs, Excise

and Service Tax Appellate Tri-

bunal has held that a mine lea-

se holder is liable to pay servi-

ce tax on minerals auctioned

and not the buyer, granting re-

lief to JSW Steel in a case invol-

ving iron ore lump purchases.

JSW Steel had bought 16,000

tonnes of iron ore lumps from

Sesa Sterlite in an e-auction

conducted by a monitoring

committee set up by the SC for

the sale of minerals in Karna-

taka's Bellary, Chitradurga

The revenue department had

claimed that since JSW had re-

ceived services from the moni-

toring committee, it was liable

to pay service tax under the re-

Subsequently, the GST and

central excise commissioner

also held that JSW Steel, and

not Sesa Sterlite, was liable to

pay the service tax of ₹5 crore.

This prompted the company to

approach the appellate tribu-

nal, which delivered its verdict

₹25,464 crore

LIC Expects

Income-Tax

Refund in Q4

PTI

₹25,464 crore, and it is likely to

be realised during the current

quarter, its chairman Siddhar-

Last month, the Income-Tax

Appellate Tribunal (ITAT), In-

come Tax Department, issued

intimation for a refund of

₹25,464.46 crore. The refund is

related to interim bonuses to

policyholders in the past seven

"We are pursuing the matter,

and we are hopeful of getting a

refund from the Income Tax De-

partment during this quarter it-

self," Mohanty said during the

During the quarter, he said,

the Life Insurance Corporation

of India (LIC) would be launch-

ing more new products, includ-

In the third quarter, LIC

launched Jeevan Utsav, Index

Plus and some more products,

helping it to increase the value

of new business (VNB) margin

The refund is likely to boost

The state-owned insurer last

week reported a 49% jump in

net profit to ₹9,444 crore for the

third quarter ended December

2023 against ₹6,334 crore in the

year-ago period. Its net premi-

um income improved to

₹1,17,017 crore in the third quar-

ter of the current fiscal from

₹1,11,788 crore in the same peri-

od a year ago. LIC's total income

also rose to ₹2,12,447 crore in the

latest December quarter.

the bottom line of the corpora-

tion in the fourth quarter.

post-result interaction.

ing child protection.

levels to 16.6 %.

tha Mohanty said.

assessment years.

suryash.kumar@timesgroup.com

last week.

verse charge mechanism.

and Tumkur districts.

As India's potentially largest listing gets into top gear, we heard an interesting nugget. Seoul is not one of the usual business travel destinations for most Indian bankers or lawyers, the way Hong Kong, Singapore, New York and London are. The pitch was to be made at the conglomerate's headquarters but it takes five days to get a South Korean business visa. While global equity capital market (ECM) heads - mostly Americans - could easily fly down, the best our rainmakers could do was to join via Zoom to showcase franchise strength. One of the Wall Street banks that's been having a dream in India of late missed out – its franchise in South Korea is still a WIP. But, going by its stellar run, the bank will surely find a way to get on the starting grid.

Airport Alphabet Soup

A word of caution for civic bodies who are planning two airports in their city. At the recent energy summit in the state of sun, sea, sand and shacks on the beach, there was major confusion among delegates as the airport codes for the old and the new airport are similar. The venue of the week-long congress was in the south but some of the charters carrying top overseas politicians, ministers and mandarins and even private sector bosses had obtained clearance to land in the swanky new airport in the north of the state. The last-minute confusion sent the organising committee and airport officials into a tizzy as nobody wanted a two-hour drive after landing at the wrong airport.

Net Direct Tax Mopup Rises 20% to ₹15.6 L cr till Feb 10

Our Bureau

New Delhi: India's net direct tax collection surged 20.25% year-on-year to ₹15.60 lakh crore till February 10 this fiscal year, showed data released by the Central Board of Direct Taxes (CBDT) on Sunday. This collection is 80.23% of the total Revised Estimates of Direct Taxes for 2023-24. The Centre expects to com-

fortably meet the revised target in the remaining 40 days of the current fiscal. Finance minister Nirmala

Sitharaman had in the interim budget presented on February 1 raised the FY24 estimate for direct tax collecThe Centre expects to comfortably meet the

revised target in the remaining 40 days of the current fiscal

ped in direct

from ₹18.23

lakh crore.

compliance

economic ac-

tivities hel-

Better

from a year ago at ₹18.38 lakh crore, data showed. Gross corporate income

tax (CIT) for the period grew 9.16% while personal income tax (PIT) was up 25.67% After adjustment of refunds, the net growth in CIT collection was 13.57% while that in PIT collection was

26.91%. The Centre issued

refunds amounting to ₹2.77

lakh crore from April 1, 2023 to February 10, 2024. As on December 31, 81.8 million income tax returns (ITRs) were filed for AY 2023-24, which is 9% higher than

the ITRs filed during the corresponding period for AY tax collections exceeding the 2022-23. Of these, 80 million budget target. Gross direct ITRs have been verified.

BID TO STRENGTHEN PENSION DIVISION

EPFO Planning to Set up Actuary, Hire more Staff

MUCH NEEDED STEP Move due to more work load following SC's 2022 order on higher pension

Yogima Seth

New Delhi: The Employees' Provident Fund Organisation (EPFO) plans to overhaul its pension division, including by setting up an in-house actuary and hiring additional staff, as the Supreme Court's 2022 order on higher pensions has significantly added to the workload of the retirement fund body.

The EPFO may also ask exempted establishments to pay for the administrative charges involved in computing and processing of higher pension for their emplo-

The proposals were put before the EP-

FO's central board of trustees that met on Saturday. "There is an urgent need to have an in-house actuarial setup also. The details for the set up are currently being explored," the EPFO said in the agenda document, which ET has seen. The EPFO has already appointed an actuary to assess the impact on the pen-

sion fund from the court order. But since millions of employees who have opted for higher pensions are still working, the retirement fund body feels the process will continue for years and hence it requires an in-house facility.

Seeking the board's approval to hire additional staff, the retirement fund body said a large proportion of applicants permitted to opt for higher pension are in ser-

Gearing Up

SC directive on higher pension added to its workload 0

Exempted establishments may have to shell out more

EPFO may charge for higher pension cases from them



exempted establishments would be deci-

Biogas Association Proposes ₹30,000 crore Funding for Gear

New Delhi: Indian Biogas Association has recommended an investment of ₹30,000 crore for machinery and equipment required for biomass supply to compressed biogas plants to ensure 12 MMTA of LNG import reduction. "Utilising agricultural resi-

dues like paddy straw for bio-

energy production and soil enrichment instead of burning those offers a dual benefit as it provides renewable sources energy while enhancing

soil health," said Indian Biogas Association Chairman Gaurav Kedia. However, he pointed out that there are obstacles to procurement, such as unappealing economics, which makes farmers prefer to burn rather than sell off the field straw promptly. Due to the low density of

straw, which increases the expenses associated with its collection, storage, and transportation, he stated, "Improving logistics is not a feasible solution. Government intervention is essential to encourage the adoption of necessary equipment."

"As such, the work related to pension on higher wages shall be continuing in the future. Therefore, there is a need for separate staff for pension work in the head office as well as those field offices where a large number of applications have been

received," it said. Arguing for passing on the administrative cost to exempted establishments, the EPFO said almost 52% of the workload for higher wage cases would pertain to exempted establishments. "The administrative cost of pension-re-

lated work is met from the administrative charges paid by un-exempted establishments while the exempted establishments pay only inspection charges that are much less compared to the work involved for them," it said, adding some measures to redress this anomaly would be required and suitable proposal for this would be brought in this regard. As per the EP-FO, the higher pension applications from

who retired prior to September 1, 2014, the cut-off date set by the court for seeking higher pension.

Toyota Kirloskar gets ITAT Relief over Royalty Payments

Suryash Kumar

New Delhi: The Bangalore

bench of the Income-Tax Appel-

late Tribunal (ITAT) has granted relief to Toyota Kirloskar Motor on transfer pricing adjustment relating to royalty payments made to Toyota Motor Corporation, Japan, and Toyota Motor Asia Pacific, Singapore. New Delhi: Life Insurance Cor-However, in a verdict last poration of India has received an income-tax refund order of

month, the appellate body dismissed Toyota Kirloskar's appeal against the payment of dividend distribution tax (DDT) using the India-Japan Double Taxation Avoidance Agreement (DTAA). The appellate body approved the

company's royalty payment of ₹646 crore at 6% of local value addition and rejected the transfer pricing officer's estimate of ₹437 crore at 2.62% of net sales. Moreo-

SO WHAT BRINGS YA

HEAH, CONGRESSMAN

PLEASE

GEORGE

THOUGHT

THAT WAS

THE BASIC

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WILEY DIST BY ANDREWS WHEEL UNDIGATION WILEYINK & EARTHLINK, NET GOCOMICS.COM

REPAHTAHS

NON-SEQUITUR

FABULIST?

ver, it also upheld Toyota Kirloskar's method of combining all its international transactions to determine the arm's length price for the royalty payment. NO DDT BREATHER

The company had argued that the DDT rate under the India-Japan DTAA should be used for computing such a tax liability, instead of the rate stipulated

under the Income Tax Act. However, the tribunal rejected this contention and held that "wherever the contracting states to a tax treaty intend to extend the treaty protection to the domestic company paying dividend distribution tax, only then, the domestic company can claim the benefit of the DTAA, if any".

survash.kumar@timesgroup.com

JUST NEEDED TO

GET AWAY FROM ALL

OF THE REPORTERS ...

SINCE WHEN DID

MUCH ABOUT FACT-CHECKING?!

OBVIOUSLY

WE DON'T

WATCH THE

NEWS

SAME CABLE

CHANNEL

THEY CARE SO

Experts Foresee Bountiful Rains this Monsoon As El Nino Conditions Weaken

New Delhi: After delivering a warm 2023. El Nino conditions are set to dissipate by June this year raising hopes of 'bountiful monsoon' rains this season, meteorologists have predicted.

equatorial Pacific Ocean that conditions setting in by August. ingaccurate forecasts.

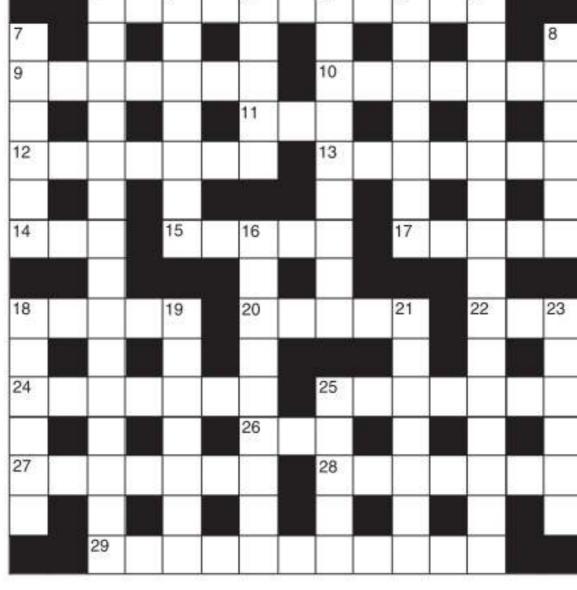


At least two global climate impacts weather across the

Weather scientists in India, tracking the developments closely, have said that La Nina conditions setting in by June-August could mean monsoon rains would be better this year than the last year.

However, they also struck a word of caution citing the 'spring predictability barrier', considered a agencies announced last week world, has started to weaken and forecasting headache as weather that El Nino, the warming of the there is a probability of La Nina models have a harder time mak-

Crossword



ACROSS

1 Waiting in front of dull type of resi-

dence (7,4) 9 Professional entertainer rates it poorly (7) 10 Captivate English conservationists and prince? About right (7)

12 Key part of recent rallies (7) 13 Group to assess reportedly passage between rows of seats (7) 14 Positive response from lady espe-

cially? Not altogether (3) 15 Essentially omit academic fellow as figure in field? (3-2) 17 Musical group has complaint about

lack of online facilities? (5)

18 Minister almost totally interferes (5) 20 Solemnly promise introduction to summer sport (5) 22 Hard party overturned thing to car

ry bricks (3) 11 One succeeding on radio broadcast (3) 24 Introduce ambassador inside devastated ruins (5,2)

25 Note a tenor in support for singer Pat (7) 26 Fine line bordering a West Country river (3) 27 Letter is scathing overlooking first

trio (7) 28 Granted and sanctified with no end

8893

state? (5.6) DOWN 1 Aim for things so-so teen's got

29 Place to learn when in a dim

wrong (3,4,6,2) 2 Sort to shift odd stand for a speaker (7)

3 Perfect introduction by a negotiator? (5)

4 Urgent situation mostly with onset of epidemic appearing (9) 5 Permit to share in element found in Spanish city (3,2,2)

supported by terribly wet lot,

eh? (5,2,3,5) 7 Slogan, something to rally those in action? (3.3)

6 Give up feature of football

8 Conduct oneself in appeal after dramatic work (4,2) 16 Decontaminate section in following city in distance (half obscured) (9)

18 Victoria, say, has expression of surprise that's refined (6) 19 What internet fans do is appear-

ing (with account deleted) (7) 21 Footballer is skipper hosting Northern lad somehow (7) 23 Jeer at those on the margins

of definitive trip (6) 25 Chef Raymond in dash leaving Spain to enter British Columbia (5)

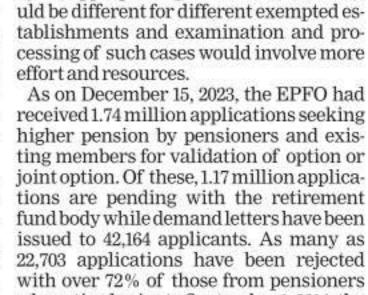
SOLUTION TO No. 8892: ACROSS: 1 Base camp. 5 Elisha. 9 Blustery. 10 Harris. 12 Lift. 13 Beauty spot. 15 Catchment area.

19 Subordination. 23 Innovative. 25 Kale. 28 Iconic. 29 Espousal. 30 Design. 31 Protract. DOWN: 1 Bobble. 2 Scuff. 3 Cite. 4 Morpeth. 6 Leafy. 7 Scrap iron. 8 Alsatian. 11 Pure. 14 Star. 15 Cabin boys. 16 Man. 17 Trip. 18 Ossified. 20 lota. 21 Adviser.

22 Merlot, 24 Vying, 26 Aosta,

27 Font.

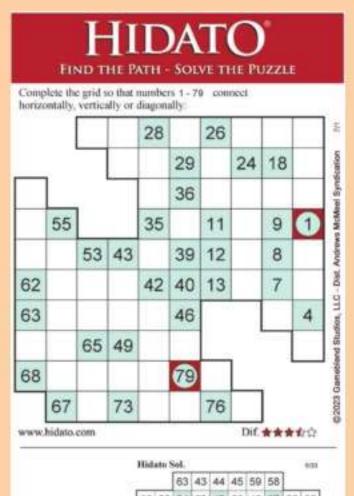
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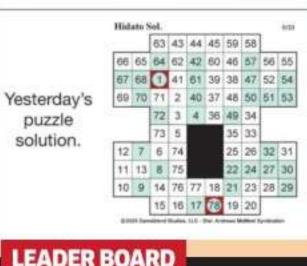


ded based upon the Trust Rules approved

by the appropriate government, which co-

vogima.sharma@timesgroup.com











ET will carry the names of winners for Hidato and 7 Little Words every day. Please whatsapp your solutions for both to 79 01 01 01 74 with your name and city.

Yesterday's Answers: 1. ATLANTAN 2. SIGHTSEEING 3. SLEETING 4. PHOEBE 5. LICORICE 6. OUTNUMBER 7. ABUZZ 49

Artificial intelligence to Speed Up India's Growth on Road to 2047, says Microsoft's Satya Nadella Disney, Reliance Merger Talks Reach Last Lap: P 1

This is only an advertisement for information purposes and not for publication, distribution or release directly or indirectly outside India. This is not an announcement for the offer document. All capitalized terms used and not defined herein shall have the meaning assigned to them in the letter of offer dated January 28, 2024 (the "Letter of Offer" or "LOF") filed with the Stock Exchanges, namely BSE Limited ("BSE") and National Stock Exchange of India Limited ("NSE" and together with BSE, "Stock Exchanges") and the Securities and Exchange Board of India ("SEBI").





INDIABULLS HOUSING FINANCE LIMITED

Our Company was incorporated as Indiabulls Housing Finance Limited under the Companies Act, 1956 on May 10, 2005, in New Delhi with the Registrar of Companies, Delhi and Haryana at New Delhi ("RoC") and received a certificate for commencement of business from the RoC on January 10, 2006. Our Company has obtained a certificate of registration dated December 28, 2005, bearing registration number 02.0063.05. from the National Housing Bank ("NHB") to carry on the business of a housing finance institution without accepting public deposits in accordance with Section 29A of National Housing Bank Act, 1987. For details of changes in our registered office, please see the section entitled "General Information – Changes in the registered office of our Company" on page 71 of the Letter of Offer.

> Registered Office: 5th Floor, Building No. 27, KG Marg Connaught Place, New Delhi - 110 001, India; Telephone No.: +91 11 4353 2950 Corporate Office: One International Center, Tower 1, 18th Floor, Senapati Bapat Marg, Elphinstone Road, Mumbai – 400 013, Maharashtra, India; and Plot No. 422B, Udyog Vihar, Phase-IV, Gurugram, Haryana - 122 016; Telephone No.: +91 22 6189 1400 Contact Person: Amit Kumar Jain, Company Secretary and Compliance Officer;; E-mail: helpdesk@indiabulls.com; Website: www.indiabullshomeloans.com

OUR COMPANY IS A PROFESSIONALLY MANAGED COMPANY AND DOES NOT HAVE AN IDENTIFIABLE PROMOTER

Corporate Identity Number: L65922DL2005PLC136029

FOR PRIVATE CIRCULATION TO THE ELIGIBLE EQUITY SHAREHOLDERS OF INDIABULLS HOUSING FINANCE LIMITED (THE "COMPANY" OR THE "ISSUER") ONLY

ISSUE OF UP TO 246,226,515 PARTLY PAID-UP EQUITY SHARES OF FACE VALUE OF ₹2.00 EACH OF THE COMPANY (THE "RIGHTS EQUITY SHARES") FOR CASH AT A PRICE OF ₹150.00 PER EQUITY SHARE (INCLUDING A PREMIUM OF ₹148.00 PER EQUITY SHARE) AGGREGATING TO ₹36,933.98* MILLION ON A RIGHTS BASIS TO THE ELIGIBLE EQUITY SHAREHOLDERS OF THE COMPANY IN THE RATIO OF 1 RIGHTS EQUITY SHARES FOR EVERY 2 FULLY PAID-UP EQUITY SHARES HELD BY THE ELIGIBLE EQUITY SHAREHOLDERS ON THE RECORD DATE, THAT IS ON THURSDAY, FEBRUARY 1, 2024 ("RECORD DATE") (THE "ISSUE"). FOR FURTHER DETAILS, PLEASE SEE THE SECTION ENTITLED "TERMS OF THE ISSUE" ON PAGE 674 OF THE LETTER OF OFFER.

* Assuming full subscription and receipt of all Call Monies with respect to Rights Equity Shares

RIGHTS ISSUE OPEN

LAST DATE FOR ON MARKET RENUNCIATION* FEBRUARY 8, 2024

ISSUE CLOSES ON FEBRUARY 13, 2024**

*Eligible Equity Shareholders are requested to ensure that renunciation through off-market transfer is completed in such a manner that the Rights Entitlements are credited to the demat accounts of the Renouncees on or prior to the Issue Closing Date.

**Our Board or the Securities Issuance and Investment Committee will have the right to extend the Issue Period as it may determine from time to time but not exceeding 30 days from the Issue Opening Date (inclusive of the Issue Opening Date). Further, no withdrawal of Application shall be permitted by any Applicant after the Issue Closing Date.

ASBA* | Simple, Safe, Smart way of making an application - Make use of it!!!

*Applications supported by blocked amount (ASBA) is a better way of applying to issues by simply blocked. *Applications supported by blocked amount (ASBA) is a better way of applying to issues by simply blocking the fund in the bank account. For further details, check section on ASBA below.

PAYMENT SCHEDULE FOR THE RIGHTS EQUITY SHARES							
Amount Payable per Rights Equity Share	Face Value (₹)	Premium (₹)	Total (₹)				
On Application	0.67	49.33	50.00				
Additional Call(s) as may be decided by the Board / Securities Issuance and Investment Committee from time to time	1.33	98.67	100.00				
Total	2.00	148.00	150.00				

*For further details on Payment Schedule, see "Terms of the Issue - Payment Schedule of Rights Equity Shares" on page 689 of the Letter of Offer.

Facilities for Application in this Issue

In accordance with Regulation 76 of the SEBI ICDR Regulations, the ASBA Circulars, all Investors desiring to make an Application in this Issue are mandatorily required to use the ASBA process. Investors should carefully read the provisions applicable to such Applications before making their Application through ASBA. For details, see "Terms of the Issue - Making an Application through the ASBA process" on page 677 of the Letter of Offer.

ASBA facility: An Investor, wishing to participate in this Issue through the ASBA facility, is required to have an ASBA enabled bank account with SCSBs, prior to making the Application. Investors desiring to make an Application in this Issue through ASBA process, may submit the Application Form in physical mode to the Designated Branches of the SCSB or online/ electronic Application through the website of the SCSBs (if made available by such SCSB) for authorizing such SCSB to block Application Money payable on the Application in their respective ASBAAccounts.

Investors applying through the ASBA facility should carefully read the provisions applicable before making their Application through the ASBA process. For details, see "Terms of the Issue - Making an Application through the ASBA process" on page 677 of the Letter of Offer.

Please note that subject to SCSBs complying with the requirements of SEBI Circular CIR/CFD/DIL/13/2012 dated September 25, 2012, within the periods stipulated therein, Applications may be submitted at the Designated Branches of the SCSBs.

Further, in terms of the SEBI Circular CIR/CFD/DIL/1/2013 dated January 2, 2013, it is clarified that for making Applications by SCSBs on their own account using ASBA facility, each such SCSB should have a separate account in its own name with any other SEBI registered SCSB(s). Such account shall be used solely for the purpose of making an Application in this Issue and clear demarcated funds should be available in such account for such an Application.

CREDIT OF RIGHTS ENTITLEMENTS IN DEMAT ACCOUNTS OF ELIGIBLE EQUITY SHAREHOLDERS: Pursuant to provisions of the SEBI ICDR Regulations and the SEBI ICDR Master Circular and in terms of the Letter of Offer, the Rights Entitlements of the Eligible Equity Shareholders will be credited in their respective demat account and shall be admitted for trading on the Stock Exchanges under the ISIN: INE148I20012 subject to requisite approvals. For details of credit of the Rights Entitlements, see "Terms of the Issue - Credit of Rights Entitlements in demat accounts of Eligible Equity Shareholders" on page 687 of the Letter of Offer. In accordance with Regulation 77A of the SEBI ICDR Regulations read with the SEBI ICDR Master Circular, the credit of Rights Entitlements and Allotment of Rights Equity Shares shall be made in dematerialized form only.

Eligible Equity Shareholders are requested to provide relevant details (such as copies of self-attested PAN and client master sheet of demat account etc., details/records confirming the legal and beneficial ownership of their respective Equity Shares) to the Company or the Registrar not later than two clear Working Days prior to the Issue Closing Date, i.e., by February 9, 2024 to enable the credit of their Rights Entitlements by way of transfer from the demat suspense escrow account to their demat account at least one day before the Issue Closing Date, to enable such Eligible Equity Shareholders to make an application in this Issue, and this communication shall serve as an intimation to such Eligible Equity Shareholders in this regard. Such Eligible Equity Shareholders are also requested to ensure that their demat account is active, details of which have been provided to the Company or the Registrar, to facilitate the aforementioned transfer.

APPLICATIONS SUPPORTED BY BLOCKED AMOUNT (ASBA): An Investor, wishing to participate in this Issue through the ASBA facility, is required to have an ASBA enabled bank account with SCSBs, prior to making the Application. Investors desiring to make an Application in this Issue through ASBA process, may submit the Application Form in physical mode to the Designated Branch of the SCSB or online / electronic Application through the website of the SCSBs (if made available by such SCSB) for authorising such SCSB to block Application Money payable on the Application in their respective ASBA Accounts. For list of banks which have been notified by SEBI to act as SCSBs for the ASBA process, please refer to https://www.sebi.gov.in/sebiweb/other/OtherAction.do? doRecognised Fpi=yes&intmld=34. Investors should ensure that they have correctly submitted the Application Form and have provided an authorisation to the SCSB, via the electronic mode, for blocking funds in the ASBA Account equivalent to the Application Money mentioned in the Application Form, as the case may be, at the time of submission of the Application. For details on Designated Branches of SCSBs collecting the Application Form, please refer the above-mentioned link.

ELIGIBLE EQUITY SHAREHOLDERS UNDER THE ASBA PROCESS MAY PLEASE NOTE THAT THE EQUITY SHARES UNDER THE ASBA PROCESS CAN BE ALLOTTED ONLY IN DEMATERIALIZED FORM AND TO THE SAME DEPOSITORY ACCOUNT IN WHICH THE EQUITY SHARES ARE HELD BY SUCH ASBA APPLICANT ON THE RECORD DATE.

INVESTORS MUST ENSURE THAT THEIR PAN IS LINKED WITH AADHAAR AND THAT THEY ARE IN COMPLIANCE WITH CBDT NOTIFICATION DATED FEBRUARY 13, 2020, PRESS RELEASE DATED JUNE 25, 2021 AND SEPTEMBER 17, 2021, CBDT CIRCULAR NO. 7 OF 2022, DATED MARCH 30, 2022, READ WITH PRESS RELEASE DATED MARCH 28, 2023, READ WITH SUBSEQUENT CIRCULARS ISSUED IN RELATION THERETO.

APPLICATION ON PLAIN PAPER: An Eligible Equity Shareholder in India who is eligible to apply under the ASBA process may make an Application to subscribe to this Issue on plain paper in case of non-receipt of Application Form as detailed above and only such plain paper applications which provide all the details required in terms of Regulation 78 of SEBI ICDR Regulations shall be accepted by SCSBs. In such cases of non-receipt of the Application Form through physical delivery (where applicable) and the Eligible Equity Shareholder not being in a position to obtain it from any other source may make an Application to subscribe to this Issue on plain paper with the same details as per the Application Form that is available on the website of the Registrar, Stock Exchanges or the Lead Manager. An Eligible Equity Shareholder shall submit the plain paper Application to the Designated Branch of the SCSB for authorising such SCSB to block Application Money in the said bank account maintained with the same SCSB. Applications on plain paper will not be accepted from any Eligible Equity Shareholder who has not provided an Indian address.

Additionally, in terms of Regulation 78 of the SEBI ICDR Regulations, Investors may choose to accept the offer to participate in this Issue by making plain paper Applications. Please note that SCSBs shall accept such applications only if all details required for making the application as per the SEBI ICDR Regulations are specified in the plain paper application. In cases where Multiple Application Forms are submitted for Applications pertaining to Rights Entitlements credited to the same demat account including cases where an Investor submits Application Forms along with a plain paper Application, such Applications shall be liable to be rejected. Please note that in terms of Regulation 78 of the SEBI ICDR Regulations the Eligible Equity Shareholders who are making the Application on plain paper shall not be entitled to renounce their Rights Entitlements and should not utilize the Application Form for any purpose including renunciation even if it is received subsequently. Continued on next page...

The Application on plain paper, duly signed by the Eligible Equity Shareholder including joint holders, in the same order and as per specimen recorded with his/her bank, must reach the office of the Designated Branch of the SCSB before the Issue Closing Date and should contain the following particulars:

 Name of our Company, being Indiabulls Housing Finance Limited;
 Name and address of the Eligible Equity Shareholder including joint holders (in the same order and as per specimen recorded with our Company or the Depository); 3. Folio Number (in case of Eligible Equity Shareholders who hold Equity Shares in physical form as on Record Date)/DP and Client ID; 4.Except for Applications on behalf of the Central or State Government, the residents of Sikkim and the officials appointed by the courts, PAN of the Eligible Equity Shareholder and for each Eligible Equity Shareholder in case of joint names, irrespective of the total value of the Equity Shares applied for pursuant to this Issue; 5. Number of Equity Shares held as on Record Date; 6. Allotment option – only dematerialised form; 7. Number of Rights Equity Shares entitled to; 8. Number of Rights Equity Shares applied for within the Rights Entitlements; 9. Number of Additional Rights Equity Shares applied for, if any (applicable only if entire Rights Entitlements have been applied for); 10. Total number of Rights Equity Shares applied for; 11. Total amount paid at the rate of ₹50.00 per Rights Equity Share; 12. Details of the ASBA Account such as the SCSB account number, name, address and branch of the relevant SCSB; 13.In case of non-resident Eligible Equity Shareholders making an application with an Indian address, details of the NRE / FCNR/ NRO account such as the account number, name, address and branch of the SCSB with which the account is maintained; 14. Authorisation to the Designated Branch of the SCSB to block an amount equivalent to the Application Money in the ASBAAccount; 15. Signature of the Eligible Equity Shareholder (in case of joint holders, to appear in the same sequence and order as they appear in the records of the SCSB); 16.An approval obtained from any regulatory authority, if required, shall be obtained by the Eligible Equity Shareholders and a copy of such approval from any regulatory authority, as may be required shall be sent to the Registrar at: KFin Technologies Limited (formerly known as KFin Technologies Private Limited) Selenium Tower B PlotNo.31 and32 Financial District, Nanakramguda Serilingampally Hyderabad-500 032 Telangana, India Telephone No.: +91 40 6716 2222, E-mail: ihfl.rights@kfintech.com, Investor Grievance e-mail: einward.ris@kfintech.com, Contact person: M. Murali Krishna, Website: www.kfintech.com, SEBI Registration No.: INR000000221; and 17.AII such Eligible Equity Shareholders shall be deemed to have made the representations, warranties and agreements set forth in "Restrictions on Purchases and Resales" on page 704, and shall include the following:

"I/ We hereby make representations, warranties and agreements set forth in "Restrictions on Purchases and Resales - Representations, Warranties and Agreements by Purchasers" on page 704 of the Letter of Offer.

I/ We acknowledge that the Company, the Lead Manager, its affiliates and others will rely upon the truth and accuracy of the representations, warranties and agreements set forth therein."

In cases where Multiple Application Forms are submitted for Applications pertaining to Rights Entitlements credited to the same demat account or in demat suspense escrow account, as applicable, including cases where an Investor submits Application Forms along with a plain paper Application, such Applications shall be liable to be rejected.

Investors are requested to strictly adhere to these instructions. Failure to do so could result in an Application being rejected, with our Company, the Lead Manager and the Registrar not having any liability to the Investor. The plain paper Application format will be available on the website of the Registrar at https://rights.kfintech.com.

Our Company, the Lead Manager and the Registrar shall not be responsible if the Applications are not uploaded by the SCSB or funds are not blocked in the Investors' ASBAAccounts on or before the Issue Closing Date.

OVERSEAS SHAREHOLDERS: The distribution of the Letter of Offer, the Abridged Letter of Offer, the Application Form, the Rights Entitlement Letter, any other Issue material and the issue of the Rights Entitlement and the Rights Equity Shares on a rights basis to persons in certain jurisdictions outside India is restricted by legal requirements prevailing in those jurisdictions. Persons into whose possession the Letter of Offer, the Abridged Letter of Offer, the Application Form or the Rights Entitlements Letter may come, are required to inform themselves about and observe such restrictions. Our Company is making this Issue on a rights basis to the Eligible Equity Shareholders and has dispatched the Abridged Letter of Offer, the Application Form and other Issue material only to the e-mail addresses of Eligible Equity Shareholders who have provided an Indian address to our Company. Those overseas shareholders who have not updated our records with their Indian address or the address of their duly authorised representative in India, prior to the date on which we have sent an e-mail or sent a physical copy of the Letter of Offer, the Abridged Letter of Offer, the Application Form and other applicable Issue materials, have not been sent any Issue materials.

NO OFFER IN THE UNITED STATES

The Rights Entitlements and the Rights Equity Shares have not been and will not be registered under the United States Securities Act of 1933, as amended ("Securities Act"), or any U.S. state securities laws and may not be offered, sold, resold or otherwise transferred within the United States of America or the territories or possessions thereof (United States or U.S.), except pursuant to an exemption from, or in a transaction not subject to, the registration requirements of the Securities Act and applicable state securities laws. The Rights Entitlements and Rights Equity shares referred to in the Letter of Offer are being offered and sold outside the United States in "offshore transactions", as defined in and in reliance on Regulation S under the Securities Act to the existing Shareholders located in jurisdictions where such offer and sale of the Rights Equity Shares and / or Rights Entitlements are permitted under laws of such jurisdictions. The offering to which the Letter of Offer relates is not, and under no circumstances is to be construed as, an offering of any of the Rights Equity Shares or the Rights Entitlement for sale in the United States or as a solicitation therein of an offer to buy any of the Rights Equity Shares or Rights Entitlement. There is no intention to register any portion of the Issue or any of the securities described herein in the United States or to conduct a public offering of securities in the United States. Accordingly, the Issue Documents and the Application Form should not be forwarded to or transmitted in or into the United States at any time.

Neither our Company, nor any person acting on behalf of our Company, will accept a subscription or renunciation or purchase of the Rights Equity Shares and/ or Rights Entitlements from any person, or the agent of any person, who appears to be, or who our Company, or any person acting on behalf of our Company, has reason to believe is, in the United States when the buy order is made. No Application Form should be postmarked in the United States, electronically transmitted from the United States or otherwise dispatched from the United States or from any other jurisdiction where it would be illegal to make an offer of securities under the Letter of Offer. Our Company is making this Issue on a rights basis to the Eligible Equity Shareholders and has dispatched the Letter of Offer or the Abridged Letter of Offer, the Application Form and other applicable Issue materials primarily to the e-mail addresses of the Eligible Equity Shareholders who have provided an Indian address to our Company. Any person who acquires Rights Entitlements or Rights Equity Shares will be deemed to have declared, warranted and agreed, by accepting the delivery of the Letter of Offer, that it is not and that at the time of subscribing for the Rights Equity Shares or the Rights Entitlements, it will not be, in the United States and is authorized to acquire the Rights Entitlements and the Rights Equity Shares in compliance with all applicable laws and regulations.

Our Company is making the Issue on a rights basis to the Eligible Equity Shareholders and the Letter of Offer / the Abridged Letter of Offer and the Application Form have been dispatched only to the Eligible Equity Shareholders who have provided an Indian address to our Company. Any person who acquires the Rights Entitlements and the Rights Equity Shares will be deemed to have declared, represented, warranted and agreed, by accepting the delivery of the Letter of Offer, that, (i) it is not and that at the time of subscribing for such Rights Equity Shares or acquiring the Rights Entitlements, it will not be, in the United States; does not have a registered address (and is not otherwise located) in the United States when the buy order is made; and (iii) it is authorised to acquire the Rights Entitlements and the Rights Equity Shares in compliance with all applicable laws and regulations.

Our Company reserves the right to treat any Application Form as invalid which: (i) does not include the certification set out in the Application Form to the effect that the subscriber does not have a registered address (and is not otherwise located) in the United States and is authorised to acquire the Rights Equity Shares or the Rights Entitlement in compliance with all applicable laws and regulations; (ii) appears to us or our agents to have been executed in, electronically transmitted or dispatched from a person located in the United States; (iii) where a registered Indian address is not provided; or (iv) where our Company believes that Application Form is incomplete or acceptance of such Application Form may infringe applicable legal or regulatory requirements; and our Company shall not be bound to allot or issue any Rights Equity Shares or Rights Entitlement in respect of any such Application Form. The Rights Entitlements may not be transferred or sold to any person in the United States.

LAST DATE FOR APPLICATION: The last date for submission of the duly filled in the Application Form or a plain paper Application is Tuesday, February 13, 2024., i.e., Issue Closing Date. Our Board or any committee thereof may extend the said date for such period as it may determine from time to time, subject to the Issue Period not exceeding 30 days from the Issue Opening Date (inclusive of the Issue Opening Date).

If the Application Form is not submitted with an SCSB, uploaded with the Stock Exchanges and the Application Money is not blocked with the SCSB, on or before the Issue Closing Date or such date as may be extended by our Board or any committee thereof, the invitation to offer contained in the Letter of Offer shall be deemed to have been declined and our Board or any committee thereof shall be at liberty to dispose of the Equity Shares hereby offered, as set out in the section entitled "Terms of the Issue - Basis of Allotment" on page 696.

Please note that on the Issue Closing Date, (i) Applications through ASBA process will be uploaded until 5.00 p.m. (Indian Standard Time) or such extended time as permitted by the Stock Exchanges.

Please ensure that the Application Form and necessary details are filled in. In place of Application number, Investors can mention the reference number of the e-mail received from Registrar informing about their Rights Entitlement or last eight digits of the demat account. Alternatively, SCSBs may mention their internal reference number in place of application number.

Master Circular, the credit of Rights Entitlements and Allotment of Rights Equity Shares shall be made in dematerialized form only. Prior to the Issue

ALLOTMENT ONLY IN DEMATERIALISED FORM: In accordance with Regulation 77A of the SEBI ICDR Regulations read with the SEBI ICDR

Opening Date, our Company shall credit the Rights Entitlements to (i) the demat accounts of the Eligible Equity Shareholders holding the Equity Shares in dematerialised form; and (ii) a demat suspense escrow account (namely, "Indiabulls Housing Finance Limited RE Suspense Demat Account") opened by our Company, for the Eligible Equity Shareholders which would comprise Rights Entitlements relating to (a) Equity Shares held in the account of the Investor Education and Protection Fund (IEPF) authority; or (b) the demat accounts of the Eligible Equity Shareholder which are frozen or the Equity Shares which are lying in the unclaimed suspense account (including those pursuant to Regulation 39 of the SEBI LODR Regulations) or details of which are unavailable with our Company or with the Registrar on the Record Date; or (c) Equity Shares held by Eligible Equity Shareholders holding Equity Shares in physical form as on Record Date where details of demat accounts are not provided by Eligible Equity Shareholders to our Company or Registrar; or (d) credit of the Rights Entitlements returned/reversed/failed; or (e) the ownership of the Equity Shares currently under dispute, including any court proceedings, if any. For further details, see "Terms of the Issue - Making of an Application by Eligible Equity Shareholders holding Equity Shares in physical form" on page 696 of the Letter of Offer.

PLEASE NOTE THAT THE RIGHTS ENTITLEMENT WHICH ARE NEITHER RENOUNCED NOR SUBSCRIBED BY THE INVESTORS ON OR BEFORE THE ISSUE CLOSING DATE SHALL LAPSE AND SHALL BE EXTINGUISHED AFTER THE ISSUE CLOSING DATE. THE LEAD MANAGER AND OUR COMPANY ACCEPT NO RESPONSIBILITY TO BEAR OR PAY ANY COST, APPLICABLE TAXES, CHARGES AND EXPENSES (INCLUDING BROKERAGE), AND SUCH COSTS WILL BE INCURRED SOLELY BY THE INVESTORS.

INVESTORS MAY PLEASE NOTE THAT THE RIGHTS EQUITY SHARES CAN BE TRADED ON THE STOCK EXCHANGES ONLY IN DEMATERIALISED FORM.

LISTING: The existing Equity Shares of the Company are listed on BSE Limited ("BSE") and National Stock Exchange of India Limited ("NSE" and together with BSE, the "Stock Exchanges). The Company has received "in-principle" approvals from BSE and NSE for listing the Rights Equity Shares to be allotted pursuant to the Issue through their respective letters, each dated January 19, 2024. Our Company has received trading approval from BSE and NSE for the Rights Entitlements as required under the SEBI ICDR Master Circular. For the purposes of the Issue, the Designated Stock Exchange is NSE.

DISCLAIMER CLAUSE OF SEBI: Submission of Letter of Offer to SEBI should not in any way be deemed or construed that SEBI has cleared or approved the Letter of Offer. The Investors are advised to refer to the full text of the Disclaimer clause of SEBI as provided in "Other Regulatory and Statutory Disclosures - Disclaimer Clause of SEBI" on pages 667-670 of the Letter of Offer.

DISCLAIMER CLAUSE OF BSE: It is to be distinctly understood that the permission given by BSE should not, in anyway, be deemed or construed that the Letter of Offer has been cleared or approved by BSE; nor does it certify the correctness or completeness of any of the contents of the Letter of Offer. The Investors are advised to refer to the full text of the Disclaimer clause of BSE as provided in "Other Regulatory and Statutory Disclosures -Disclaimer Clause of BSE" on pages 670 and 671 of the Letter of Offer.

DISCLAIMER CLAUSE OF NSE (Designated Stock Exchange): It is to be distinctly understood that the permission given by NSE should not in any way be deemed or construed that the Letter of Offer has been cleared or approved by NSE nor does it certify the correctness or completeness of any of the contents of the Letter of Offer. The Investors are advised to refer to the full text of the Disclaimer clause of NSE as provided in "Other Regulatory and Statutory Disclosures - Disclaimer Clause of NSE" on page 671 of the Letter of Offer.

BANKER TO THE ISSUE / REFUND BANK: HDFC Bank Limited

MONITORING AGENCY: CRISIL Ratings Limited

DISPATCH AND AVAILABILITY OF ISSUE MATERIALS: In accordance with the SEBI ICDR Regulations and SEBI ICDR Master Circular, the Letter of Offer, the Abridged Letter of Offer, the Application Form, the Rights Entitlement Letter and other Issue material have been sent/ dispatched only to the Eligible Equity Shareholders who have provided their Indian address to our Company and who are located in jurisdictions where the offer and sale of the Rights Entitlement or Rights Equity Shares is permitted under laws of such jurisdiction and does not result in and may not be construed as, a public offering in such jurisdictions. In case such Eligible Equity Shareholders have provided their valid e-mail address, the Letter of Offer, the Abridged Letter of Offer, the Application Form, the Rights Entitlement Letter and other Issue material have been sent only to their valid e-mail address and in case such Eligible Equity Shareholders have not provided their e-mail address, then the Letter of Offer, the Abridged Letter of Offer, the Application Form, the Rights Entitlement Letter and other Issue material have been physically dispatched, on a reasonable effort basis, to the Indian addresses provided by them.

Further, this Letter of Offer was sent/ dispatched to the Eligible Equity Shareholders who have provided Indian address and who have made a request in this regard. In accordance with the above, the dispatch of the Abridged Letter of Offer, the Rights Entitlement Letter alongwith the Application Form has been completed on February 02, 2024 by the Registrar.

Investors can access this Letter of Offer, the Abridged Letter of Offer and the Application Form (provided that the Eligible Equity Shareholder is eligible to subscribe for the Rights Equity Shares under applicable laws) on the websites of:

(i) our Company at www.indiabullshomeloans.com; (ii) the Registrar at https://rights.kfintech.com; (iii) the Lead Manager, i.e., Nuvama Wealth Management Limited (formerly known as Edelweiss Securities Limited) at https://www.nuvama.com/; and InCred Capital Wealth Portfolio Managers Private Limited at www.incredequities.com (iv) the Stock Exchanges at www.bseindia.com and www.nseindia.com.

To update the respective Indian addresses/e-mail addresses/phone or mobile numbers in the records maintained by the Registrar or by our Company, Eligible Equity Shareholders should visit https://rights.kfintech.com. Eligible Equity Shareholders can also obtain the details of their respective Rights Entitlements from the website of the Registrar (i.e., https://rights.kfintech.com) by entering their DP ID and Client ID or Folio Number (for Eligible Equity Shareholders who hold Equity Shares in physical form as on Record Date) and PAN. The link for the same shall also be available on the website of our Company (i.e., www.indiabullshomeloans.com).

Further, our Company along with the Lead Manager will undertake all adequate steps to reach out the Eligible Equity Shareholders who have provided their Indian address through other means, as may be feasible.

Please note that neither our Company nor the Registrar nor the Lead Manager shall be responsible for not sending the physical copies of Issue Materials, including this Letter of Offer, the Abridged Letter of Offer, the Rights Entitlement Letter and the Application Form or delay in the receipt of this Letter of Offer, the Abridged Letter of Offer, the Rights Entitlement Letter, the Application Form or other Issue Materials attributable to non-availability of the e-mail addresses of Eligible Equity Shareholders or electronic transmission delays or failures, or if the Application Forms or the Rights Entitlement Letters are delayed or misplaced in the transit.

The distribution of the Letter of Offer, Abridged Letter of Offer, the Rights Entitlement Letter and the issue of Rights Equity Shares on a rights basis to persons in certain jurisdictions outside India is restricted by legal requirements prevailing in those jurisdictions. No action has been, or will be, taken to permit this Issue in any jurisdiction where action would be required for that purpose, except that this Letter of Offer is being filed with SEBI and the Stock Exchanges. Accordingly, the Rights Entitlements and Rights Equity Shares may not be offered or sold, directly or indirectly, and the Letter of Offer, the Abridged Letter of Offer, the Rights Entitlement Letter, the Application Form or any Issue related materials or advertisements in connection with this Issue may not be distributed, in any jurisdiction, except in accordance with and as permitted under the legal requirements applicable in such jurisdiction. Receipt of this Letter of Offer, the Abridged Letter of Offer, the Rights Entitlement Letter or the Application Form (including by way of electronic means) will not constitute an offer, invitation to or solicitation by anyone in any jurisdiction or in any circumstances in which such an offer, invitation or solicitation is unlawful or not authorised or to any person to whom it is unlawful to make such an offer, invitation or solicitation. In those circumstances, this Letter of Offer, the Abridged Letter of Offer, the Rights Entitlement Letter or the Application Form must be treated as sent for information only and should not be acted upon for making an Application and should not be copied or re-distributed.

Accordingly, persons receiving a copy of the Letter of Offer, the Abridged Letter of Offer, the Rights Entitlement Letter or the Application Form should not, in connection with the issue of the Rights Equity Shares or the Rights Entitlements, distribute or send the Letter of Offer, the Abridged Letter of Offer, the Rights Entitlement Letter or the Application Form in or into any jurisdiction where to do so, would, or might, contravene local securities laws or regulations or would subject our Company or its affiliates or the Lead Manager or their respective affiliates to any filing or registration requirement (other than in India). If the Letter of Offer, the Abridged Letter of Offer, the Rights Entitlement Letter or the Application Form is received by any person in any such jurisdiction, or by their agent or nominee, they must not seek to make an Application or acquire the Rights Entitlements referred to in the Letter of Offer, the Abridged Letter of Offer, the Rights Entitlement Letter or the Application Form. Any person who makes an application to acquire Rights Entitlements and the Rights Equity Shares offered in the Issue will be deemed to have declared, represented and warranted that such person is authorized to acquire the Rights Entitlements and the Rights Equity Shares in compliance with all applicable laws and regulations prevailing in such person's jurisdiction and India, without requirement for our Company or our affiliates or the Lead Manager or their respective affiliates to make any filing or registration (other than in India).

Our Company is undertaking this Issue on a rights basis to the Eligible Equity Shareholders and has sent the Letter of Offer, the Abridged Letter of Offer, the Application Form and other applicable Issue Materials primarily to email addresses of Eligible Equity Shareholders who have provided a valid email addresses and an Indian address to our Company.

The Letter of Offer will be provided, primarily through e-mail, by the Registrar on behalf of our Company or the Lead Manager to the Eligible Equity Shareholders who have provided their Indian addresses to our Company and who make a request in this regard.

The Letter of Offer is also available on the website of SEBI at www.sebi.gov.in.

REGISTRAR TO THE ISSUE

LEAD MANAGER

nuvama

NUVAMA WEALTH MANAGEMENT LIMITED (formerly known as Edelweiss Securities Limited)

E-mail: RI.IndiabullsHousing@nuvama.com

801-804, Wing A, Building No 3, Inspire BKC, G Block, Bandra Kurla Complex, Bandra East, Mumbai – 400 051 Telephone No.: +91 22 4009 4400

Investor Grievance e-mail: customerservice.mb@nuvama.com

Contact person: Manish Tejwani

Website: www.nuvama.com; SEBI Registration No.: INM000013004

InCred.

InCred Capital Wealth Portfolio Managers Private Limited

2nd Floor, B-Wing, Kaledonia Building, Sambhaji Nagar, Sahar Road, Andheri (East) Mumbai-400069 Maharashtra, India

Telephone No.: +91 022 41611596 E-mail: RI.IndiabullsHousing@incredcapital.com

Investor Grievance e-mail: customer.grievance@incredcapital.com

Contact person: Rakesh Postandel Website: www.incredequities.com SEBI Registration No.: INM000012865



KFin Technologies Limited

(formerly known as KFin Technologies Private Limited) Selenium Tower B PlotNo.31 and 32 Financial District, Nanakramguda Serilingampally, Hyderabad-500 032 Telangana, India Telephone No.: +91 40 6716 2222

E-mail: ihfl.rights@kfintech.com

Investor Grievance e-mail: einward.ris@kfintech.com Contact person: M. Murali Krishna; Website: www.kfintech.com SEBI Registration No.: INR000000221

COMPANY SECRETARY AND COMPLIANCE OFFICER

Amit Kumar Jain

Plot No. 422B, Udyog Vihar, Phase-IV, Gurugram - 122 016, Haryana, India; Telephone No.: 0124 6681199

Email: ibsecretarial@indiabulls.com

Investors may contact the Registrar to the Issue and Share Transfer Agent or our Company Secretary and Compliance Officer for any pre-Issue or post-Issue related matters. All grievances relating to the ASBA process may be addressed to the Registrar, with a copy to the SCSB giving full details such as name, address of the Applicant, contact number(s), e-mail address of the sole/ first holder, folio number, serial number of the Application Form or demat account, number of Rights Equity Shares applied for, amount blocked, ASBA Account number and the Designated Branch of the SCSB where the Application Forms, or the plain paper application, as the case may be, was submitted by the Investors along with a photocopy of the acknowledgement slip. For details on the ASBA process, see "Terms of the Issue" on page 674 of the LOF.

For INDIABULLS HOUSING FINANCE LIMITED On behalf of the Board of Directors

Amit Kumar Jain

Company Secretary and Compliance Officer

Place : Mumbai Date: February 09, 2024

INDIABULLS HOUSING FINANCE LIMITED is proposing, subject to market conditions and other considerations, a rights issue of its Equity Shares and has in this regard filed a Letter of Offer dated January 28, 2024 with BSE, the designated stock exchange, NSE and SEBI. The Letter of Offer is available on the website of SEBI at www.sebi.gov.in, National Stock Exchange of India Limited at www.nseindia.com, BSE Limited at www.nseindia.com, BSE Limited at www.nseindia.com, the website of the Lead Manager to the Issue, i.e., Nuvama Wealth Management Limited at www.nuvama.com and InCred Capital Wealth Portfolio Managers Private Limited at www.incredequities.com, website of the Company at www.indiabullshomeloans.com and website of the Registrar at www.kfintech.com. Investors should note that investment in equity shares involves a degree of risk and for details relating to the same, please see the section entitled "Risk Factors" on page 21 of the LOF.

The Rights Entitlements and the Rights Equity Shares have not been and will not be registered under Securities Act and may not be offered, sold, resold or otherwise transferred within the United States, except pursuant to a an exemption from, or in a transaction not subject to the registration requirements of the Securities Act and applicable state securities laws. Accordingly, the Rights Entitlements and the Rights Entitlements and the Applicable laws of the jurisdiction where those offers and sales occur. The Rights Entitlements and the Equity Shares may not be re-offered, re-sold, pledged or otherwise transferred except in "offshore transactions" as defined in and in reliance on Regulation S under the Securities Act. The offering to which the Letter of offer relates is not, and under no circumstances is to be construed as, an offering of any Rights Equity Shares or the Rights Equity Shares or Rights Entitlement. There is no intention to register any portion of the Issue or any of the securities described herein in the United States or to conduct a public offering of securities in the United States. Accordingly, the Issue Documents and the Application Form should not be forwarded to or transmitted in or into the United States at any time.

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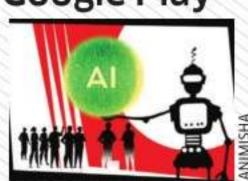


JAMES CHAM @JAMESCHAM

Part of the magic of great founders is how they manage to make their vision legible to investors and customers while keeping true to what they really want to get done

Tech Buzz

Korean Al Bot 'Featured' on Google Play



SEOUL: An artificial intelligence chatbot developed by Thingsflow, a South Korean startup, has been selected as 'Global Featured' on Google Play, a first for a Korean chatbot service. Thingsflow's Hellobot is a first-generation AI chatbot platform where anyone can easily create and distribute chatbots with unique expertise, such as love tarot, personality and psychological analysis, fortune telling and others. With the selection as Global Featured on Google Play, Hellobot is now available to overseas users, reports Yonhap. "We aim to become the first B2C chatbot company to achieve profitability," Thingsflow CEO Lee Suji said. - Agencies

59 exabytes

Rise in global data traffic in 2023 which saw a e 23% increase from 48 exabytes in 2022. - DE-CIX Internet Exchanges report

Insta, Threads Look to Limit **Political Content**



NEW DELHI: Instagram users will no longer be bombarded with unwanted political content on their feed. As per Variety, Instagram, in a blog post, said it will not "proactively recommend" political content from accounts that users do not already follow. The same policy will also be applied to Threads. "If you decide to follow accounts that post political content, we don't want to get between you and their posts. but we also don't want to proactively recommend political content from accounts you don't follow," the firm said. Both apps will also add a setting to allow users who still want to see political content recommendations. The same control will roll out on Facebook in future. - Agencies

Jargon Buster

Structured Data

Structured data is data that is defined and searchable. This includes data like phone numbers, dates, and product SKUs

'One-size-fits-all' Approach Not Fit for Deepfakes: BSA to MeitY

Services provided by all intermediaries may not pose the same kind of risk: Industry group

Suraksha P

Bengaluru: There should not be a one-size-fits-all approach to government's upcoming regulation on deepfakes, a software industry group which counts enterprise firms like Microsoft as its clients said in its representation to the ministry of electronics and information technology (MeitY).

Washington DC-headquartered software industry group BSA The Software Alliance said that business-to-business and enterprise software services may not pose the same risk to user safety and public order and that the government should consider content authenticity solutions. Public policy solutions to address the issue of deep fakes remain unclear and continue to elude policymakers, said BSA in a letter to the ministry of electronics and IT earlier this month.

Information Technology (Intermediary Guidelines and Digital Media Ethics Code) Rules, 2021 to include he said. Business-to-business and enregulations for deep fakes.

MeitY had also sent an advisory to ed risk to user safety and public order social media intermediaries in December last year mandating the identification and removal of misinfor- vices directly to consumers, Krishnamation and deep fakes within 36 moorthy said. Santosh Jinugu, parthours. Venkatesh Krishnamoorthy, ner in consulting firm Deloitte India. country manager of India, BSA The told ET that combating deepfakes

BSA's Top Worries

BSA IN A LETTER SAID. **PUBLIC POLICY** solutions to address deepfakes remain unclear and continue to elude

policymakers

B2B AND enterprise software services may not pose the same risk to user safety and public order

Software Alliance, in a letter said that MeitY should consider the differences in the role and function of intermediaries when prescribing obligations related to the spread of deep fakes.

"All intermediaries do not have the The government plans to amend the same ability to address this issue and services provided by intermediaries may not pose the same kind of risk," terprise software services pose limitgiven the size of their user base and the fact that they do not provide ser-

MEITY SHOULD consider the differences in the role of intermediaries when prescribing obligations related to the spread of deepfakes

THE GOVT

should consider

content authen-

ticity solutions

needs a multifaceted approach with many mitigation strategies. These include deploying digital watermarks, leveraging photo-

ASHOK HARIHARAN Cofounder, IDfy Liveness solutions do a great job at

fakes with the help of parameters like light reflections on the face, or asking questions in real-time

detecting deep-

plethysmography (PGP) analysis to scrutinise blood flow in video pixels, harnessing convolutional neural networks (CNNs) for automated detection, and scrutinising facial characteristics for signs of fabrication. Ashok Hariharan, cofounder, IDfy, a Mumbai-based identity verification, biometric and risk assessment company, said liveness solutions do a great job at detecting deepfakes with the help of parameters like light reflections on the face, or asking questions in real-time in an agent-led journey. "Unfortunately, these solutions are not an industry norm. Only a handful of companies have certifications like iBeta, which is the gold standard for liveness checks," he said. These checks and certifications should be encouraged and mandated by the regulators to fight the issue of deep fakes, he said.

Krishnamoorthy suggested the use of watermarks for AI-generated content to help users differentiate between real content and AI-generated content and prevent misinformation. An open-source standard developed by the Coalition for Content Provenance and Authenticity generates tamper-evident content credentials (C2PA). This standard will help consumers decide if content is trustworthy and promote transparency around the use of AI, he said.

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Zomato Steps up **Restaurant Signups** as Slowdown Bites

Seeks ways to notch up numbers as macro headwinds spoil food-delivery growth party

MAKING SPACE

Pranav Mukul

New Delhi: Zomato last week in- cial officer Akshant Goyal pointdicated restaurant additions on its platform as a significant contributor to the 27% year-on-year growth in the gross order value (GOV) at its food-delivery business, considering that the company is witnessing a broader slowdown in discretionary spending.

A look at Zomato's total number CEO Rakesh Ranjan noted that of food-delivery restaurant partners over the last eight quarters shows that the Gurugram-based company has stepped up onboard-try. ing of new restaurants on the

Tech Trotter

joint court filing, the companies

March 15. "The agreement pro-

On the Menu: Pushing Restaurant Additions 150 SOURCE: ET RESEARCH, COMPANY FILINGS | Number of Restaurants ('000) - Sequential growth (%)

the third quarter of FY24.

In a post-earnings analyst call on Thursday, Zomato chief finaned out that a significant portion of new restaurants it added to the platform were cloud kitchens.

As on December 31, the company had 254,000 restaurant partners, compared with 238,000 on September 30. In Zomato's quarterly shareholder letter, food-delivery the demand environment was muted in the December quarter for the broader restaurant indus-

"Hence, food delivery GOV growth (at 6.3% QoQ /27% YoY) The sequential growth in restau- was lower than our expectations rant addition has improved since but still higher than some of the falling to a negative 0.5% in Octo- other players in the restaurant inber-December 2022 from 7% in the dustry space," he said. For the three-month period ended De-quarter, Zomato reported food-december 2021, to again nearly 7% in livery GOV of ₹8,486 crore.

Meanwhile in tech...

Apple is Settling Chip Secrets

startup Rivos of poaching engi- cording to the filing in federal

neers to steal trade secrets. In a court in San Jose, California. "The

told a judge they're aiming to final-through that process." The dispute

ise an accord that resolves their started when Apple sued former

claims against each other by employees who went to Rivos.

NEW YORK Apple said it's vides for remediation of Apple

reached an agreement confidential information based on

that potentially settles a forensic examination of Rivos

its 2022 lawsuit accusing systems and other activities," ac-

-Agencies

Theft Case Against Rivos

Amazon Pumps in ₹830 cr in its 'Seller Services' in India

With this, Amazon's investment in its India entities this year have already crossed ₹1Kcr

Our Bureau

Bengaluru: Amazon Seller Services, the entity that runs the Amazon marketplace in India, said its US parent infused ₹830 crore into the company. Amazon Seller Services said it allotted 830 million equity shares to Amazon Corporate Holdings Ltd and Amazon.com.inc as part of the fund infusion.

On January 19, Amazon invested ₹350 crore into Pay (India) Ltd, the entity that runs Amazon Pay. With this, Amazon's investment in its India entities this year

have already crossed ₹1,000 crore. The investment into marketplace Investment into the marketplace comes as the firm has been

comes even as the US group has been focusing a lot more on investing into its cloud services arm, Amazon Web Services, than the core ecomfocusing a merce business. lot more on In June last year, investing chief executive Andy

in AWS Jassy said the firm would invest a further \$15 billion into the India market, taking its total investments in India to over \$26 billion by 2030.

In December, ET reported that Amazon had begun a restructuring 500 and 1,000 employees in India as of its top management in India. Noor Patel, who headed category management in India, is moving to the US.

Market share top 5 (in%)

100

Money Matters AMAZON SELLER SERVICES al-

lotted 830 m equity shares as part of the fund infusion WITH THIS, Amazon's invest-

ment into its India entities have crossed ₹1.000 cr this year

Patel's role will be divided between Nishant Sardana and Ranjan Babu, according to an internal communication from vice president and country head Manish Tiwari.

The reshuffle could also lead to a new dual leadership structure under Patel and Amit Agarwal, senior vice president for India and emerging markets, people in the know had told ET at the time.

Amazon Seller Services posted a 3.4% increase in revenue to ₹22,198 crore in the financial year ended March 31, 2023, while its loss widened by about a third to ₹4,854 crore.

In 2023, Amazon laid off between part of global job cuts. It had also shut down smaller businesses like food delivery at the time.

25.6

29.0

48.7

Broadcom

AI Boom Propels NVIDIA into

Semiconductor Top Five List

Semiconductor companies with the highest annual revenues

■Samsung Electronics ■Intel ■SK Hynix ■Micron Technologies

Healthy Snack Cos in a Sweet Spot as Diet Shapes Buys

Scaling the biz beyond niche market while staying profitable presents a major hurdle

Pranav Mukul

New Delhi: Healthy snack brands are seeing explosive growth, propelled by a surge in health-conscious consumers, further amplified by social media influencers. However, scaling these businesses beyond the niche markets while staying profitable presents a major hurdle. Peak XV Partners-backed The

Whole Truth clocked 125% growth in operating revenue to ₹36 crore in FY23, while Matrix Partners Indiabacked Open Secret nearly tripled its revenue to 37 crore. Larger players in the segment such as ITCbacked Yoga Bar clocked 31% revenue growth to ₹88 crore, while Tata Consumer Soulfull's revenue grew 88% to ₹64 crore in FY23. Maricoowned True Elements posted a 24% growth to ₹57 crore, regulatory filings sourced from Registrar of Companies and Tofler showed.

However, these brands, which sell products such as chocolate and protein bars, millets and dry fruitsbased snacks, granola bars, oats, and breakfast cereal, also widened their losses during the year.

"When we invested in The Whole Truth in 2019, it was just an idea, and the company was pre-revenue. We believe that awareness about what people are consuming is increasing, and that awareness levels will start influencing what people consume," Manu Chandra, founder and managing partner at Sauce VC, a New Delhi-based early-stage consumer-focused venture capital firm, told ET. "The way it has panned out now is beyond what we had anticipated". Chandra said consumers are becoming significantly more aware of what they are consuming, and this is a function of increasingly available information through social media.

"Earlier, your source of information would be a trainer or nutritionist but now there are influencers like Andrew Huberman, Cyriac Abby Philips (The Liver Doc), Revant Himatsingka (FoodPharmer) who are household names, and they are the ones who are perpetuating awareness and it's becoming

MANU CHANDRA Founder, Sauce VC



Consumers are becoming significantly more aware of what

they are consuming, and this is a function of increasingly available information through social media

Bite on this! **Operating Revenue** (Figures in ₹crore) FY22 The Whole Truth ■ Yoga Bar (ITC) True Elements (Marico) Open Secret Soulfull (Tata Consumer) Source: REGULATORY FILINGS, TOFLER

more mainstream," he said.

NEXT STEPS

Even as investments into creating awareness by brands are likely to continue, companies are exploring various ways to scale their businesses. Suhasini Sampath, cofounder of Yoga Bar, said the brand is expected to get its next phase of growth from offline channels. In January 2023, cigarette-to-hotels conglomerate ITC said it would acquire 100% stake in Yoga Bar over a three-to-fouryear timeframe.

"For Yoga Bar, which has the support of a strong distribution network, offline is a huge growth area. While you can be a brand that can primarily serve through quickcommerce, presence offline is critical. Food, as a category, has low gross margins of 30-40%, which makes it difficult to sustain growth either as a D2C brand or primarily serving online," Sampath said.

"We're actually cutting back on D2C because it is impractical to scale beyond a point. Once you cross the ₹100 crore scale, you have to make sure you're sustainable in the long run and the focus is now moving away to getting the brand into DMart and Reliance Retail,' she added.

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Student Housing Platform Amber Raises \$21 million

Gaja Capital leads round in the platform

Jessica Rajan

New Delhi: Student accommodation platform Amber has raised \$21 million in its first round of institutional funding, led by Mumbaibased private equity firm Gaja Capital. The round comprises \$18.5 million in fresh equity and the remaining in venture debt from Lighthouse Canton and Stride Ventures. The funds will be used for global expansion and to enhance its offerings for property managers and students. The company plans to grow its operations by enlisting more suppliers and property managers



demand from both international and domestic students. "We are looking at scaling aggressively in the markets that we are already into. The UK. Australia and Ireland is the market that we started with, and a lot of fund allocation would go into expanding into new markets like the US, Canada, and Europe as well," cofounder and CEO of Amber, Saurabh Goel, told ET.

jessica.rajan@timesgroup.com

and this is unfortunately just that,"

Srikanth Iyer, founder and CEO of

HomeLane, said. Gita Ramanan, fo-

under and CEO of DesignCafe, too,

Caution is SoftBank's New-found Secret Weapon in AI Arms Race

parties currently are working

The new strategy marks a big turnaround for a firm known for bold bets

Reuters

Tokyo: For years, SoftBank Group splashed out billions on startups at near-peak valuations without batting an eye. Now founder Masayoshi

Son's tech powerhouse is relying on a new weapon as it searches for the next big thing in AI: caution. The strategy marks a vast turnaround for a company that completely transformed the world of tech investing with its highconviction bets on star-

Son

tups at an

unheard of

fect of SoftBank's "defence mode", a strategy it adopted after being hit by plummeting valuations in the aftermath of the pandemic, when higher interest rates eroded investor appetite for risk. "We're being very prudent when we look at these opportunities out there," Navneet Govil,

CAUTIOUS STEPS

the chief financial officer of

The Vision Fund unit made just 29 investments in all of 2023 out of more than 300 cos it studied

It also highlights the lingering ef- Softbank's investment arm, the Vision Fund, said, "We're financial investors not strategic investors." The and follow-on investments in all of 2023 out of more than 300 companies it studied. The October-to-December quarter was the unit's most miserly since 2017, with SoftBank saying the funds made \$100 million in new investments, a drop from the heady days of 2021, when they spent \$20.9 billion in April-June alone. "It's a good approach. Given the difficult period they went through, they've become very strict on choosing investees," said Mitsunobu Tsuruo, an equity analyst. On Thursday, SoftBank reported its

first profit in five quarters, and a \$4 billion investment gain at the Vision Fund business.

Home Interior Co HomeLane may Acquire Smaller Rival DesignCafe

May value DesignCafe at about ₹500 cr, bring about big consolidation

dustry over the past two years. The

two Bengaluru-based startups share

a common investor in WestBridge

Supriya Roy

Bengaluru: Home interior services startup DesignCafe is in the process of merging with its bigger rival HomeLane in a stock-swap deal, multiple people aware of the development told ET. The deal will value Design-Cafe at about ₹500 crore, or about \$60 million, and HomeLane at \$360 million, or about ₹3,000 crore, one of the sources said. The development

Capital. While HomeLane has raised a total of \$115 million since inception, Design-Cafe has railion. The latund \$5 million Bridge Capital

DesignCafe had be-

en struggling to ra-

refused to comment on "market speculation and rumours". WestBridge Capital did not respond to ET's email query till press time Sunday. After the merger, the firms aim to generate a combined earnings before interest, taxes, depreciation, and amortisation (Ebitda) of about 770 crore by the financial year ended March 2025, people cited above said. along with invest-"DesignCafe is looking at the merger with long-term plans to sustain as a ture debt fund Alteria Cabusiness," one of the sources said. pital in March 2023.

will bring about a consolidation in ise a new round for several months,

the home services industry amid a people cited above said, "We cannot

funding freeze in the technology in-

supriya.roy@timesinternet.in

Vision Fund unit made just 29 new

"DesignCafe is looking at the merger with longterm plans to sustain as a business"

SOURCES SAID



2024 Begins with a Bang Text: Ashutosh R Shyam Gross addition of accounts was also the highest on record at a little Net addition of systematic investment plan (SIP) over 5 million last month, while new SIP account to closure ratio - a accounts rose to a record high at 2.8 million in measure to gauge how many SIPs accounts opened for one closed -January, nearly 2.5 times more compared with the was the best in 25 months at 2.18. The monthly SIP book at ₹18,872 cr monthly average in the past two years, show data was 7% higher from Dec, the fastest sequential growth in 21 months. from the Association of Mutual Funds in India. Net SIP accounts 5-year average New SIP registered SIP account discontinued in million 2.5 5.0 2.0 0.7 1.5 3.0 1.0 2.3 JAN 2024 JAN 2019 JAN 2024 JAN 2019 Assets under management of SIP-linked funds rose to to total mutual fund AUM nearly doubled in five years, with the SIP book growing at 33.78% annually, compared ₹10.26 lakh crore in January 2024, crossing the psychological milestone of ₹10 lakh crore (\$123 billion) for with 17.67% by the wider mutual fund industry. the first time, show the data. SIPs accounted for 19.5% of Of the total mutual fund industry AUM of ₹52.74 lakh crore at the end of January, equity schemes accounted for total mutual fund AUM at the end of last month. This nearly 43%, followed by debt at 26%, passive scheme implies nearly one-fifth of India's total AUM is contributed by SIP-linked funds, which are presumed to be stickier (index & ETF) at 16% and hybrid at 13%, with the balance than lumpsum investments. The share of SIP-linked funds in other schemes. 1200000 10,26,996 SIP AUM (₹ CR) 1000000 800000 2,39,595 600000 400000 JAN 2024 SIP AVERAGE TICKET SIZE (IN ₹) The ticket size of monthly SIP investment 2500 is growing with the 2400 rising pace of net 2300 account addition. In 2200 January this was

NABL & CAP

₹2,379 per account -

months - suggesting

that new customers are making higher

the highest in 34

investments than

existing ones.

India's Largest Diagnostics Company*

2100

2000

1900

1800

JAN 2019

Source: AMFI, compiled by ETIG

JAN 2024









3700^{+*} customer touch points

400+*

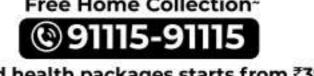
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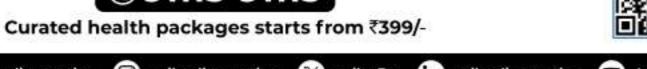
states & UTs











BUSINESS TRIPS BACK WITH A BANG

As Economy Flies High, So Do Corporates; Cross pre-Covid Air Travel Nos

IndiGo revenue from corp flyers 30% more than pre-pandemic levels; travel cos remain upbeat

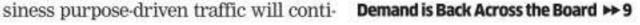
Anirban Chowdhury

Mumbai: Corporate air travel has surpassed pre-pandemic levels, contrary to the perception that it has taken a back seat with virtual meetings becoming the order of the day after Covid-19. IndiGo said it has seen more than 30% surge in corporate travel revenue from

pre-Covid levels, said a spokesperson at the country's leading airline. Air travel plummeted during the virusinduced lockdowns, and has since been

on the recovery path. Executives at airlines and travel companies said increased activity among IT, mechanical, banking services and pharmaceutical companies is driving the trend. At a time when fares are rising amid capacity cuts by airlines, the growth trend in corporate travel is seen to be stickier than that in the more price-

sensitive leisure travel segment. The IndiGo spokesperson said the airline has seen consistent growth in corporate, as well as small and medium enterprises (SME) travel, month-on-month trip, said the company's corporate air during July-December 2023. In its post- travel business is growing at double the earnings call with analysts on February 2. IndiGo chief executive Pieter Elbers said corporate travel was back to what it was prior to Covid — even slightly higher — fuelled by economic development ef marketing officer (corporate), at Maof India. "If we look at economic numbers quarter-over-quarter and if we look at even the GDP forecast, going forward, I think we can be reasonably confident bu-



uld replace corporate travel.



Frequent Flyers

Why is corporate travel surging?

Higher activity by ITeS, engineering and pharma cos

expansion to newer locations

Business

No Covid overhang, intent to meet in-person and visit sites

New corporate products from airlines and agents

nue to grow," he had said. Executives at travel companies such as Cleartrip, MakeMyTrip and Thomas Cook, said they have seen a bounce-back. Ayyappan R, chief executive of Clearpace of its consumer business. "B2B is today 30% of our revenue pie. The scaleup and increase happened in the last 12-18 months," he told ET. Raj Rishi Singh, chi-

keMyTrip, said the trend challenges the

theory that virtual communication wo-

BID TO BRING DOWN COSTS

SpiceJet Set to Lay Off 1,400 **Employees**

Tarun Shukla

New Delhi: Cash-strapped budget airline SpiceJet is set to lay off 1,400 employees, nearly 15% of its workforce, to cut costs and retain investor interest. The airline currently has 9,000 employees and operates about 30 planes. Of these, eight are wet leased from foreign carriers, along with crew and pilots.

SpiceJet confirmed the job losses. "This is to ensure an alignment of companywide costs as against operational requirements," a spokesperson said.

Staff cuts have become necessary because of the carrier's ₹60 crore salary bill, said people with

Staff cuts have become necessary because of airline's ₹60 crore salary bill, say people in

the know

knowledge of the matter. "People have already started getting calls," said one of them, referring to the terminations. Spice-Jet has been delaying salary payments for several months. Many haven't yet got their January pay.

SpiceJet has said it's in

the process of getting a

vestors are said to have developed cold feet. "There aren't any funding delays and we are progressing well with our fund infusion and have already made our public announcements accordingly," the spo-

kesperson said. "We will be making additional announcements as we progress on the next tranche. The majority number of investors have subscribed.'

fund infusion of ₹2,200 crore but some in-

At its peak in 2019, SpiceJet had a fleet of 118 planes and 16,000 employees. Its nearest rival in terms of market share is Akasa Air, which has 3,500 employees for a fleet of 23 planes.

They have a nearly 4% share each of the domestic market.

Cos Look Beyond Hard Taskmasters, Enter 'Empathy' in CXO Search Bar

Rica Bhattacharyya & Kala Vijayraghavan

Mumbai: Leadership search mandates have undergone a drastic change, with boards now seeking top managers who are not only performance-driven but are empathetic as well.

In a challenging business environment where layoffs have become widespread in some industry segments causing high levels of uncertainty and stress among employees, potentially hurting their performance, companies want leaders who could handle the situations sensitively, said leadership search firms and management experts.

Attributes like "being assertive, aggressive or a hard task masters" have made way for a more humane approach to employees, such as "empathy, collaborative spirit and an attitude that enables others to succeed", they said.

"Empathy is a much sought-after soft skill today and the old adage of 'crack the whip' is becoming increasingly irrelevant," said Jyoti Bowen Nath, managing partner at executive search firm Claricent Partners.

"Companies are doing discreet reference checks for senior leaders who are

being hired and very often the focus is to know how they score on soft skills," she

Nestle India chairman Suresh Narayanan said: "Leadership is all about being effective by being aut-

hentic, empathetic, empowering, inspiring, Tthe old enabling and trusting." adage of "Empathy should be 'crack the like air ... Sadly, in our whip' is becoming

corporate world, being successful goes with increasingly arrogance, ruthlessness, irrelevant greed, ego and hubris," said Narayanan, who is of the view that

formance and being human. "I would think both can go together," said Tata Consumer chief executive Sunil Dsouza, "I had a boss who used to say I practice 'cognitive ignorance' ... I understand the issues, but will still keep

there is no contradiction between per-

pushing." When there are issues, take that into account while doing appraisals, and communicate that very clearly, he said, adding: "Else the whole organisation starts slacking and giving up when

faced with challenges.' Gone are the days of aggressive, chest-

thumping leaders.

"The new C-suite range is full of understated high-performing professionals who understand that there is a strong correlation between empathy and performance," said Nath.

With all other things being equal, companies are willing to bet on a leader who scores high on soft skills while at the same time deliver results consistently. Promoters and board members are of the view that focus on performance does not mean being too hard on emplo-

"Performance and empathy go together very nicely," said Naushad Forbes, co-chairman at Forbes Marshall. "When you listen long enough and understand where they are coming from, employees end up doing well. In fact, they end up setting their own goals

and owning it," he added. Post-Covid, companies are increasingly realising the strong need for employee engagements as they sharpen their

focus on retention. Saugata Gupta, CEO at Marico, stressed on adaptive leadership, where "every leader needs to play a role of a governor, general, soldier and a guru depending on the situation".

Bharat Puri, CEO, Pidilite, said: "I think it is perfectly possible to build a performance culture along with empathy and respect. However tough the environment is, you overcome it with empathy." Boards are looking for Csuite professionals who are multidimensional versus uni-dimensional.

"Demand is for people who can straddle between the so-called loud competencies (gregarious, charming, out-of-thebox) and soft competencies (people who show empathy and have a repertoire of connecting with people). This is being seen as crucial by boards for sustained success in C-suite," said Pankaj Arora, managing director of leadership and management consulting firm Russell Reynolds Associates India.



He Spoke English, She Spanish. But AI Bridged a Language Gap on Blind Date

Amanda Florian

In June, LeRoy Romero drove four hours from his hometown, Peoria, Arizona, to an Applebee's in Mexicali, Mexico, to

meet Brenda Ochoa for the first time. It was a blind date, set up by a mutual friend who had sensed a potential match. Going in, Romero, who works as a mortgage loan originator, knew that he found Ochoa, a 29-year-old casino dealer, attractive and that she was significantly taller than him. He also foresaw one minor issue: Romero didn't speak Spanish, Ochoa's native language. And she did not speak English.

As they shared a margarita, Romero suggested they use translator apps like Google Translate and DeepL Translate to get to know each other. Acting as their interlocutors, the apps inadvertently created less small talk. The couple talked about their inspirations and where they saw themselves in one, three and five years from now. "I felt it was nice without all the useless chatter," Romero, 45, said.

But later that month, Romero realized there might be an even easier way to communicate. At work, Romero uses an app called Captions to create videos and answer questions for clients. The app uses artificial intelligence to help users edit and record videos, as well as write



THE MISSING LINK Al-powered lip-dubbing

app helping couples form a connection

friend nudging him to test the app on Ochoa, saying, "Dude, you got a translation button. Translate, send her a vid-

Like HeyGen, Verbalate and Zeebra, which debuted similar software last year and have attracted millions in venture capital investments, Captions allows users to not only add captions to their videos but to translate, lip-dub and add subtitles as well, giving users the scripts and add captions. He recalled his ability to sync audio and lip movements choose better photos. -NYTNS

to a target language, such as Spanish, Hindi, Italian or Japanese. The lip-dub feature, which is also a stand-alone app, can imitate a person's natural lip movements and echo his or her pitch and tone. That means a video of Romero can look and sound just like him — it would just be in Spanish .

Technology has long mediated communication with romantic interests and potential suitors. Sliding into DMs, swiping right and exchanging an endless stream of messages throughout the day has become the norm. While some are wary of letting AI into their love lives, others have begun to embrace it, using chatbots to draft love letters and alleviate the tedium of online dating. Some experts say stories like Romero and Ochoa's could become more common.

"When people go, 'Oh, my, we're dating in an AI world — I'm like, 'Well, who hasn't used Google Translate?" said Julie Spira, a cyberdating expert and author of the memoir "The Perils of Cyber-Dating." "And so I think that AI is part of the dating tool kit."

As a dating coach who has studied the intersection of love and technology and been in the industry for 30 years, Spira has watched the digital dating scene shift to include tech in new ways, such as with AI-powered dating apps and platforms that enlist AI to help users